

BE A GOODFELLOW - BUY A 'GOODFELLOW PAPER'

The Grosse Pointe Review

THE GROSSE POINTE PRINTING CO., Publishers
PHONE LENOX 1162

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L. 12—No. 18

L. B. OLDHAM, Publisher

GROSSE POINTE, MICHIGAN, TUESDAY, DECEMBER 21, 1937

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\$4,000 GOODFELLOW FUND SOUGHT

IS THERE A SANTA CLAUS?

CHRISTMAS will be a happy day this year for at least 1,500 poor children and orphans because of the existence of THE TOY CLUB. Little red bags are bulging with toys and ready to be loaded into patrol wagons, trucks and automobiles that will deliver them to their respective little owners, who are patiently awaiting an answer to their letters to Santa Claus.

The other day we ran across this editorial which appeared in the New York Sun forty years ago. In it you will sense the true spirit of this holy season of Christmas and in it you will learn the facts that exist in human hearts that make possible the success of a charitable organization like THE TOY CLUB:

(Originally printed September 21, 1897, in The New York Sun)

We take pleasure in answering at once and thus prominently communicating below, expressing at the same time our great satisfaction that its faithful author is numbered among the friends of The Sun:

Dear Editor—I am 8 years old.
Some of my little friends say there is no Santa Claus.
Papa says "If you see it in The Sun it's so."
Please tell me the truth, is there a Santa Claus?

Virginia O'Hanlon.



"FORGOTTEN"

Virginia, your little friends are wrong. They have been affected by the skepticism of a skeptical age. They do not believe except what they see. They think that nothing can be which is not comprehensible by their little minds. All minds, Virginia, whether they be men's or children's, are little. In this great universe of ours a man is a mere insect, an ant, in intellect, as compared with the endless world about him, as measured by the intelligence capable of grasping the whole of truth and knowledge.

Yes, Virginia, there is a Santa Claus. He exists as certainly as love and generosity and devotion exist, and you know that they abound and give to your life its highest beauty and joy. How dreary would be the world if there were no Santa Claus! It would be like a dinner without salt. There would be no child-like faith then, no poetry, no romance to make tolerable this existence. We would have no enjoyment, except in the sense and sight. The eternal light which childhood fills the world would be extinguished.

Do not believe in Santa Claus! You will be as well not believe in fairies! You might get your papa to hire men to watch in all the chimneys on Christmas Eve to catch Santa Claus, but what if they did not see Santa Claus climbing down, what would that prove? No one sees Santa Claus, but that is no sign that there is no Santa Claus. The most real things in the world are those that neither children nor men can see. Did you ever see fairies dancing on the lawn? Of course not, but that is no proof that they are not there. No-

Do You Know?

Do you know what happens to the money collected from the Grosse Pointe Lions' Goodfellow Newspaper Sale? This drive, which is conducted annually by the Grosse Pointe Lions Club, is for the purpose of immediate relief for the less fortunate. Food, clothing, optical service, hospital care, doctor bills, milk for babies and under-nourished children, are only a few of the many items paid for from the money collected during this sale.

The fund is under the direct supervision of the Lions Club executive committee. This committee meets monthly and carefully analyzes all expenditures. The welfare work is conducted by experienced social workers of the Neighborhood Club of Grosse Pointe, which acts as a clearing

(Continued on Back Page)

Goodfellow Committee



Reading from left to right they are: Julius Berns, Past President; Norbert Denk, Chairman of the Committee; Jack Gagnon, President, and Alfred Garska, Past President.

Roster of Grosse Pointe Lions

AYLING, L.—Lorne	Dyer and Cleaner	15212 Charlevoix Ave.
ALDRIDE, J.—Jack	Modern Tool and Die Co.	227 Iron St., Detroit
BANTIN, W.—Bill	Hairdresser	15029 East Jefferson Ave.
BARRETT, A. J.—Rolly	Barrett's Service	15307 East Jefferson Ave.
BERNS, J.—Jules	Attorney	802 Majestic Bldg., Detroit
BERNS, W.—Waldo	Clerk, Grosse Pointe	15115 E. Jefferson Ave.
BEAUPRE, W.—Buss	Ford's	160 Kerby Rd.
BROWNELL, O. D.—Doc	Chiropractor	14309 East Jefferson Ave., Detroit
DENK, N.—Norbert	Supervisor Grosse Pointe Township	15115 East Jefferson Ave.
DEHAYES, L.—Louis	Sterling Coal Co.	6550 Kercheval Ave., Detroit
DEBAEKE, V.—Vic.	Judge, Grosse Pointe Township	15115 East Jefferson Ave.
DEBAEKE, W.—Bill	Banker, Grosse Pointe Bank	17449 East Jefferson Ave.
DESANTIS, J.—Jerry	Mortician	2670 Chalmers Ave., Detroit
ELWORTHY, G.—Geo.	Social Worker	Neighborhood Club
GAGNON, J.—Jack	Golf, Rammler Golf Club	Mt. Clemens
GNICH, A.—Art	A. J. Gnich Bldg. Corp.	15231 Kercheval Ave.
GARSKA, A. J.—Al	Henk-Garska Co.	15224 East Jefferson Ave.
GLASER, H.—Hugo	Winterhalter & Glaser	1423 Lafayette Bldg., Detroit
HOSKING, J. W.	Banker	Jefferson and Philip
INGRAM, G.—Geo.	Ingram Iron Works	Georgia Ave., Detroit
JAXTIMER, T.—Doc	Dentist	14503 East Jefferson Ave., Detroit
KORTE, N.—Nels	Publisher Legal Courier	3201 Harlum Tower, Detroit
KORTE, L. W.—Larry	Korte Service	17101 Kercheval Ave.
KAMISCHKE, R.—Rudy	Baker	15129 Kercheval Ave.
KERSTEN, DR. W.—Doc	Pathologist	3100 Gratiot Ave., Detroit
KRASS, E.—Ed.	Printer	Harper Ave., Detroit
KAHN, P.—Phil	Shoes	11214 East Jefferson Ave., Detroit
LUDWIG, W.—Bill	Lutz-Lange Lumber Co.	5140 Mt. Elliott, Detroit
LAVIS, L.—Lynn	Grosse Pointe Country Club	Grosse Pointe
METCALF, D.—Dal	Detroit Social Turnverein Club	Detroit
LEACH, V.—Vince	Leach's Drugs	Charlevoix and Lakepointe
NEWMANN, A. J.—Doc	Surgeon	14827 East Jefferson Ave., Detroit
NAGEL, J.—Jules	Grosse Pointe Hardware	16915 East Jefferson Ave.
NIGHTINGALE, C.—Chas.	Clerk, Grosse Pointe Township	15115 East Jefferson Ave.
O'CONNOR, A. P.—Pat	Scotland Tailors Co.	11500 East Jefferson Ave.
O'BRIEN, M. J.—Mike	Wayne County Road Commissioner	
OLDHAM, L.—Lee	Editor, Grosse Pointe Review	
PROEFKE, O.—Otto	Enterprise Tool and Gear Corp.	
PISCOPINK, F.—Tiny	Tiny's Cafe	
SCHWEIKART, W.—Walt	Judge	
SCHWEIKART, C.—Carl	Clerk, Grosse Pointe Township	
SWIFT, C.—Clarence	Manufacturers Agent	
SWITZER, F.—Fred	Sweitzer's Creamery	
SMITH, M.—Smitty	Village Engineer	
SUTTON, J. JR.—Jack	Insurance	
SWINK, ED., JR.—Ted	Swink Construction Co.	
TOEPEL, F.—Fred	Toepei Hardware Co.	
WIRWILLE, V.—Vere	Musician	
WARREN, B. H.—Doc	Medical Office Grosse Pointe	
WATKINS, W. J.—Doc	Dental Surgeon	
WADE, C.—Chas.	Griffith-Wade	

Police and Firemen Join Lions Club Members As Goodfellows Today

Whether a large sum or a small one contributed to the Grosse Pointe Goodfellows, who are today selling papers on the streets of Grosse Pointe in their eighth annual Goodfellow paper sale. From 6 a. m. to 12 noon, the Goodfellows (made up of the members of the Grosse Pointe Lions Club, the officials and the police and firemen of the various Grosse Pointe villages and the City of Grosse Pointe) will collect money to help some destitute family.

Every man, woman and child should consider it a duty and pleasure to extend some aid to the most worthy of all causes, that of helping those less fortunate. It should be a source of extreme happiness to know that through your contribution some child or grown-up will be given food, clothes, coal, medical care and other necessities that through some fault has been denied them.

Don't get the idea that any of the money collected is used by the sellers for any other purpose than that of helping to alleviate distressed families throughout the entire year. There are no executive expenses connected with the disbursing of this fund. All the work is done voluntarily and freely. The Neighborhood Club of Grosse Pointe has complete charge of the disbursement.

Only through your heedless generosity of today may the Goodfellows hope to take care of the many requests that will pour into the Grosse Pointe Lions Goodfellow Fund headquarters during the coming year. By your contributions you will help minimize the possibility of some individual being left destitute in this community.

The Goodfellows thank you for your co-operation and support in assisting them in putting this drive over the top by providing for emergencies during the coming year.

This Is Your Local Newspaper—Read It

The GOODFELLOWS EDITION of the Grosse Pointe Review seems to be a good number in which to urge all Grosse Pointers to read it thoroughly. It is the most practical and convenient medium for imparting information of importance to residents and is used by all local governmental units for the publishing and dissemination of legal items. Local ordinances and legislation is produced in detail in its columns as are many important messages. Through its pages will be found timely items regarding social, school and church notes, news of the various local clubs and other organizations. Keep up with local events, legislation and news, read THE REVIEW.

Dr. and Mrs. Arthur B. McGraw, of Lakeland avenue, are giving a New Year's Eve party for their daughter, Sarah Edna, who is returning from Miss Walker's School. After a buffet supper the guests are going to the Princeton Triangle Show at Orchestra Hall and following the show they will return to the McGraw's home for dancing.

We Extend Greetings!

It is with great pleasure that we extend our sincere wishes and those of our advertisers that each and every one in the bounds of Grosse Pointe have a beautiful Christmas and that Santa Claus is liberal in the distribution of his wares to each and every home in Grosse Pointe.

At this time of the year a memorable old occasion is commemorated in a fitting manner with Christian worship and joyful giving.

On this day the Grosse Pointe Lions Club, a worthy organization of local businessmen, donate their services to the community in the garnering of funds to care for those who are, through circumstances over which they have no control, must be provided for during the course of the year.

Many families are deeply grateful to these men for their splendid community spirit, and their generosity which has provided succor to indigents of this area for almost a decade.

We commend these individuals for their benevolent efforts and extend to every one our greetings for joy on earth, and peace and good-will to all.

"Not a Kid Without a Toy for Christmas"

I believe in the above slogan.

I want to belong to the 1937 TOY CLUB.

Name

Address

Amount Enclosed

Fill out above and mail in with your donation to THE TOY CLUB, 15224 E. Jefferson Ave., Grosse Pointe Park, Mich.

MERRY CHRISTMAS

SOCIETY

Mrs. Herman F. Koestlin is holding her annual New Year's Eve party at her home on Berkshire road in honor of her daughter, Gloria.

Mrs. Charles B. DuCharme and her daughter, Isabel, of University place, returned early last week from a month's stay in Tryon, N. C. Jerome C. DuCharme returned Saturday for his Christmas vacation.

For Job Printing of the Better Kind call The Review, Lenox 1162.

A. J. KRETSCH HOME SERVICE FURNACE REPAIR PLUMBING - TINNING - ROOFING Have your Furnace Cleaned NOW! SERVICE AND REPAIRS 14739 Mack at Ashland NI. 9768

DR. J. G. HARVEY VETERINARIAN Modern Equipped ANIMAL HOSPITAL 17151 KERCHEVAL, at Neff Road Established in Grosse Pointe Since 1931

BE SURE AND SEND ME 'blue coal'



THAT'S WHAT WE HEAR FROM THRIFTY HOME OWNERS ALL OVER TOWN R. F. MEEK COAL & SUPPLY CO. 2619 Conner Ave. LENOX 3467



OTTO H. LANGE Upholstering - Drapes 15114 Kercheval Ave. L.E. 7339

CHRISTMAS SPECIALS Regular \$5.00 push-up permanent \$3.50 Shampoo, fingerwave, manicare \$1.00 Other permanents to \$10.00 VIOLA PERMANENT WAVE SHOP 15309 Mack at Beaconsfield, Upstairs NI 7535

ADVERTISE IN THE REVIEW CARROLL BEAUTY SHOPPE in connection with FOX CREEK BARBER SHOP 14714 E. Jefferson Ave. at Manistique Lenox 1474 Open Thurs. and Fri. Evenings

CURTAINS Laundered Drapes Cleaned Individual-Exclusive Work RUSSELL CURTAIN CLEANERS 14727 Kercheval at Ashland Lenox 8275

REFRIGERATOR SERVICE Electric Motor Repair DUNCAN & McNICOL 14927 Charlevoix at Wayburn Tu. 2-1150 Nights, Sun. & Holidays TR. 2-8066

Best Wishes for A MERRY CHRISTMAS Felix Francois BEAUTY SALON Fashionable Coiffure Designers Punch & Judy Theatre Bldg. Oglvie Sisters Grosse Pointe Representatives NI. 3753

An electric range is the gift of gifts... something every woman wants and hopes some day to own. An electric range is more than just another stove: It combines SIX GIFTS in one. 1 The gift of kitchen freedom. An electric range brings extra hours of leisure to do the things you enjoy most. You can put your whole meal in the electric oven and go out for the afternoon. A Timer Clock (available at small additional cost) turns the oven on and off at the proper time. When you come home your dinner is waiting, perfectly cooked—piping hot and ready for the table. 2 The gift of cleanliness. An electric range cooks with pure heat from a glowing wire—heat as clean as sunlight. You can keep your kitchen bright and sparkling, with less frequent redecorating and practically no scouring of utensils. 3 The gift of better meals. You'll like the delicious natural flavor of meats and vegetables cooked to melting tenderness in their own juices. 4 The gift of healthful cooking. The waterless cooking method is at its best on an electric range. Precious minerals and important food values are sealed-in... not boiled away in excess water and poured down the sink. 5 The gift of comfortable cooking. In hot summer weather, an electric range does not raise the temperature of the kitchen. 6 The gift of modernness. Electric stoves installed ten years ago still look as good as the day they were installed. An electric range will often beautify the entire kitchen. Electric cooking is the finest cooking that money can buy—and prices are now so moderate that you can purchase an electric range for about the cost of an average stove of comparable size and features. This Christmas, choose the gift that will serve the entire family... a new, modern, sparkling ELECTRIC RANGE! See the new electric ranges on display at department stores, electrical dealers and at all Detroit Edison offices.



George M. McMillan, of Kensington her classmates, will arrive December road, has as his holiday guest, his 26 to visit her. Mary Myers, who goes to Stuart Hall in Boston, returned Friday from her school.

Mrs. Martin Mower left Saturday after a short visit with Mrs. John W. Staley, of Harvard road, for her home in Cambridge, Mass.

Mr. and Mrs. Edward S. Evans, of Three-Mile drive, and their son Robert, will hold open house Christmas night from 8 until 10 o'clock.

Hamilton Herbert, daughter of Mr. and Mrs. William H. Herbert, of Beverly road, was presented to society Wednesday, December 15, at a tea by her grandmother, Mrs. William P. Hamilton, also of Beverly road.

Mr. and Mrs. John N. Failing, Jr., of Three Mile Drive, will entertain at a breakfast on Sunday, December 26, in honor of Mr. and Mrs. Andrew G. Lowe, of Knoxville, Tenn., who are in Detroit for the holidays.

That evening Mr. and Mrs. Robert C. Williams, of Harvard road, will be hosts at a supper in honor of the Lowes. Mrs. Robert G. Kales, of Cloverly road, entertained Mrs. Lowe at a luncheon Monday noon in her home.

Ms. Wallace Wright and her daughter, Flora, of London, England, who have been the guests of Mrs. Wright's aunt, Mrs. Bessie Bewick, of McKinley Place, left for their home on Thursday.

Mr. and Mrs. Edward H. Jewett, II, of Oxford road, and Mr. and Mrs. Henry B. Joy, Jr., of Provençal road, will go to New York to bid bon voyage to Mrs. Harry M. Jewett, of Lakeshore road, and Mrs. Henry B. Joy, of Lakeshore road, when they sail January 5 on The Franconia for a trip around the world.

Three Pointe boys were found among the Detroit students that arrived Thursday from the Fountain Valley School, in Colorado Springs, Col., were

A MERRY CHRISTMAS TO ALL GEO. S. DEETS FISH MARKET 15124 Mack Ave. TU. 2-1750

Don't Forget Your OYSTERS FOR DRESSING

Best Wishes 1937 1938 Christmas Cheer Throughout the Year LORNE B. HAGEN'S CAFE 15021 Kercheval Ave. MU. 9597 FINE FOODS WINES AND BEER LIQUORS

CHRISTMAS GREETINGS... Your Drug Store PRESCRIPTION SPECIALISTS 15300 Kercheval Ave. at Beaconsfield Tu. 2-3547 Carl M. Dell, Prop.

Season's Greetings FROM CROWN Cleaners & Dyers 15323 E. Jefferson at Nottingham Nlagara 6200

Edwin R. Stroh, Jr., son of Mr. and Mrs. Edwin R. Stroh, of Beverly road; William Mulkey, son of Mr. and Mrs. Claude E. Mulkey, of Lakeshore road, and David A. Coolidge, son of Mr. and Mrs. Frank W. Coolidge, of Kensington road.

AARON DeROY MOTOR CAR CO. Hudsons - Terraplanes 14939 E. Jefferson Ave. at Wayburn G. Michel, Mgr. L.E. 3077

Greetings BEST WISHES FOR A MERRY CHRISTMAS AND A HAPPY NEW YEAR Korte Beauty Shoppe 14940 Mack at Wayburn Niagara 7178

Cooper Bros. Funeral Directors 10400 MACK AVENUE Lenox 5885 Residence—1305 Buckingham TU 2-1717

Mrs. John S. Sweeney and her daughter, Mary Margaret, of Provençal road, have returned from a two weeks' stay in Boston and New York. William George Hoyt, son of Mrs. Jesse Edward Hoyt, of road, has returned from a two stay in California.

Best Wishes for a MERRY CHRISTMAS Consult our Hair Stylist for a new coiffure the holidays. LAPREEN BEAUTY SALON 985 Washington Rd. TU. 2- MISS DOROTHY BUDDS, Mgr.

HOLIDAY SPECIAL 1. Lubricate Chassis 2. Check rear axle and transmission grease 3. Air tires, water battery—clean and tighten battery cable 4. Vacuum inside of car 5. Change oil, Standard Oil Company's best, 5 qts. ALL FOR ONLY \$1.79

Save 2c Per Gallon On Standard Red Crown Gasoline MILLENBACH FORD SALES AND SERVICE 13000 E. Warren at Dickerson L.E. 235

Windmill Pointe Cleaners-Tailors Serving Grosse Pointe Residents Since 1925 Cleaning, Pressing and Altering on Ladies' & Men's Garments Special WOOL Cleaned & Pressed This week only SCARFS 9c We call for and Deliver—Phone LENOX 3040 All Garments Insured Against Fire and Theft AT CITY LIMITS 14931 Jefferson Ave.

Wednesday, Thursday and Friday Specials NIGHTINGALE'S MEATS WHEN MAMA WANTS TO PLEASE PAPA SHE DOES ALL HER SHOPPING AT NIGHTINGALE'S Original Main Store: 14525 MACK AVENUE This Store will be open Wednesday, Thursday and Friday for the convenience of our customers to 9 P. M. PLENTY OF FREE PARKING SPACE FANCY HOME DRESSED TURKEYS with a golden yellow color in the shape of a butter ball, lb. 25c and up It doesn't cost any more to buy home dressed Poultry at Nightingale's Best Grade of DUCKS or GEESE, lb. 29c Fancy Home Dressed ROASTING CHICKENS, lb. 30c and up Top Quality OUR FAMOUS HOMEMADE Poultry Dressing For Stuffing, lb. 18c It improves the flavor of the fowl Armour's Star Baked HAMS Fancy Decorated, packed in a box, excellent gift for Xmas, lb. 29c Fresh ground pork or veal, lb. 18c Shop at Nightingale's and be sure of Quality ALL FIRST GRADES OF Smoked Hams Nightingale has never sold a second grade Ham, lb. 23c Center cut sliced ham, lb. 35c Whole or Shank Half FANCY SPECIAL LEAN PORK ROAST Picnic cut no Shank, lb. 13c Lean Pork Loin Roast, rib end, 4-lb. average, lb. 16c FANCY ROLLED RIB ROAST Cut from fancy young steer beef, lb. 23c Strictly fresh home made Pork Sausage, country style, lb. 18c Nightingale Sells Good Veal Reasonable Always FANCY MILK FED LEG OF VEAL lb. 17c Choice center cuts of Rib Veal or Lamb Chops, lb. 17c Nightingale Personally Selects His Own Meats NIGHTINGALE'S LEAN SUGAR CURED SLICED BACON 2 1/2-lb. pkgs. 31c Wrapped in 1/2-lb. cellophane pkgs. Pure Lard in 1-lb. cartons, lb. 10c FRESH SELECT OYSTERS, pt. 30c WE WISH ALL OUR CUSTOMERS A GOOD APPETITE AND A MERRY CHRISTMAS

Henry, Jr., returned Saturday from Stanford University to be with his mother, Mrs. William Hendrie, of Proctor road, for over Christmas.

Mary Fitt came home Friday from Vassar College to spend Christmas with her parents, the Rev. and Mrs. Frank Fitt, of McKinley Place.

Stay Slim! Keep Well!
Buy **Hollywood Health Bread** Today
It's Filling but NOT Fattening!

SEASON'S GREETINGS
ALOMA GIFT SHOP
15005 Charlevoix Ave.
SUITABLE MERCHANDISE
FOR CHRISTMAS AND BIRTHDAY GIFTS,
BRIDGE PRIZES, SHOWERS, ETC.
LINGERIE, HOSIERY AND GREETING CARDS
OPEN EVENINGS

Here in the FAMILY'S XMAS PRESENT

See Our Stock of USED CAR VALUES including 1937 PACKARD Officials Cars

PACKARD Grosse Pointe Branch 15205 E. JEFFERSON ASK FOR MR. HOLMES LENOX 7900



Gifts
TARGETEER
The new harmless pistol, with 2 types of targets, and 500 rounds of ammunition for only
\$2.00 complete
for indoor and out, sport for all the family.
COMPLETE TOY DEPT.
Hundreds of Suitable Gifts
BILL'S
Hardware - Sporting Goods
12888 E. Jefferson
at Emerson
LENOX 9309

Sweeten it with Domino
Crystal 2 lbs. Refined in U.S.A.
Domino Cane Sugar Tablets
Crystal 1 lb. Refined in U.S.A.
Domino Cane Sugar Squares
Crystallized by Adant Process
American Sugar Refining Company

Legal Notice
Frances M. Neff, 641 Neff Road, Grosse Pointe.
233,808
STATE OF MICHIGAN, County of Wayne, ss—At a session of the Probate Court for said County of Wayne, held at the Probate Court Room in the City of Detroit, on the fourteenth day of December in the year one thousand nine hundred and thirty-seven. Present: Edward Command, Judge of Probate.
In the Matter of the Estate of LEONARD J. NEFF, Deceased. Frances M. Neff, Administratrix of said estate, having rendered to this Court her final administration account and filed therewith a petition praying that the residue of said estate be assigned to the persons entitled thereto:
It is ordered, That the twenty-fifth day of January, next, at ten o'clock in the forenoon at said Court Room be appointed for examining and allowing said account and hearing said petition. And it is further Ordered, That a copy of this order be published three successive weeks previous to said time of hearing in the Grosse Pointe Review, a newspaper printed and circulating in said County of Wayne.
EDWARD COMMAND, Judge of Probate

(A true copy)
RAYMOND HAFELI, Deputy Probate Register.

James Melton on Detroit Exposition Program in January

James Melton, stalwart young American tenor, whose voice is known to millions by way of the radio, stage and screen, will be heard from the stage of the 4th Annual Detroit and Michigan Exposition, January 21-30 at Convention Hall.
Melton has had a brilliant and swift rise to fame within a comparatively short space of time. But a few years back he was the bright star of the University of Florida Glee Club, who was working his way through college by playing the saxophone at odd moments in orchestras. It was while in college that his extraordinarily fine tenor voice first attracted serious attention. No less personage than the University President, A. A. Murphree, recognized it and encouraged Melton to adopt a musical career. At one time, famous as "top tenor" of the Revelers quartet, which counts its admirers in Europe as well as America, Melton has also distinguished himself as a solo artist on many important radio hours. From these successes it was only a step to the concert platform and finally moving pictures. In this latter field he made a spectacular debut in Warner's film, "Stars Over Broadway" and "Sing Me a Love Song."
Melton won his first professional hearing when he came to New York, by singing for Erno Rappe, then musical director of the Roxy Theatre. Today, both he and Rappe are among the most popular artists on the air and in the musical world.
Melton is Georgia born and has the physique of a football hero, and in addition to his remarkable voice, a charming stage and screen presence.

Funds Needed in Tuberculosis Fight

Essential now as ever before is the continued loyal support of every person who has received 1937 tuberculosis Christmas seals since Thanksgiving Day. Dr. Bruce H. Douglas, president of the Michigan Tuberculosis Association, declared this week. With past progress indicating that tuberculosis eventually can be stamped out, the need for Christmas seal funds is urgent, Dr. Douglas pointed out. Everyone was urged to use as many of the decorative health seals as possible on holiday letters and packages.

"Throwing out a new challenge, tuberculosis last year claimed more than 2,000 Michigan lives. In Michigan, as well as in a number of other states, tuberculosis mortality rates temporarily have been checked. People throughout the state, however, realize that this challenge can be met, as in the past, with tuberculosis Christmas seal funds," Dr. Douglas said.

"One of the greatest of Christmas seal accomplishments has been to lower the death rate more than fifty per cent within thirty years of effort," he pointed out. "This remarkable reduction of deaths from the White Plague has been a direct outgrowth of public interest through the generous purchase each year of the tiny health stamps distributed by the Michigan Tuberculosis Association," Dr. Douglas said.

"Through health education, an important phase of the Michigan Tuberculosis Association's preventive program, Michigan people have been given knowledge about modern weapons to fight tuberculosis. It has been demonstrated to them that tuberculosis is preventable and curable. People everywhere know that the assurance of Christmas seals is protection from the dangers of the White Plague."

Joy Lee, daughter of Mrs. Helen Joy Lee, of Winter Haven, Fla., and New York, arrived Sunday to spend Christmas with her grandmother, Mrs. Henry B. Joy, of Lakeshore road. Christmas day Joy's mother is introducing her daughter to society at a tea dance at the Grosse Pointe Club.

Frank Moran, 1035 Bishop road, William O. Kronner, 17505 East Jefferson, and Yolanda Laske, 87 Beauregard, moved up to the second round of debates in the annual competition for the Skinner Medal. The second round is now being held, with further eliminations set for January.
Virginia Hoelzle and Mary Jane Mueller, of Grosse Pointe, will take part in the third annual Christmas dance program to be given at the University of Michigan on December 14 by the Women's Modern Dance Club.
Mrs. Edward A. Vogt and son, Albert, are spending the holidays in Tampa, Florida.
Ruth Henkel returned home Thursday from the Garland School in Boston to spend the vacation with her parents, Mr. and Mrs. Edward Henkel, of Berkshire road.
Mr. and Mrs. William J. Scripps were hosts Sunday at a cocktail party

in their home on Touraine road.
Mrs. James A. Remick, of Ridge road, has returned home after a short stay in St. Louis with her brother-in-law and sister, Mr. and Mrs. Carter Sloan.
Mrs. Edwin J. Randall, of Nottingham road, celebrated her birthday anniversary last Thursday evening.
Mr. and Mrs. Hamilton D. James, of Rivard Blvd., were hosts at a dinner last Saturday in honor of Mr. and Mrs. Marcus B. Richards, of Hubbard, Ill., and Mr. and Mrs. John W. Gillespie, Jr., of Wing Lake.

CHRISTMAS GREETINGS
Griffith & Wade
Funeral Directors
14637-39 E. Jefferson Ave.
at Manistique
LENOX 2548

CHRISTMAS GREETINGS
EDW. PONGRACZ, Jr.
JEWELER
17008 Kercheval Ave. NI. 7788
GIFTS We have a splendid selection of suitable gifts for every member in the family.
Shop at Pongracz Jewelers for Quality and Value
Open Until 9 P. M. Until Christmas

Best Wishes for a **MERRY CHRISTMAS** and a Prosperous New Year
We specialize in Ladies' Haircutting and New Coiffure Styles
Jakimec Beauty Salon
LENOX 9230
999 Beaconsfield cor. E. Jefferson
"JAKIMEC" Coiffure Designer

Christmas Cheer... 1937
SEASON'S GREETINGS
RUSTIC CABINS
15209 Kercheval Ave. at Lakepointe
MU. 9383 P. J. Weins

MEN! CROSLY XERVAC GROWS HAIR
Many thousands of men have found vacuum treatment the answer to hair troubles. The "XERVAC" machine stimulates and aids the growth of hair and develops healthy hair and scalp condition by increasing the efficiency of the circulation of blood in the deep tissues of the scalp.
CONFIDENTIAL TREATMENTS
GROSSE POINTE BARBER SHOP
15065 Kercheval at Wayburn

Brouke's Market
NOW OFFERS
FREE Delivery Service
QUALITY MEATS and POULTRY
Awrey's Bakeries Candler's Quality Dairy Shoppes Lipson Delicatessen Hayman's Groceries
FRESH FRUITS AND VEGETABLES
Call NI. 0202 16414 E. Warren, near Outer Drive

DON'T FORGET One of the Most Important Items for Christmas
Your Clothes
Men's 3-pc. Suits Ladies' Plain Dresses
\$1.09
Delivered Slightly Higher Cash and Carry

Note All Garments in before 10 a. m. Friday will be delivered Friday.

IMPERIAL Cleaners & Dyers
Mack at Nottingham TU. 2-3000

GROSSE POINTE HOME BAKERY
Cookies - Cakes - Bread
15129 Kercheval Ave.
Rudy Kamischek, Prop.

Beautiful Balsam & Spruce **TREES** for Grosse Pointe Homes
3960 Mt. Elliott

DRINK **Stroh's** Bohemian BEER and enjoy THE BEST SERVED WHEREVER QUALITY COUNTS

The Harper Method Shop Phone TU. 2-3778 Est. 1888
Shampooing, scalp treatment, marcel, water and fingerwaving, facial massage, manicuring, Scalp treatments for men
15319 E. Jefferson at Nottingham

HELOISE LORENZO Teacher of Piano also Adult Beginners Phone NI. 9846

Storm Windows \$1.19 and up
We Measure and Install
Damman Hardware
Hayes and Outer Drive PINGREE 2131

Superior Beauty Service
Popular Permanents at Popular Prices
Featuring Famous Machineless Waves
Newest Fashions Finest Methods
Combining Quality With Low Prices
KORTE BEAUTY SHOPPE
14940 MACK at Wayburn NI. 7171

Review Liners FOR SALE

CANARY BIRDS—Home raised, eight good singers; male; nice Christmas gifts; reasonable; also females, 4524 Hereford or will deliver. NI. 7183.
RED COCKER Spaniel puppies; pedigree; registered; make fine pets. Murray 3578. 1340 Beaconsfield Ave.

CHILD'S AUTOMOBILE and wagon, good condition; reasonable. Niagara 8152.

Rooms for Rent
LAKEPOINTE, 979, south of Jefferson—Large room, twin beds, 2 clothes closets. Call LenoX 6837.
Personals
WILL ANY person witnessing the car which crashed into parked Ford Coupe on Jefferson near Bishop road last Thursday between 1:30 p. m. and 2:30 p. m. please communicate Tuxedo 2-1654.

FRED'S GROSSE POINTE MARKET
10 Phones NIAGARA 5900 C. O. D.'s Charge Acct's.
5 Trucks 17030 KERCHEVAL AVE.

CHRISTMAS SALES
Hundreds of Bargains
Blue Ribbon BUTTER lb. 41c
Chase & Sanb Dated Coffee lb. 24c
MAXWELL HOUSE COFFEE, lb. 25c
Philadelphia Cream CHEESE 2 for 15c
Heinz Sliced Cucumber Pickles qt. 21c

FANCY MUSCAT CLUSTER RAISINS 1 lb. pkg. 29c
CROSSE & BLACKWELL Mince Meat 1 lb. cans 20c
CROSSE & BLACKWELL ASST. PUDDINGS lb. 33c
PUREKA WALNUTS lb. 29c
MORMEL SOUPS 2 cans 19c
Ivory Soap Medium Bars 4 for 21c
Fels Naptha SOAP 10 bars 41c

MEATS
Fresh Dressed CAPONS lb. 39c
PRIME RIB ROAST Christmas Beef lb. 49c
ONES SAUSAGE or VAFER SLICED BACON lb. 39c
THE FINEST 39c lb.

We're Featuring **HOLLYWOOD HEALTH BREAD**
It's Filling but NOT Fattening!
Buy a Loaf Today

FRUITS & VEGETABLES
LARGE JUICY Tangerines . . 2 doz. 38c
LARGE JUICY FLORIDA Oranges . 2 doz. 37c
WELL BLEACHED CELERY HEARTS . . 2 bun. 23
BRUSSEL SPROUTS . qt. 19c
EATMORE Cranberries . . 2 lbs. 23c

Active in Accident Prevention

cording to Richard Harist, general manager to the Automobile Club of Michigan.

The U. S. Bureau of Public Roads, Mr. Harist said, "used such a camera, mounted on a bracket just outside the driver's window, to study widths of highway in relation to the safety and



conveniences of modern vehicles passing in the same and opposite directions, speeds were recorded and road measurements were taken.

"Speed has a decided effect on the car's position on the pavement. As the speed increases, drivers tend to travel farther away from the right edge of the road.

stantially faster than the car in front. On pavements only 18 feet wide, the last wheels of the passing vehicle are often driven on the shoulder.

ments 29 feet wide are inadequate for dense traffic involving trucks, but are reasonably satisfactory for the lightly traveled roads with few trucks; and that a road width of 22 feet is entirely adequate for the two-lane movement of modern mixed traffic."

Shoe Dealers Plan Unique Contest at January Convention
New standards of feminine beauty will be set in the selection of their Queen by the Michigan Shoe Dealers Association at the annual state convention, which will be held January 9-11 at the Hotel Statler in Detroit.

CHRISTMAS GREETINGS
SQUARE DEAL
Cleaners & Dyers
212 Charlevoix Ave.
LENOX 4225
and Delivery Service
Lorne Ayling, Prop.

NEW BICYCLES at REASONABLE PRICES Skates Sharpened
Grosse Pointe Motor & Bike Shop
1423 Lakepointe NI. 9478
A. C. Verbrugge

Leon D. Case
Secretary of State
Official Grosse Pointe Office
LICENSE PLATES
Maryland and Mack
Albert E. Truske, Mgr.



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E.S. Watko
Funeral Director
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958 East Grand Blvd.
Tel. PLaza 0222

SUPER MARKET



17045 KERCHEVAL AVE. AT ST. CLAIR FREE PARKING

CLOSED CHRISTMAS DAY... OPEN THURSDAY and FRIDAY EVENINGS

For The Holidays...

A&P HAS THE VALUES!

They've Arrived... The Best Your Money Can Buy

FANCY PILGRIM BRAND TURKEYS LB. 29c

One Quality One Price

These Pilgrim Turkeys are plump and perfectly formed. Every one has been graded FANCY—the highest rating a turkey can receive, only because we bought such tremendous quantities, are we able to offer such quality for so little!

- Roasting Chickens lb. 33c
Ducklings Long Island lb. 23c
Beef Roast Best chuck lb. 19c
Fresh Ham Whole or shank half lb. 19c
Pork Sausage lb. 19c
GEESE Fancy fresh dressed lb. 27c
Chickens for Stewing lb. 25c
Pork Loin Rib end Roast lb. 15c
HAMS Swift's Prem. or Ar. Star Whole, or string half lb. 25c
OYSTERS Fancy Norfolk pt. 23c

And Here Are The "Trimmin's"...

- Pumpkin 2 large cans 15c
Fruit Cake 2 lbs. 59c
COFFEE 3 lb. bag 45c
Iona Peas, Corn 4 med. cans 29c
Green Giant Peas 2 med. cans 29c
Tomatoes, solid pack 4 med. cans 25c
Golden Bant. Corn 3 med. cans 25c
Del Maiz Niblets 2 cans 23c
Cut Wax Beans 2 med. cans 23c
Iona String Beans 4 med. cans 29c
Campbell's Tom. Soup 4 cans 25c
A&P Fancy Sift. Peas 2 med. cans 29c
Del Monte Tomatoes 2 med. cans 25c
Iona Beets 3 med. cans 25c
A&P Sauerkraut 2 large cans 15c
Campbell's Beans 2 1-lb. cans 15c
Iona Pork & Beans 4 1-lb. cans 22c
Gr. No. Beans Sunf. 12-oz. 2 pkgs. 17c
Gr. Split Peas Sunf. 12-oz. 2 pkgs. 13c
Lina Beans Sunf. 12-oz. 2 pkgs. 19c
Sunnyfield Lentils 12-oz. 2 pkgs. 17c
Sunnyfield Barley 16-oz. 2 pkgs. 17c
Sunnyfield Tapioca 16-oz. pkg. 10c
Sultana Rice 12-oz. pkg. 5c
Brazil Nuts lb. 23c
Pecan Nuts lb. 21c
Almonds lb. 23c
Filberts lb. 17c
Mixed Nuts lb. 17c
Walnuts 2 lbs. 35c
Hard Mixed Candy lb. 10c
Cream Drops 2 lbs. 25c
100% Filled Candy 2 lbs. 25c
Chocolate Drops lb. 10c
Fruit Cakes 2 lbs. 59c
R&R Plum Pudding lb. 23c
Calumna Figs 1-lb. pkg. 15c
Mince Meat, None Such pkg. 12c
Cranberry Sauce 2 cans 25c
Peels, 3 ounce 2 pkgs. 17c
Glazed Cherries lb. 43c
Glazed Pineapple lb. 43c
Dromedary Dates 2 pkgs. 25c
Pitted Dates 2-lb. pkg. 25c
Raisins 4-lb. pkg. 31c
A&P Grape Juice 2 pts. 29c
Ginger Ale, Yukon Club 24-oz. bot. 8c
Campfire Marshmallows 1-lb. pkg. 15c
Cracker Jack 3 pkgs. 10c
Pop Corn, Sure Po p. 2 pkgs. 15c
Candy Bars box of 24 72c
Chewing Gum box of 24 72c
Salted Peanuts, 12-oz. pkg. 11c
R. G. Dum Cigars, Baby 5 for 23c
Crema Cigars 3 for 10c
White Owl Cigars 5 for 23c
A&P Fruit Cocktail 2 tall cans 25c
Del Monte Peaches 2 lge. cans 35c
Iona Peaches 2 lge. cans 31c
Iona Peas 2 lge. cans 31c
Cherries, Red, Sour 2 med. cans 25c
A&P Plums 2 lge. cans 29c
Crushed Pineapple large can 19c
Sliced Pineapple 2 flat cans 19c
Red Mara. Cherries 2 3-oz. bots. 15c
Red Mara. Cherries 15-oz. bot. 27c
Bokar Coffee 2 lbs. 43c
Maxwell House Coffee lb. 25c
Beechnut Coffee 2 lbs. 53c
Del Monte Coffee lb. 24c
Salada Tea Black, B. L. 1/2-lb. pkg. 35c
Pure Preserves Ann Page 2-lb. jar 33c
Salad Dressing Ann Page qt. jar 29c
Peanut Butter 2-lb. jar 25c
Plain Olives, 4 1/2-oz. 2 bots. 21c
Stuffed Olives 6 1/2-oz. bot. 29c
Heinz Ketchup, large 2 bots. 35c
Victoria Mustard pt. jar 6c
Ketchup, large bottle 3 for 25c
Crab Meat, Silver Fan 2 cans 33c
Wet Shrimp 2 tall cans 35c
Lang's Pickles, Relish 2 jars 19c
Bond's Pickles 24-oz. jar 19c
Heinz Cucumber Pickles, large jar 21c
Fancy Store Cheese lb. 21c
White House Milk 3 tall cans 19c
Karo Syrup Blue Label 5-lb. can 29c
XMAS WRAPPED Cigarettes ctn. \$1.15
Chocolates 5-lb. box 89c
Pillsbury Flour 5-lb. bag 23c
Gold Medal Flour 5-lb. bag 23c
Bisquick large pkg. 27c
Velvet Flour 5-lb. bag 29c
Sunnyfield Flour 5-lb. bag 15c
Softasilk Flour pkg. 25c
Swansdown Cake Flour pkg. 23c
Rumford Baking Pdr. 12-oz. can 21c
Calumet Baking Pdr. 1-lb. can 21c
Baker's Chocolate 8-oz. 17c
Rajah Coconut 1-lb. pkg. 19c
Baker's Coconut pkg. 9c
Confectioner's Sugar 3 1-lb. pkgs. 22c
Black Pepper 2-oz. pkg. 5c
Dia. Crystal Salt 2 pkgs. 13c
Imit. Vanilla Extract 3-oz. bot. 5c
Extracts Van. Lem. Or. Al. 1-oz. bot. 9c
Bell's Poult. Seasoning pkg. 10c
Encore Olive Oil 8-oz. bot. 27c
Crisco, Spry 3-lb. can 49c
Oleomargarine lb. 10c
QUEEN ANNE Mince Meat 2 pkgs. 17c

- CALIFORNIA NAVEL
ORANGES
Extra large, doz. 25c
Large Size, Doz. 19c
RANBERRIES 2 lbs. 23c
PELERY Crisp, tender stalk 5c
olly Wreath 2 for 23c
angerines Extra large 2 doz. 29c
otatoes Mich. U. S. No. 1 2 peck 37c
irapefruit Extra large 4 for 19c
AMS Genuine Puerta Rican 5 lbs. 19c
lead Lettuce Jumbo hd. 7c
PPLES Mich. Jonathan 6 lbs. 19c
UTABAGA Fancy Waxed 2 lbs. 5c
russel Sprouts qt. 15c
RAPES Calif. Emperor lb. 6c
ananas Golden Ripe 4 lbs. 19c

New Low Prices

- Grapefruit Juice 2 med. cans 19c
Grapefruit Juice 2 giant cans 45c
Lemon Juice 2 cans 21c
Orange Juice 2 cans 19c
Orange Juice giant can 33c
Prune Juice 3 12-oz. cans 19c
Pineapple Juice giant can 27c
Sauerkraut Juice 4 med. cans 29c
Camp. Tom. Juice 3 20-oz. cans 23c
Camp. Tom. Juice 2 giant cans 37c
Iona Tomato Juice 3 med. cans 22c
Tomato Juice SunRay 2 giant cans 37c
Iona Tomato Juice 2 giant cans 31c
Apricot Nectar 3 cans 25c
Apricot Nectar giant can 29c
Pear Nectar 3 cans 25c

- A&P JUMBO SANDWICH BREAD 3 loaves 25c
Butter, fresh roll lb. 36c
Eggs, everyone guaranteed 2 doz. 43c
Phila. Cream Cheese 3 pkgs. 25c
Argo Corn Starch 1-lb. pkg. 8c
Michigan Sugar 25-lb. bag \$1.33
Wheaties pkg. 10c
Post Toasties 2 large pkgs. 19c
Rolled Oats 5-lb. bag 19c
Mother's Oats large pkg. 19c
Rajah Vinegar qt. bot. 19c
Northern Tissue 4 rolls 25c
Scott Tissue 4 rolls 19c
Paper Towels 3 rolls 25c
Soap Chips 5-lb. pkg. 28c
Lux, Ivory Flakes large pkg. 21c
Fels Naptha Soap 6 bars 25c
Palmolive Soap 4 cakes 21c
Lux, Lifebuoy Soap 3 cakes 17c
Camay Soap 4 cakes 21c
Old Dutch Cleanser can 7c
Kitchen Matches 6 boxes 25c
LARGE RIPE OLIVES pt. can 15c

- IONA FLOUR 2 1/2-lb. bag 63c
Mince Meat 2 pkgs. 17c

"EVERY-DAY LOW PRICES"

"Too much stress has been placed on the tiny four B feet in the past", said a convention spokesman who is in charge of this unique contest. Four B feet have their place on the runway during the style show when exhibiting sample shoes, because all women's sample shoes are made on this particular size, but the wearers of these sizes do not represent the true average American foot. Most women are shod in shoes from sizes 6 to 8.

High School Notes

Last Wednesday six of Grosse Pointe High School students and the Girls' Select Group appeared at Fordson High School in the first of a series of exchange assemblies which are being conducted by the Border Cities League.

The Grosse Pointe High School library has just received a volume of John James Audubon's The Birds of America. The arrival of this book, which is undoubtedly the book of the season and probably that of the year, will interest many students, especially those in biology classes.

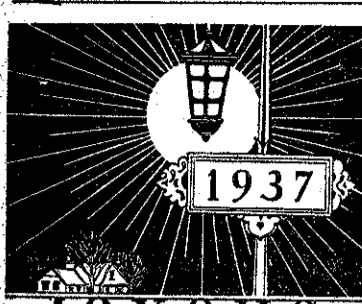
Grosse Pointe's swimming team won its first meet of the season last Friday in its own pool against the Highland Park Polar Bears.

Oliver, of Grosse Pointe, broke the pool record in the individual medley relay. In the diving, Greulich of Grosse Pointe took first, and Stone of Grosse Pointe took second.


Mt. Olive Lutheran Church

"The Little White Church Around the Corner," at Mack avenue (Lincoln road) at Mack avenue. F. E. Stern, pastor, 4425 Radnor avenue. Telephone Niagara 3023.


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A. GINSBURG
 EXCLUSIVE LADIES' TAILORING
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Best Wishes for a
 MERRY CHRISTMAS
 and a
 PROSPEROUS NEW YEAR
Punch & Judy
 THEATRE
 17939 Kercheval Ave.
 Niagara 3898

Merry Christmas
 Korte Grosse Pointe Service
 17101 Kercheval at St. Clair
 Niagara 0163 Lawrence W. Korte, Prop.

Dec. 21-22 CHRISTMAS Dec. 23-24
FLOWER SHOW
 Beautiful Flowers, Plants and Pottery
 California Balsam Christmas Trees
 Wreaths and Roping
KING'S FLOWERS
 "FIT FOR A QUEEN"
 14522 E. Jefferson Lenox 0901

More People Use Library Facilities
 Changing social and economic conditions have made the people more library minded, increasing the demands for books and other services of libraries in the state, Mrs. Grace S. McClure, exercised a keen interest in improved library services, which has had its resulting influence on the people.

"I believe people find they have a new conception of their place in the world" the state librarian says. "Years ago libraries served only as a contributing agency to the masses who struggled for knowledge, but today the libraries are formed into a creative unit of society, demanding the most particular type of attention, a necessary unit in our social and economic planning."

The war in the Orient, the revolt in Spain and foreign affairs in general have created an unusual demand for books and information pertaining to the subject at hand. The people today are deeply interested in obtaining facts regarding almost any situation, according to the librarian.

state librarian, revealed this week after completing a survey of library services rendered throughout the state. "People are more eager to learn than ever before," Mrs. McClure says: "This applies to adults as well as children. Libraries are forced to prepare for unusual demands for material in these days of changed educational methods where text book is not as prominent in the class room as it was years ago."

The great masses of people who never before sought out information in libraries are now realizing for the first time that library service is one of government's first functions in Michigan. Mrs. McClure pointed out. The state as well as local governmental units such as cities and counties, have


The fact that Michigan is observing the 100th anniversary of its statehood has inspired the use of genealogical records in the state library. People of Michigan are rapidly becoming more like those of New England states who have high regard for such records. This demand upon the libraries will increase as time passes, Mrs. McClure says.

"People are better informed today than ever before. This adds to their desire to seek information that will help make them better and more useful citizens. The libraries herein play their part."

Mr. and Mrs. John Hornbrook and their daughter, Hanna, formerly of East Jefferson avenue, have moved to Irquois avenue.

Lincoln Memorial at Washington
 The statue of Abraham Lincoln in the Lincoln Memorial at Washington, by Daniel Chester French, is a seated figure upon an oblong pedestal about ten feet high, sixteen feet wide and seventeen feet from front to back. The statue itself is nineteen feet high, from the top of the plinth to the top of the head.

For Job Printing of the Better Kind call The Review, Lenox 1162.



CHRISTMAS 1937

GREETINGS
JEROME A. DE SANTIS
 Undertaker
 2670 CHALMERS
 L.E. 5036



A VERY MERRY CHRISTMAS TO YOU 1937

TU. 2-0044 Road Service
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 Tire and Battery Service
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 Willard Batteries
 General Tires

Talking Is Health-Giving
 Intensive talking is one of the most health-giving pastimes. A French lung specialist points out that many human ills result from weakness or deterioration of the lungs. Talking, he declares, strengthens these delicate organs.

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Tiny's Caf
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 LIQUORS - WINES - BE

ADVERTISE IN THE REVIEW

WE EXTEND OUR BEST WISHES FOR A MERRY CHRISTMAS and a HAPPY NEW YEAR TO OUR VAST CIRCLE OF GROSSE POINTE FRIENDS

The MAYFAIR
 Mack at the Seven Mile Road
 The Home of Fine Foods, Drinks and Entertainment

MAKE RESERVATIONS For Our Big New Year's Eve JAMBOREE Cover Charge \$2.00
Now

SHOP AT...
LEACH'S
 (Oldest established Pharmacy in Grosse Pointe Park)

A handsome variety of Gifts to suit every taste and every budget For everybody on your Gift list. Make your gift shopping a pleasure by shopping at Leach's... where service prevails. Use your telephone. Call us—Tu. 2-3333—we deliver.

Box Chocolates 25c to \$5.00 Creams, Nuts, hard centers Schaff's, Cecile's Lowney's, etc.	For Her Compacts 50c, \$3.50 Perfumes 50c and up Toilet Sets, etc. Manicure Sets, etc. Fine Selection of Gifts	For Him Pipes 25c, \$3.50 Shaving Sets 50c, \$1.50 Tobaccos (Xmas wrapped) English Low Shaving Bowl 97c
TOYS Christmas Tree Decorations Gift Wrappings	For Father Smoking Tobacco, lb. 69c Tobacco Pouch 50c Cartons Cigarettes 33c, \$1.39 Box Cigars 50c, \$5.00	For Mother Gift Toilet Sets Perfumes Manicure Sets Atomizers

Licensed State Liquor Dealer
 Complete Assortment Domestic and Imported Wines
ICED BEER AT ALL TIMES
 Christmas Special Ice Cream
 (Roll with Bell Center)
 (Call us early for your deliveries of Ice Cream)

Fast Delivery Service
TUXEDO 2-3333
Leach Drug Co.
 LAKEPOINTE AT CHARLEVOIX

NOTICE!
 To All Taxpayers of Grosse Pointe

The Township Treasurer will collect taxes at the following places:

January 3, 1938 Lochmoor Village, Municipal Hall, Mack Ave. Between Vernier and Anita.

January 4, 1938 Grosse Pointe Farms, Municipal Hall, Kerby Road.

Taxes are payable anytime from Dec. 10 to Jan. 10, without penalty at Municipal Building, Grosse Pointe Park, 15115 East Jefferson--After Jan. 10th to March 1st, a penalty of 4 per cent will be added.

ADOLPH L. DAMMAN,
 Township Treasurer

Season's Greetings

CHRISTMAS SPECIALS
 Home dressed 35c Fresh home dressed 33c
 1/2 lb. Chicken, lb.
FINEST SELECTION 4H BLUE RIBBON BEEF
 Pork Sausage, lb. 27c All Steak Hamburger, lb. 21c

Mulier's MARKET
 15225 Kercheval Ave. at Beaconsfield
 786 We Deliver

Stay Slim! Keep Well!
 Hollywood Health Bread Today
 It's Filling but NOT Fattening!

Christmas Pageant at Grosse Pointe Lutheran Church

The world's wonderful story, the Nativity, will be dramatized in verse, reading, song and pantomime at the Grosse Pointe Lutheran Church, worshipping in the auditorium of the Richard School, Kercheval avenue and McKinley road, Sunday morning, December 26, at 9:45 o'clock.

Those from the Beginners and Primary Departments who will take part are Donald Taylor, Claire Weaver, Beverly Burkall, Warren Herron, Marjorie Nelson, Lary Figley, Margaret Weaver, Jackie Taylor, Wesley Frank, Mary Erick, Florence Harrow, Carroll Vossler, David Carr, Barbara Wright, Phyllis Frank, Burt Hagerman, Mary Dunn, Robert Hill, Margaret Holloway, Robert Elrick, John Amazeen, Lorraine Dorman, John Hendren, Alfred Harrow, Phyllis Cobb, Mrs. Bernard W. Cruse and Mrs. E. Nelson, teachers.

Those from the Junior department are Marvin Weaver, Shirley Burkall, Robert King, Nancy Beard, Teddy Mumford, Cynthia Vossler, Muriel Parnell, David Allen, Mary Amazeen, Russell Karn, Robert Kiffin, Mrs. Stanley Weaver, teacher.

Girls from the Junior department in the angel chorus are Dorothy Dunn, Margaret and Pauline Dorman, Beverly Brownell, Gloria Burkall and Eleanor and Nenoir Neff, Dr. M. Luther Canup, teacher.

The boys from the Intermediate department who will dramatize "Come into my Heart," are Lloyd Hansen, Henry Roesch, Mason Weaver, Ed. Hamalainen, Ross Herron, Russell Hill, Jack Wilson, Thomas Stuck, John Hanley, Robert Murphy, Hugh and Bruce Mehlenbacher, Marvin Frank, Arthur Brownell, Charles Gelhaar, Orrin Figley, Richard McFarland and Chas. Amazeen, Mr. Henry Steinbart, teacher.

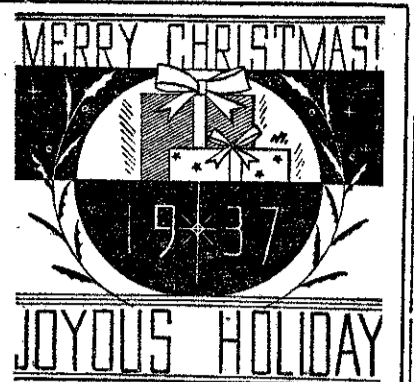
The pageant will be given by the Young People's class, Mrs. R. S. Johnson, teacher, and by the Adult class, taught by Mr. John Eamhardt. Those taking part—readers, Elizabeth Holma and Harriet Gelhaar. The shepherds and wise men will be William Canup, John Eamhardt, Carl and William Cruse. Mrs. Stanley Weaver will represent Mary and Mr. G. C. Mehlenbacher will represent Joseph. Sarah Henderson will represent the angel.

There will be the lighted Christmas tree and the distribution of gifts to all members of the school.

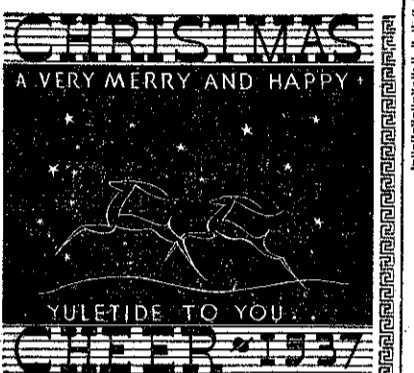
At 11 a. m. Dr. Canup, the pastor, will preach on "A Rich Gift for a Poor World." You and your family are cordially invited to help to put Christ into the Christmas season. Mrs. Albert E. Vossler will be at the piano.

group annually awards Alpha Chi keys to campus leaders at this dance.

Many Have Tacit Religion
 Many have a tacit religion which they may not confess. Its foundation is good will toward the human race.



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 G. Sanford Knuff
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 17000 Kercheval Ave. at Notre Dame
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Viola Permanent Wave Shop
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 Upstairs Niagara 7535

CHRISTMAS GREETINGS . . .
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Best Wishes for A Merry Christmas
PETER PLATTE MOTOR SALES
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BEST WISHES FOR A VERY MERRY CHRISTMAS
A. C. J. Electric Co.
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Ortolf & Verbrugge
 Finest Quality Meats
 898 St. Clair Ave. NI. 1565
 Delivery Service

CHRISTMAS

SCHETTLE'S Gifts of Glamour

Comely combination gift sets by Helena Rubinstein, Elizabeth Arden, Dorothy Gray, Marie L. Luxurious cosmetic fitted beauty cases for travel or week-end, \$5.00 to \$75.00. Gifts packed with luxury from these famous houses always thrill and please.

- Elizabeth Arden Evening Bags \$22.50 to \$75.00
- Rubinstein Evening Bags \$15.00 to \$27.50
- Elizabeth Arden Blue Grass Cologne \$2.00 to \$10.00
- Rubinstein Town and Country Cologne \$4.25 to \$5.00

Say Lovely Things with Gifts of Perfume

- Most recent creations by old masters and enchanting new fragrances by experts of fashion and many others gift-worthy and delightful.
- Gift Compacts**
 Unusually smart and richly designed compacts that find a place in every woman's heart and need a wide selection to choose from and priced from \$1.00 to \$15.00
- Imported Petit Point Compacts**
 Imported petit point compact and cigarette cases. Rich designs beautifully made \$4.00 to \$30.00
- Gifts for Men**
 Kent's Shaving Brushes
 Toilet Shaving Sets
 Remington Rand Electric Shaver
 Eau de Cologne
 Fountain Pens
- To serve you well at Christmas time is our desire and purpose. At our stores you will find merchandise of quality and value. A short shopping visit will convince you.
- King, Schiaparelli \$27.50
 - Comptu, Lelong \$15.00-\$25.00
 - Lege, LeGallion \$5.00-\$15.00
 - Ch Cancan-Caron \$7.00-\$20.00
 - de Rocaille-Caron \$8.00-\$14.00-\$30.00
 - Frou Gardenia, Mary Hill \$5.00, \$10.00, \$18.00
 - ers of Devonshire-Mary Hill \$6.00-\$10.00
 - le Vent-Guerlain \$10.00-\$20.00
 - ipation, Lenthéric \$35.00-\$60.00
 - nd, Lenthéric \$4.00-\$22.50
- Blue Grass—Elizabeth Arden..... \$3.75-\$30.00**
Shanghai, Lenthéric.....\$5.00-\$25.00
Indiscret, Lelong.....\$2.00-\$60.00
Joy, Jean Patou.....\$10.00-\$35.00
Moment Supreme, Jean Patou.....\$5.00-\$23.00
Colony, Jean Patou.....\$7.50-\$14.00-\$25.00
Presence, Houbigant \$10.00-\$16.00
Emeraude, Coty.....\$1.00-\$9.00
Sweet Briar, LeArds.....\$1.00-\$2.00-\$3.50
Swedish White Carnation, Reta Terrell.....\$5.00-\$22.50
- YARDLY LAVENDER SETS**
 \$2.95 to \$30.00
- KENT HAIR BRUSHES**
 No brush can quite compare with the master quality of Kent \$3.50 to \$50.00

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Schettler DRUG CO.
 WHERE QUALITY AND ECONOMY RULE
 Phone NIAGARA 3453



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ARTHUR L. PASELK, Florist
 Punch & Judy Theatre Bldg.
 City Wide Delivery Service NI. 8220

Green and Wreaths for your Yuletide Decorations
 New and Unusual Table Decorations Designed Especially for the Holidays
 A Complete Selection of Blooming Plants Foliage and Cut Flowers

SOCIETY

By MARY JANE STOETZEL
 Mr. and Mrs. Edgar B. Flint, of Manderson road, will spend Christmas with Mrs. Flint's parents, Mr. and Mrs. H. L. Spitzer, of Cleveland.

Seven Grosse Pointe residents figured in news of the week at the University of Detroit, as debates, fraternity affairs, and Women's League parties claimed attention.

Jeanne Morris, daughter of Mr. and Mrs. William Morris, 1415 Grayton, Grosse Pointe, a junior in the college of Commerce and Finance, was named co-chairman of the orchestra committee for the Women's League dance January 21.

Henry W. Peacock, son of H. W. Peacock, 1262 Whittier, Robert J. Pfeiffer, son of Mr. and Mrs. Clarence Pfeiffer, 832 Grand Marais, and Robert J. Whitty, 1221 Kensington, are committee members of the fourth annual Assembly Ball, sponsored by Alpha Chi, general social fraternity. The

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INSURANCE TIPS

By H. THOMPSON STOCK, M. B. A. LOSS OF USE INSURANCE. In his autobiography "The Story of My Life," Lucien Calvin Warner, the founder of Warner Brothers Company, corset manufacturers, states "Soon after this enlargement was completed on September 6, 1902, the main factory took fire and was completely destroyed. *** Most of the direct loss was covered by insurance but six months' business was lost and the expenses ran on just the same." Loss of use insurance would have indemnified Warner Brothers Company for their continuing ex-

penses and the loss of their net profits. An investigation by the R. G. Dun & Company of the credit history of one hundred merchants and manufacturers over a period of several years before and after each had a fire showed that 43 per cent did not resume business after the fire and that the credit rating of 31 per cent was impaired. If all of these firms had carried loss of use insurance, continuing expenses would not have leached them of their liquid-

assets. There are various kinds of loss of use insurance. For the manufacturer, retailer or wholesaler, it is called "use and occupancy," or "business interruption" insurance. If a manufacturer has to curtail or cease operations because of inability to get material or power or to ship his finished product on account of fire damaging the property of his supplier or purchaser, he should have "contingent use and occupancy" insurance. If operations must continue regardless of cost, "extra expense" or "contract" insurance should be carried. Loss of profits on stock of finished seasonal goods destroyed by fire while in possession of manufacturer may be insured by means of "profits" insurance.

A landlord should carry rent and/or rental value insurance to protect himself from loss of rents and/or rental value (if the property is occupied by himself) for the period of time the property is rendered untenable by fire. A tenant holding a favorable lease should be protected with leasehold insurance for the difference between the market rental value and the rent and rental expenses required by the lease as the "fire clause" in the lease permits the landlord to cancel the lease in event fire destroys 25, 50, or 75 per cent of the building. The necessity for leasehold insurance arises when the ground value has increased because of location or when the value of the building has been increased because of additions, new fronts, air conditioning equipment, and so forth, made or installed by the tenant.

Do You Know? (Continued from Page One) house for the prevention of duplication of aid. After a thorough investigation the cases are turned over to the proper authorities. Because of the pride and interest of the members of the Club more than common care is used in the expenditure of the money, so that the greatest amount of good is accomplished with the funds available. Although a few Christmas baskets are given out the Club does not wish to carry on an extensive basket program. They consider it more advisable to continue a welfare program throughout the year and render immediate relief to those families in distressed circumstances. During the summer months approximately 100 children are sent to camp. The membership of the Lions Club is made up of business, executive and professional members of the various municipalities in the Township. None of the money collected is used for expenses or operation of the Club. The entire amount of the returns is used entirely for relief work. Norbert Denk, chairman of the Goodfellow drive, says that "All those who wish to give further money for this worthy cause may address their checks to the secretary of the Lions Club."

A. Vance, of the First Presbyterian Church, read the marriage service at 3:30 o'clock in the presence of their immediate family.

Seating the... The seating arrangements... according to precedence... the length of service at the



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Is There a Santa Claus?

(Continued from Page One) body can conceive or imagine all the wonders there are unseen and unseeable in the world. You tear apart the baby's rattle, and see what makes the noise inside, but there is a veil covering the unseen world which not the strongest man, nor even the united strength of all the strongest men that ever lived could tear apart. Only faith, fancy, poetry, love, romance, can push aside that curtain and view and picture the supernal beauty and glory beyond. Is it all real? Ah, Virginia, in all this world there is nothing else real and abiding. No Santa Claus! Thank God! he lives, and he lives forever. A thousand years from now, Virginia, may ten times ten thousand years from now, he will continue to make glad the heart of childhood.

Anne Florence McDonald, sister of Dr. D. Fraser McDonald, of Birmingham, was married to William A. C. Miller, II, son of Mr. and Mrs. R. Boyer Miller, of Provençal road, Tuesday, December 14, in the McDonald's home on Aspen road. The Rev. Joseph

Mr. and Mrs. Frederick M. Alger, Jr.

wishes the readers of the

Grosse Pointe Review

A Merry Christmas

and the

Happiest New Year



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