







Jefferson Avenue Methodist Church

DR. DUNNING IDLE, Pastor The pastor will preach Sunday morning...

Faith Lutheran Church EAST JEFFERSON AT PHILIP

"The Great Law of God" is the subject of the sermon to be preached at Faith Lutheran church...

Messiah Lutheran

Southeast corner of Lakewood and Kercheval Avenues. A. H. A. Loeber, pastor...

Jefferson Avenue Baptist Church

REV. A. V. ALLEN, Pastor "Keeping the Feast" is the subject of the morning message...

Ziegfeld's "Rio Rita" at Publix Riviera

Ziegfeld's glorious "Rio Rita" is the screen feature at the Publix Riviera theater...

Forbidden Terms

Among the expressions and words which William Cullen Bryant forbade being used in his newspaper...

Kercheval Avenue Bowling League

Table with columns: Team No., Name, Wins, Losses, Points. Includes Team No. 1, 2, 3, 5, 7 and Team No. 8.

Country Store Night Saturday at the Alma Theater

Probably it is because courts try so hard to be dignified that even the slaps sound so terribly funny.

On or Off?

Tom, age five, was getting ready for bed when he suddenly asked: "Dad, must I get scolded with my shoes on or off?"

Country Store Night Saturday at the Alma Theater

Advertisement for CHEVROLET featuring Chas. E. Mather, Eastern Chevrolet Co., 14800 E. Jefferson at Ashland.

Advertisement for FAIR STAR INN, 14402 Mack, corner Chalmers. Dancing every Sat. and Sun. 9 P. M. to 1 A. M.

HERE IS WHAT SCIENCE HAS TO SAY ABOUT YOUR HOME HEATING PLANT

Principles of Correct Home Heating Are Formulated by Holland Institute of Thermology.

With winter upon us, there is nothing so essential to family well-being or so productive of satisfaction with home surroundings as a heating plant that keeps every one warm and comfortable...

All well-built and properly installed central heating systems, of whatever kind, will produce heat; but there are four principles to be followed in selecting among them...

1. The heating plant must supply a sufficient volume of moderately warm air to raise the temperature of the cold outside air that leaks into the house.

2. All the atmosphere in the home must be properly humidified or vaporized in order to maintain comfort and health.

3. This inside air cannot be allowed to become stagnant, but must be constantly circulated.

4. Some system of ventilation, or disposing of the foul air, must be in effect.

Define "Warm Air." Air that is moderately warm is more comfortable and more healthful than parched over-heated air.

So the modern vapor-air plant is designed to keep the home warm at a moderate average temperature, and the leading manufacturers in the warm-air heating industry plan heating plants which are "tailor-made" for each home to be heated.

Humidity is Vital. Humidity in the home is a heating-plant requirement which has had much discussion among medical authorities and heating and ventilating engineers during recent years.

To reduce this to its simplest terms, it means that, in the average six-room home, in average winter conditions, about six gallons of water must be evaporated each day to keep the air comfortable.

Perhaps the future holds some equipment like this for residences. At present, no such system has been devised which is inexpensive enough for the average home-owner.

Proper air motion throughout the home does not require an expensive system of fans, provided the heating plant is of such a character that it will continually keep the air moving.

As Dry as the Air Over Deserts is That in the Average American Home.

Downs and forces some of the foul air out.

Make Cigarette-Smoke Test. How this works is easily demonstrated by cigarette-smoke tests which can be performed in any living room.

Increases Air Motion. While the ordinary warm-air heating plant will perform this operation one and a half times an hour, there are "super-circulating" warm-air plants in which motorized fan-units are placed to increase the rapidly with which the air is handled.

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Rudy Vallee at Madison Theater

There are few persons who have not heard of Rudy Vallee, orchestra leader... crooner of song... radio idol of millions.

"LummoX" Attraction at the United Artists

Declared to be the most brilliantly acted and directed all talking picture ever made, "LummoX," Herbert Brenon's latest production for United Artists...

Cheer Up Verses Random Rhymes

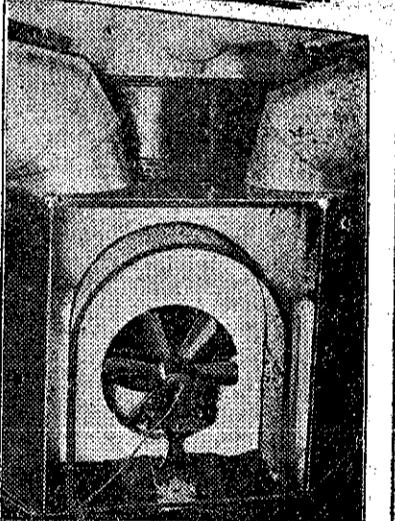
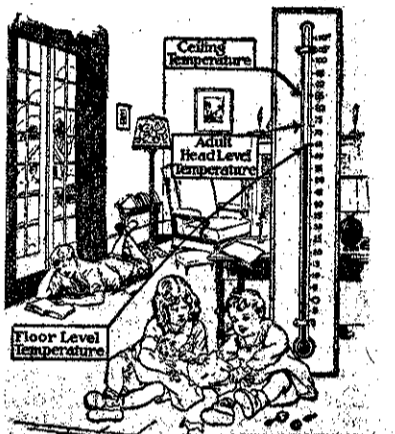
By ROBERT HENRY TODD (Copyright, 1930, Robert Henry Todd) THE MELODRAMA Act I At the melodrama, It witnesses the pitiful plight...

THE TUNE MY MOTHER'S SLIPPER SINGS

In the days of long ago, I remember truth to tell, The old moss-covered bucket, that was hanging by the well...

Good Lord! it's the villain that's there!

No longer the spruce-looking Willie Who coaxed the poor girlie away, But a villainous, unkempt convict, Sans whiskers, and hair that's turned grey...



LET THE GROSSE POINTE PRINTING GIVE YOU A PRICE ON THAT JOB