# AIR <br> DAMAGE 



## Water Rate Boost ${ }^{\text {City, Coumty }}$ Subject of Study Involved in Claims Fight By Farms and City fame signame

Fight Over Claims Waged in Woods







## $1+1=2$

The formula above points out the very obvious fact that 1 plus 1 always equals 2. By applying this formula to your income you would find. one income is good, two incomes are better. Ask a person who owns some stock, or a few bonds, of some fine company.
No wonder so many good providers are using money not needed for daily living to invest in sound stock or bonds.
You don't have to be an expert to invest wisely
. but you do need experienced advice. Any of our Registered Representatives are thoroughly experienced in giving competent advice. Why not call or stop in at either of our conveniently located offices and talk over a second income ..ramenher 1 plus 1 always equals 2 . Naturally, there is never an obligation.

M Manley, Bennett \& Co.

Fire Officials Attend Parley City Fire Marshal
Corder
Gand Fargo
arms Fire Cap



Water Rate Hike Studied


Bank Permitted to Build

 be granted. $\left\lvert\, \begin{aligned} & \text { Both the bank officials and } \\ & \text { residents conerrered } \\ & \text { Chat } \\ & \text { City } \\ & \text { Alt }\end{aligned}\right.$




After the bank officials pro-
sented a drawn g of the pro- $\quad$ TEAM-WORK


Confidence in yourself and


Yititiou-Streeman customized clothes A true mark of distinction worn by discriminating' gentle. men the world over. Correct in Hickep-Freeman Clothes are
exclusive with us in Detroit Cosemerigum
Woodward Ave. at Grand Circus Park
Also in Chick

every detail.

 Detroitit consider
The
There


## Get Your New

"Easter Bonnet"
at Whaling's


## hungry thief

 John R. Hakenjos, 59 of 1821Allard.
lost $\$ 12.83$
worth of




$$
\begin{aligned}
& \text { Folks who live in fear of } \\
& \text { what tomorrow may bring pate } \\
& \text { a mortgage on the happiness of } \\
& \text { today. }
\end{aligned}
$$


$\qquad$




520 Woodward
6329 W. 7 Mile

Fisher Building
thomety
HAcrours


Gt gives a man confidence!

Every Cadillac owner reading this advertise-
ment will know what we're tats Tent will know what we're talking about. For difficult as it is to describe, there is a
measure of self-assurance that comes with measure of self-assurance that comes with
driving a new Cadillac that is very real ind oed. It derives, we believe, from several basic considerations of Cadillac ownership. First of all-to be sure-a man's Cadillac serves as a constant and personal reminder of And then too, he can't help but be aware
engenders. Wherever he travels, it is recon nixed as the logical reward for achievement .. and a refection of his taste and judgement. And finally, a journey at the wheel of a
Cadillac constitutes the perfect respite from the workaday world.
Beautiful, gracious, substantial-spacious, silent, obedient- it delivers a man at his
destination relaxed in body destination relaxed in body and refreshed
in spirit even after a full day's drive.

Have you considered putting your best Well, this should surely be 1961 Cadille e? make the move. There has never before been a Cadillac to rival this one-for beauty, for performance, for luxury, for craftsmanship, or for sheer and long-lasting Yours of investment.
Your authorized dealer has the facts and the figures-and the car-to prove it. You ought to give him a hearing soon l VISIT YOUR LOCAL AUTHORIZED CADILLAC DEALER O'LEARY CADILLAC, Inc. 17153 E. JEFFERSON AVE., GROUSE POINTS


24－Hour
Service
Black and White Prints
345 Fisher Rd．TU 1.0500


WOLVERINE Typewriter Service Co．
Our N New Location：
13131 E．JEFFERSON AVE． VA 2.3560
Next to the Savarin


If you are
moving or know of someone who is moving， contact Welcome Wagon for your basket of gifts and greetings．

PHONE
TU 5.4817
TU 5－0994


1


Woods Church Giving Contata


Anita．is is an outstanding，ganist and composer．

$$
\begin{aligned}
& \text { from Euro } \\
& \text { direction. } \\
& \text { The Kl y }
\end{aligned}
$$

The Khyber Pass was used
not only for intercontinental
trade down through the century－
ties，it was also the doorway for $\left\lvert\, \begin{aligned} & \text { trade down through the center－} \\ & \text { fit was also the doorway fur } \\ & \text { military invasions．Alexander } \\ & \text { the Great used it in } 300 \text { B．C．to }\end{aligned}\right.$ the Great used it in 300 B．C．to
penetrate India．The Arabs ex－
tended their domain this way tended their domain this way
in 600 A．D．and a whole series
of conquerors begin흘品弟
a
did
with
wit

信

$$
\begin{aligned}
& \text { mobiles, truck } \\
& \text { are Russian } \\
& \text { Dr. Syr's }
\end{aligned}
$$

Dr．Smyr＇s excellent colored
films and commentary have a
very important



 The Woods Theater parking 10 t
at the time，he said．

by one of our expert hair stylists．Come in and let us show you the latest trendsetting silhouettes in cutting，curling and＇shaping．Make your appoint－ mint today．
add exciting color to every room in your home with our
＂GLAMOR．PAK＂ACCENT PILLOWS


SET OF 3 FOR ss

One il $1 / 2^{\prime \prime} \times 171 / 2^{\prime \prime}$ striped oblong plus two color－correlated $14 / 2^{\prime \prime} \times 14 \frac{1}{2}$＂square solids ．．．a complete set of kapok－filled rayon acetate pillows in one plastic pack！Goldtone， American beauty，amber apricot，adriatic blue，
brown，emerald，
purple predominating
Jacobson＇s
 er



## 

Transform your present kitchen into a sparkling food preparation center individually designed and built to your specifications. Complete planning and installation by professional builders. Call for free estimates.
$\qquad$
Thiele Construction Co. Remodeling $\begin{gathered}\text { Addition }\end{gathered}$ st. Clair Shores


Let your new swimming pool by Paddock of California be



## 3) PADDOCK (3)

PADDOCK POOLS
$\begin{array}{ll}17850 \text { Maumee, Grosse Pointe } & \text { TU } 4.7838 \\ 3812 \text { Dix, Lincoln Park } & \text { WA } 8-6091\end{array}$
Kitchen transformations

-an everyday

## SEND FOR FREE ALBUM

Incorporated
20489 Mack Avenue Grosse Pointe Woods Grosse Pointe W
TU 4.1707
Please send full-color "Mutschler Kitchen
Album" and -
$\stackrel{\square}{\square \text { mincen }}$ fross from Howord Johnson't


Voters' League Pushing
Constitutional Convention



In love with your home, but not your kitchen? Transforming a "wallflower kitchen" into one of beauty is the challenge we like best. Regardess of size or shape, you'll be pleas antly surprised planning. Let us size up your needs and prepare a Mutschler custom kitchen plan ... without obligation. Mall coupon for full-color "Mutschlar
Kitchen Album"of showplace kitchens Kitchen Album" of showplace kitchens
and details of our prolessional service.

Mutschler Kitchens







 | $\substack{\text { mititing } \\ \text { changed. }}$ |
| :---: |
| chan |

 Naval Training Taken By Dale L. McAfee



 cal trining phase where he
ciol lear the skill on on avial
tion eflectronics technician
chi







- Awning Windaws • Jalousies - Screen Porches - Sliding Doors free estimates

Aluminum
Gombination Doors
$19^{88}$

Aluminum Gombination Windows
$\qquad$
We Repair Storm Sash and Screens
POINTE s.s.ex sis STORM SASH, Inc
17328 Mack Ave, TUxedo 1.6130


ANNOUNCING AMERICA'S MOST ECONOMICAL KEY CLUB!
This club is easy to join. Ownershit of a new Dodge Siant-6 engine. (4) Battery-saving alternator. (5)
is the only requirement. Compact Doo is the only requirement. Compact Dodge Lancer, or SFANOARC OR COMPACT Torsion-Aire ride. (6) Oriflow shock absorbers and
full-size Dodge Dart. Get yours and you're in. A charter YOU GEFA GRESDOFAL WIH Salety Rin member with the keys to a lot of economical motoring. Here are some you'Il find in both sized Dodgcs.
(Key 1) A unitized, rust-prooted body. (2) Optional - can have one free, just by taking a ride in a new Dodge SEE THE MAN WITH THE GOLDEN KEYS
CANFIELD MOTOR SALES, Inc. - 19391 Mack Ave.

#  <br> Flowers for the ladies Favors for the children <br> <br>  <br> <br>  ...nnow in the Village - 17045 Kercheval Ave. 



Cut from U.S. Choice Beef
Round Steak . . . . 89: Sirloin Steak . . . . 99: T-Bone Steak . . . . ${ }^{19^{99}}{ }_{\text {I. }}$

Specially Trimmed - Table Ready

## We Feature

## Froelich's Fine Sausages and Cold Cuts



Grand Opening Specials
Froelich's Mich. Grade I
Frolich's Fresh
Liver Sausage . . . . . . . . .
Froelich's Mich. Grade
Sliced Bologna
Free Snacks and Coffee during our Grand Opening Days Come in for a coffee break. .. and enioy a sample

Thursday, Friday and Saturday-Mar. 9-10-11 GRAND OPENING HOURS -9:00 TO 9:00

Here, af Hershey's, you'll find the largest and finest display of fresh meats, fresh fish and dairy products in the area. All meats are personally selected by Mr. Hersh, who has 35 years' experience in the industry. All meats are selected for QuALITY, prepared and frimmed . . . ready for cooking . . . at prices that will surrorise and please you. Take advantage of these and many more Grand Opening Specials!


Ground Beef s.aty, fant . . . . . . . . . . . 39
Beef Tongues s.s.ivfrack . . . . . . . . . . . 29
White Fish fant oumd . . . . . . . . . . . . . . $59^{\circ}$

Creamy Cottage Cheese . . . . . cm 15 ${ }^{\text {c }}$

39
$4_{4}^{\circ} \mathrm{C}$

## Mystery Special!

Mon. \& Tues., Mar. 13-14
Be sure to come in for this one

It's a Terrific Value!
Bry Bilif Meninliver

Morrell's Pride
SLICED BACON $59:$

Regular Store Hours: Daily, 9 to 6 -Fridays till 9 p.m.

Free Delivery Daily . . . Tuxedo 2-5777-8



Final Victory Gives Devils Second Place in BC League


St. Paul Five Beaten Twice


| Neighborhood |
| :---: |
| Club News |


| Midget Basketball |
| :---: |
| телм |
| chang |
| ${ }_{\text {R }}^{\text {Rotary }}$ |
| Lions |
| Optumist |
| Metro |
| ${ }^{\text {Klwanis }}$ |
| Playoff Results - ${ }^{\text {st }}$ Round |
| ange 29 - |
|  |
|  |
| Giant League |
| team |
|  |
| ligibles |
| Buckeyes |
|  |
| Lenst We |
| Hawkeyese 74 -Untouchables High scorer: Pete Huthwa |
| High scorer: Pete Huthwa |

## 


Guys \& Dolls Dance

 Quen tor March are Geoffrey
Callanan and Diane opanman
They were coosen on the basis

 . the coior in iorserer and a fun-




is sport are invited tested ioin
$\qquad$

TiP to motorists


Memorial's



Hated Crabgrass Meets Its Match


Think of all those crabgrass seeds in the soil, just waiting to sprout. Think how you can frustrate them, with HALTS. One winter application lays down a "barrier" that picks off crabgrass as it sprouts. Protect your lawn from ugly crabgrass. Half an hour spent with Halts and the Scotts Spreader will pay handsome dividends all summer long More and more folks are coming to us for advice on improwing their
lawn through an casy-tofollow Scots Proarcm. Come in anytime.
We'll be glad to prescrive the cotrcct Program for your lawn.


Save ${ }^{8} 5.00$ ! Scotts Spreader (16.95) plus Halts (9.95) together only 21.90


Fertilizers - Seeds - Insecticides - Garden Tools

Police Recover Two Stolen Cars





\section*{An Extruded ALUMNUM AAI Extuded} $1{ }^{1 \%}$ mex | OOMDIMATION |
| :---: | :---: |
| Self Storing |



 | NOTE: Sold |
| :--- |
| D |
| 640 EAST |
| 7 MILE RD. | AIR-TEC TWInbrook

C

## plan your kitchen with

POINTE
kitchen center, inc.


INVEST IN SAFETY coolman life ladder AMERICA'S FINEST HOME FIRE ESCAPE

$=$
 ALI AUMNMU
THE EUIOONG.
No More naging feat of being trapped -
WITH The lie lader on duty as your
fire takes no holiday
L NOW FOR A FREE DEMONSTRATION
(G)

2 Story, $\$ 174.00$
Available for
J. Ralph Griffith Associates M1 6.4585 Box 81, Birmingham, Mich Member Nationol Fire Protection Alsociation

Student Receives Lifesaving Medal


THOMAS WIGGINS, 13-year-old safety patrol boy at Our Lady Star of
the Sea School in Grosse Pointe Woods, was awarded Automobile Club
of Michigan's gold life saving medal on Friday, March 3. Admiring Thomas'
medal are (left to right JOHN TRELmedal are (left to right) JOHN TREL-
LAY, Auto Club safety education con-

 |  |
| :--- | :--- | :--- | :--- | :--- |
| and |



ESQUM|RE Satety Patrol Rally.
Thomas was previousty
awarded the Grosse Pointe
School Safety officers' medal
俍


REPORTS THEFT
Daniel Wihhelm, 4 , of
Hampton, parked Hampton, parked his car in
front of his house and someone
broke into it and stole a car compass, valued at sto. daring
cone night, according toinforma-
tion he gave to woods

in | tion he gave to Woods poll |
| :--- |
| on Saturday, March 4. |
| mrezeren |

BOB HOPE LUCILE BALL


The MARK 4 Model VCR 45, 46 \$569.95 Deluxe Total-Sound Stereo i\$101.00 Worth of RCA-Vicfor Stereo Records Free With Each Sfereo Combination Sold - Self-contain

- Auchentitic Provincial styling
- Plugerful 87 -watt triple amplifier
- Plug-in iacks for tape recorder hardwood (MOde! VCR 45) or Dark Cherry
(Model VCR 46) - Built-in Stereo AM-FM funer


## Rightenburg

IV and Radio Shop 18401 East Warren at Canyon
TU 5-0609
conce
sons.
Th

Paray to Share Symphony Post











 centers of the wortant music
Howard Harrington, Detrolt
Symphony manager, sald, "'The Symphony manager, sald, "The
people of Detroit owe a grat
debt to Mr. Praty. In his tenure
as music director he has built as music director he has built
the Detroit Symphony into one
of the top mustal ensembles of
the world. We hope Mr. Paray
Will of he top mustal ensembles of
the world. We hop Mr. Paray
will conduct Detroit Symphony
concerts in many future sea-
sons." executive committee of
The Symphy board is cur-
rently making an extensive sur-
the Symphony board is cur-
rently making an extenslve sur-
vey of conductors avallable to
vey of conductors avallable to
share the $1962-63$ and


18 Days - Lv. San Froncisco May 10, return May 27. Arr let to coost, $\$ 251.90$ tax insl,

Composer Takes Cue from Pointe Aater隹 Bestion that Grosse Pointe be be pose that Grosse Pointe would
the setting for one of his future

be a beautful spot to use as a | musical shows. |
| :--- |
| Miss Lena Estelle wrote the |
| $\begin{array}{l}\text { background. In particular she } \\ \text { mentloned the Lak Srlore rad }\end{array}$ | Composer a letter which he scenery near the War Memorial

nswered when he was in De- and also the area surrounding roit for the opening of his
recent, musical, "The Sound of
Grosse Pointe High School. Roogers thanked her for her at thight never makes right, butar

## CHET SAMPSON

invites you to inquire about
SLBBRRA SEA PARTY HAWAII
Sailing May 10 from San Francisco \$598.50

Chet Sampson Travel Service 100 Kercheval, on the Hill TUxedo 5-7510


## Does This Make Sense?

Stirred up by all the furor about the ilood of dollars
leaving this country, we pricked up our ears over a re mark we heard at a social gathering in Washington the other evening. We won't put the finger on the gentle-
man because he might be called before an investigating committee for saying something that doesn't concern
his particular bailiwick. He thinks it would be smart to make American cars, particularly the compacts, avail We don't pretend to be gifted in econom idea does seem to have merit. We have read, heard and seen evidence that many of our servicemen and women
on foreign duty very often sock a bundle of their ings into the purchase of a foreign car and bring it sav with them. Not only is this direct competition to our
largely local industry, but the dollars stay abroad, Could it be made possible for these people to buy verything else from razor blades and cigarettes to the测

## Much Ado About Little

 Considerable consternation arose amidst officialdom in Grosse Pointe Shores when we ran an editoria entitled "Confused and Confounded." That was in th ions, from the poicemen and others, including Thomas In commenting on the general confusion which is three different the same street three different name hores we have Sheldon something or other. In view the fact that it is part of the subdivision developmen hould be spelled with an "E," not an "O." We certain id Well be wrong, but we ne to be enlightened. Well, we have been enlightened. It seems that im-
ediately upon reading our comments, most of the mediately upon reading our comments, most of the
Shores policemen and quite a few of the officials drove
madly forthy to take a look at the street signs. They madly forth. to take a look at the street signs. They
emerged triumphant. We were wrong. The street signs ay "Shelden", plain as day.
We have been trying to figure out where we becaine side-tracked, and if memory serves us correctly, it stem
from the social department. Without getting danierousl emphatic about it, we seem to remember that on severa occasions we took issue with the social writers about the
spelling of this particular Pointe spelling of this particular Pointe highway or byway, with the flaunting of personal stationery wsed by resi-
dents of the street, and the sarcastic quip:-"They ought dents of the street, and
to know; they live there

So we close this chapter with an abject apology to
all whose feelings have been hurt, and with a plea to al residents of Shelden to closely scrutinize their station ery. If you have erred, dos't feel bad. So did did
make the correction before the next die is cast.
Reluctant to abandon this particular subject, we als
report that immediately after the appearance of this editorial, another resident called with rather hurt feel-
ings. We had failed to mention that his home in Fish road is in the 400 block; but the house across the street is in the 900 segment. Just another example of the City
and Farms not being in complete accord on all matters.

And getting back to the social department; we are to live in an avenue. McKinley avenue in the Farms, plainly marked as such throughout its entire Iength, is
almost invariably called road by its residents. Maumee almost invariably called road by its residents. Maumee
and Lakeland, both avenues, and many others frequently
suffer the same quirk here that makes our citizens prefer to live in roads places, lanes, circles, streets, drives, rather than avenues,
It is particularly beguiling when we recall that some of our outstance And there is have an Jefferso avenue address. And there is a certain homestead in
Pennsylvania avenue, Washington, that is probably the

Six Candidates File in Woods

Liggett School Six candidates have file
valid petitions to run fo
Wiods City onouncil in the elee
tion on April 3 . The three can didates who receive the the can-
fumbert
umber of voles Incumbentses will be electet
vir R Bountin, 1878 are M M
Newcast

Memorial Center Schedule
OPEN TO THE GROSSE POINTE PUBLIC.

 will be held for 30 days.
Hospital equipment available for free loan
crutches, wheel chairs, heat lamp, and hospital bed crutches, wheel chairs, heat lamp, and hospital beds
"Blood available to Grosse Pointe residents in case of accident or emergency-free of charge."
Grosse Pointe Garden Center and Library open fo
consultation and service. Mrs. Leland Gilmour will be on duty in the Garden. Center Room every weck on
Tuesday, Wednesday, and Thursday from Tuesday, Wednesday, and Thursday from 10 a.m. to
4 p.m. A consultant will be on duty on Friday from
2 to 4 p.m. ${ }^{*}$ March 9 -March $18-9{ }^{*}$ a.1n. to 9 p.m. Sundays, 12:00 noon to 5:00 p.an. An Exhisition of Sculpiure iy Walier
Midener, Head of the Sculpture Department of
the Art School of The Society of Arts and Crafts. the Art School of The Society of Arts and Crafts.
Midener's works are suggested by the human body Midener's works are suggested by the human body
and express his reaction to the emotions that moti-
vate men. AlI Grosse Pointers and their guests are cordially invited to view this outstanding exhibit
without charge. It is presented by the War Mem orial Association in
Adventure Series.
9:30 THURSDAY, MARCH 9 9:30 a.m. to i2:00 noon and 1:00 p.m. to $3: 30$ p.m.
Flower Arrangement Classes - taught by Mrs
Richard T. Gerathy
10:00 a.m.-American Red Cross Braille Transcription
Class-Miss Ella McLennar, Instructor 12:45 p.m.-Junior League Glee 3:45 p.m. to 5:15 p.m. - Children's Art Class - Mrs.
Margheritta Loud, Instructor 4:00 p.m. to 7:30 p.m. - Ballet Classes - Mary Ellen
Cooper, Instructor 7:00, 7:45, 8:30 and 9:15 p.m.-Popular Orga
Mrs. Frederick Stewart
Instructor $*: 00$ p.m.- Grosse Pointe Cinema League Annual Mem
ber's Cortest Night.
:30 to 11 FRIDAY, MARCH 10 AUl Art Classes-Mr. Emil Weddige Instructor. 4:30 p.m., 5:30 p.m., 7 p.m. and 8 p.m.-Ballroom Danc ing Classes-Mr. and Mrs. Bill Wilson, Instruct
G.P.W. Gross. Pointe Chidr en's Theatre
Garent's organizational meeting.
SATURDAX, MARCH 11
ald
10 a.m. to $11: 30$ a.m.-Center Puppeteers-Mr. Robert E. Rathbun, Instructor.
10:00 a.m. to 12:00 noon and 1:00 p.m. to $5: 00$ p.m.
Grosse Pointe Children's Theatre of the Grose
Pointe War Memorial-Mrs. Syd Reynolds, Instructor
7:30 p.i.-Memorial Bridge Club-Duplicate BridgeMr. and Mrs. Andrew Walron
8 p.m.-Good Companions-Dance
9:30 a.m. to 12:00 noon - Grosse 12
Church-Sunday school. Grosse Pointe Memorial
2:00 p.m. to 3:30 p.m.-Detroit Adventure-Conversa-
tions in the Arts "A
2:00 p.m. in the $3: 30$ p.m.-"A study of Opera"
tions in the Arts-"The Stratford Plays, 1961" MONDAY, MARCH 13
9:30 a.m. to 11:00 a.m.-Creative Writing No. 3-Jeanne
Torosian, Intructor
9:30. an to $11: 00$ a.m. - Current Developments in
United States Foreign Policy with Russell Barnes
United States Foreign Policy with Russell Barnes
*10:00 a.m. to $3: 00$ p.m.-Cancer Information and Service
10 a.m.-Grosse Pointe Park Cancer Educational Com-
mittee-Meeting. 12:00 moon-Grote-Mrosse
ing for Portraiture Group-Portrait Class and Paint
$12: 15$ Drawing 12:15 p.m.-Rotary Cluib of Grosse Pointe-Lunche
and Meeting *1:00 p.m.-Memorial Bridge Club-For Ladies-Mr
Andrew Walrond, Director
1:30 p.m. to 3:00 p.p. D. Dectrorit Adventure-Conversa-
tions in the Arts "Painter Looks at Modern Art" tions in the Arts "Painter Looks at Modern Art"
4:0 p.m. to $7: 30$ p.m. - Ballet Classes - Mary EIIen 7:00 pmper, on 1nstructor.
Training Class. m . Dale Carnegie Leadership 7:30 p.m.-Grosse Pointe Faculty Wives-Br
7:30 p.m.-East Side Enthusiasts-Meeting
7:30 p.m. Eo $8: 30$ pm.-Ballroom Dancing Class--
and Mrs. Bill Wilson 8 and Mrs. Bill Wilson, Instructors
$* 8: 30$ p.m.-Grose Pointe Community Theatre-Meeting
Pointe Men's Chorus-Rehearsal
TUESDAY * MARACH 14
*10:00 a.m. to 3:00 p.m.SService Guild for Children's
Hospital
12:30 p.m. - Senior Men's Club of Grse Po
Hospital
12:30 p.m. Senior Men's Club of Grosse Pointe
Luncheon. 3:30 p.m. to 5:00 p.m. - Children's Art Class - Mrs.
6:15 Margheritta Loud. Instructor 6:15 p.m. - Grosse Pointe Optimist Club of Grosse
Pointe-Dinner and Meeting
6:30 6:30 p.m.-Kiwani
Dinner and Meeting
7:30 p.m.-Sea Explorers Ship 690 -Meeting
7:30 p.m.-Investment Club-Meeting
WEDNESDAY. MARCH 15
12:30 a.m. 1o $11: 00$ a.m.-Conversational French-Profe Astrachan, Instructor
sor
horior Men's Club of Grosse Pointe-Crib1 p.m.-Grosse Pointe Woman's Club-Meeting-Tea
 5 p.m.-Grosse Pointe Toastmasters Club-Meeting
p.m. - Memorial Bridge Club-Duplicate BridgeMr. and Mrs. Andrew Walrond, Directors stan. (Part 1 of an exciting f film companing the free
side of the Himalayan Mountains with Communist Russia's Asiatic States) Part II Uzekistan and
Taijikstan will be shown in April. These are up to
the minute the minute color films of professional calibre with
commentary by Dr. E. S. Smy. Token admis m. to $11: 30$ ORSDAY, MARCH 16

## What Goes (1)n at Your Library



Transeripion Class - Miss Ella McLennan -
noon -Welecome Waano Club of Grose Pointe Bridge
Party - Reservation Chaimen Mrs


12:4umbeon and Meeting
 4:00 penita to toind, instruction Ballet Classes - Mary Ellen


 ${ }_{8}^{8} \mathrm{pm.m.-Grosee}$ Pointe Chapter D.C.A.A.-Meeting

## Letters To The Editor



What's $V_{\text {ew on }}$
THE HILI...
By ROBERTA
CONSIDERING THE SIXTYISH temperatures out ide today, (Monday) our mind is full of Spring. . the breezes it's blowing in . . . the birds and buds
we'll soon be seeing. However, we've already found
the sill that each shop on the Hill is catering to the whims of
Grosse Pointers. If it's young, lively, gala, glamourGrosse Pointers. If it's young, lively, gala, glamour-
ous, elegant or dignified youll find a perfect expres000
THERE'S AN AURA of enchantment in "Memoire Cherie" a delectable fragrance by Elizabeth Arden.
It received the first award of its kind by the Grande Coupe d'Or by the Comite du Bon Gout Francais.
"Award to Elizabeth Arden, the Gold Cup of France or outstanding achievement in the development of parfum "Memorie Cherie", the finest frangrance ever
created, and acclaimed by France." At this time Trail Pharmacy, is offering a bottie Perfume Mist and a purse size bottle of perfume ... a seven fifty
value, for five dollars. Matching soap and dusting

A NEWSPAPER or a cerystal ball. Won't be necessary reason? Margaret Rice is in New York this. week. She will be hringing back a report on Paris fashions.
And right now she is not only viewing but buying new summer clothes.

## BONNETS OR BASKETS ${ }^{00}$

short sets for the young at Easter timg suits or Terry cloth shobes... an array of on the hill. tee shirts will eliminate that ever present clothing

THE UNDERCOVER STORY for the new season is here in the form of new robes.... new slips... sleep
coats.. and gowns. The challis ones have the look of the new season.. rosebuds, violets, or carnations pure silk with good-looking all over print designs. Peeking in the louvred cabinets we discovered slips
. . tailored or trimmed ..in blue white, or pink For these, you won't have to blue, white, or pink.
115 Kercheval It's Anthony's.

AL GREEN'S new fountain will delight passers-by will stop for a drink of water. Incidentally the dogs peting has been laid. It's maienta... and lorely. The opening date of Al Green's On the Hill has not been
set ...but it's our bet that it will be open before bRIDAL TROUSSEAUS
BRIDAL TROUSSEAUS are given strict personal
attention at The Top ' O The Hill. Monogrammed blanket covers. . . . bathroom rugs and accessorie Bridal Registery.
JEZEBEL was a wicked lady. But here, the name amous designer Travilla was at Margaret Rice's last fall. The new when he
tured now at Margaret Rice's, on the hill. DIDJUNO that you are a preferred customer here
at home... and are treated accordingly, on the hill? DoN'T MISS the trophy tie window at Kilgore and Hurd's this week. There are greys, blues, red, greens . $\quad$ oll silk . . . elegantly designed


## Convenience

is the reason for our Grosse Pointe Office

Our office in the center of Grosse Pointe is expertly staffed and quipped to service any of your investment business. We have:
$\qquad$
$\qquad$ A direct wire to all our 12 ofices for the placernent of orders and

Our New York correspondent, Clark Dodge \& Co., Inc., has one of The largest and best research departments in Wall Street. Our direct
able and convenient. Fcel ee to drop in at any time for a talk. There is no obligation.

## open Saturday mornings

## Frist of Michean Corporation



| Short and to the Pointe |
| :---: |
|  |






MRS BEN SO
Lakeshore road, is invitation or

Alpha Alpha Chapter of Kap.
pa Deita Sorority at Michigan
State Univerity State University recently
pededed MARLYN
coed friNA,
from Grosse Pointe Park coed from Grosse Pointe Parke
Miss Torina is the ciaughter of
MR. and MRS: O. J. TORINA, MR. and MRS: O. J. TORINA,
of Beaconsfield avenue. She is
sophomore and is majoring a sophomore and is majoring in
Home Economics. Her college
activities include
The New JAMES N. KELLY, a Grosse
Point SSores junior at De-
Paute University has won the Presidency of the school's
Union Buiding in an all
Uniompus election in Greencastle, campus election in Greencastie
Ind. Kelly outdistaneed tivo
other candidates to capture the
executive post Rush executive post. Rush chairman
of Beta Theta Fi social fra-
ternity, Jim is also a member of Alpha Delta Sigma, an ad
vertising honorary and form-
erly a member oo the Union's
junior board He is the son of
Mn and MRS. LOUS E MR. and MRS. LOUIS E
KELLY, of $N$. Edgevood road MRS. DAVID R. TEAGUE, of
Hampton road, has ioen named
area area chairman of the Mont
cello College Alumnae Chal leno College Alumnae Cha
legge Fund campaign. The co
lecated in Alton, 11. lege is located in Alton, ill.
Vacationing at Carmet, Calif lact weationing at Carmet, Calif MR and MRS
ERNEST NASH, of Rivar
DENNIS
L.
L.
LEVVITT, son
KEVITTS, Whittier ooad will appear ib
OUu Town' to be presented by
the Albion College Players this week-end. Among those named to the
Dean's List at Brown University, Providence, R.I., wer
HENRY C. CASHEN, son of the RAY CASHENS, of Lincoin
road; PERRY PENZ, son of MR.

## BEST \& fin



GROSSE POINTE-Kercheval Ave. near Cadieux. - TUxedo 2-3700

Wins Trip to England


Patterson-Seitz Troth Revealed





Alumni of GPUS Set For Annual Dinner Her skill with flowers has won -Snufty. Mrcall Phati
DIGANSL
DIGHT WILSON, of S. Oxford road a trip to London in May to attend the Chelsea Flower Show, where
she will make a ayest arransement fellow of the Royal Horticultural Society. She was chosen from 12 finalists last week in a competition
sponsored by the Michigan Horticultural Society and sponsored by the Michigan Horticultural Society and
the Allied Florist A.ssociation. EDWARD C. LAWSON left, representative of the British Overseas Airways Corp, presents Mrs. Wilson with her ticket while
WILIIMM L. FAVINGER, president of the Michigan
Hal


On SUnday tae wiLLARD S
WORCESTERS, of Tonnancour

 Yorksire road, and the Philum
Worcsitrs, of veniome




## MRS. NOAN* MORR'ISON, o







if's the cat's meow . . this Cunning Fat Pussy Ca presented by Mrs. William Rust Pierce
$\qquad$
$\qquad$
$\qquad$
$\$ 540$ including federal tox

## Society News Gathered from All of the Pointes

DAC Stages Night In Italy Dinner
Authentic Italian Dishes and Wines Served at Another of the Club's Series of International Dinners Grosse Pointe members of the Detroit Athletic Club joined with DAC'ers of other sections of the Metropoli-
tan area at the clubs "Night in Italy" gala staged March 1. It was another of the current season's "International
Dinners" at the downtown clubhouse In the main dining and Pontchartrain rooms . as 0 . Bradys and the Arthur wilds were stunning big posters guests of Dr- and Mrs. Elmore table at the main dining In Mr, and Mrs. William M room entrance, skirted and $\begin{aligned} & \text { Sthmidt's sixsome were the } \\ & \text { Earl Thompsons and Mr. and }\end{aligned}$ covered in Italy's red, green
and white colors, waymond Lyon; the Ralp
and catching deecor with its with friens.s, and anoong th array of wines from sunny Italy.

 Wines,
danced thy dimner-danced, and
the the music of Gene Pringle's or
chestra, and pronounced the af fair a real gala. Mr . Mr. and Mrs. Jay L. Hammen
entertaned the Forbes How-
ards and Mr. and Mrs. John H . entertained the Forbes How-
ards and Mr. and Mrs. John H.
Posselius. The William J. Athan-

Hospital Aides Hold Workshop

 The theme for the day is
Your hospitala Co The heme tor the day it
"Your Hospitial-a Community
Parturship" and Is opent o all
Auxiliary memies artnership" and is opent to all
Auxiliar memores. Reervaa
tions must be made by Mareh
 Mich.
The program will begin at 9
a.m. with registration and cof-
 participatipicinel The dith audiensant
will
witress leaders are made no Norni good leaders are maram mo no planning
be development of membershit the development of membership
and public relations; and the and public relations; and the
fourth area will stress volun
teer and the Community. Luncheon is at 13.30 atter
hich Mrs. Frank B. Nair will eak on "Pending Liegislation
Affecting Our. Way of Life" Before adjourning there will be
summary of a summary of Discussion High
lights by panel leaders. Mrs
Abert E V Yosler Le Aights. by panel Leaders, Mrs.
Abert E. Vossler, the President
says there will be a says there will be a speceial
traction -15 water colors will b $\begin{aligned} & \text { traction- } 15 \text { water colors will bo be } \\ & \text { given away for hospital use. }\end{aligned}$ To flatter some people it


Stephens Grads Plan Luncheon


Four years ago at Mr. Bur
aret's requestit, the Telepho Company instatlede microphones
and loudspeakers in lis class and ioudspeakers in his class-
roon. Arrangements were then
made for students to in inerview by telephone Norman Cousins, ditor of the Saturday Reviniew; Alice K. Leopold, then assistant
to the secretary of labor in
Washington; Mary Robling,
Rol nember on the Soard Roebling
nors of the American Stock tors of the American Stock Ex-
changee:
hossuvell Garst, who was host to Sosvet Premler viowas
Khrushchev when he vis tita th Khrushchev when he visited th
lowa farm, and many others. A three-way discussion on
heology was held between D. Jarosiav was held between
historical theology professor
the historical theology of the Uni-
versity of Chicago, the Rev
Walter Ong $S$,
 University, and Dr. Lewis Spit
ansociate professor of histo
at University of


## AAUW Schedules

 Spring LuncheonWill Meet March 16 at the Golden Lion Restaurant; After Luncheon Program Will Feature Discussion
of Nobel Prize Winner Albert Camus
Spring bonnets, spring luncheons, spring elections of Grosse Pointe branch, American Association of University Women Thursday the 16 th.
 Grosse Pointe's newest
restaurant, the Golden Mrs. Genevieve Pashak, a
Lion, will be the scene for member of the union bargatnHion, will be the scene for member of the union bargala-
the 11 oclock meeting and
Ting lean ai iue Miciigan Bell



 through Mrs. Taylor H. Seeb
or Mrs. Robert R. Bridge.


A WARREN DIAMOND...a gift forever

## Engagement Rings

The diamond need not necessarily be large ... with Warren's, perfection and quality are most important. On these essea
tial points, Warren diamonds are the soundest of values


# Woman's Page . . . by, of, and for Pointe Women 

Luncheons at DAC Held Before Shows

Pointers Entertain at Club Before Tuesday and
Wednesday's Style Parades at J. L. Hudson's
to Benefit Detroit Symphony Orchestra Many Grosse $\overline{\text { Pointers lunched at the Deiroit }}$ Athletic Club this past Tuesday, March 7, before going
to the J . L. Hudson Auditorium for the first of the two-
day pair of fashion shows sia day pair of fashion shows staged by the Women
sociation for the Detroit Symphony Orchestra. Proceeds of the shows
March 7 and 8 will henefit he Detroit Symphony
Orchestra.
Mrs. Ralph C. Wilson Sr., of
Balfour road, entertained at Balfour road, entertained at
lucheon in a a private dining
poom at the Dic before her room at the DAC before
group went on to see the new
in spring styles and the co Her guests were Mrs. Hunter
Cookeriy of Grand Rapids who had arrived Monday for several
cays with the Wilsons; a fourame from Toledon, a four were
Cestames Carl Clement nd Walter Kirkbride . Welles Richard Plans Mrs. James J.' Murphy Birthday Dance ostess sister
 Rests, Were Mesdames Robert
Redliner John Pringel. Grazaon

Walier Cavanaugh |  |
| :--- | :--- | :--- |
| whlle Mrs. Virgil Lavine and | Mrs. James H. Booth. Mrs. Carl Weideman's lunch-

on party gathered at 12 o'clock |  |  |
| :--- | :--- | :--- | chardson Herd, Ross B John Cooley, George Jay, Wil-

Iiam Friedberg and Louis LuchtMrs. John $K$. Roney and her
Mother, Mrs. Con ger, were guests of Mrs. Roney's yer of Birmingham, while Mrs. Winfield D. Sumperper and
neching twosome at were a
net Mrs. Edwin He bower's four-
Bow the rawford, Christopher Smit

Don't let your skin go to bed hungry tonight
 Crème Extrordinaire


Special one ounce size
Limited time only $4^{00}$



 moisturizing and nourishing,
and also ncutralizing acid conditions if they exist. Regular Apothecary Jar sizes:
$11 / 202,10.00 ; 312$ oz, 18.50 ;

## Koppe



16926 Kercheval Av Deliveries-TU 5.8900
the DAC to allow early

## Church Groups Plan Metings

.




Smith-Schwarz Vows Solemnized Here

Chicago Affer Rites and Reception

he Grosse Pointe Baptist Church; Will Make
Home in Fort Wayne, Ind.
$\left\lvert\, \begin{aligned} & \text { Mrs. Cecil Stephen, Mrs. Frank } \\ & \text { Detimmer, co-hostesses. Call } \mathrm{TU} \\ & 1-1736 .\end{aligned}\right.$
Deborah: Mrs. R o beert
Brownscombe, 1728 Rosly Brownseombe, 1728 R os 1 y
road, hostes. M Mrs.
Rebert
Schueler, Mrs. George Couit-
lard

Susan Gail Schwarz, daughter of Mr. and Mrs.
Kenneth J. Schwarz, of Calvin road, was married Saturday in Grosse Pointe Baptist Church to Anthony $R$.
Smith, son of the Elbert Smiths, of Redford For the rites the brido
chore a gown of Chantilly

IS THE MOST IMPORTANT FACTOR WHEN IT COMES TO INSURAINCE.

ARTHUR J. ROHDE INSURANCE

2711 East Jefferson, Detroit 7, Mich. LO 7.6100

race and nel over satin. Her
fingertip illusion veil was
church partors the newly
 $\begin{array}{ll}\text { caught by a seed pearl } & \begin{array}{l}\text { make their home in Fort Wayne, } \\ \text { Juliet cap and she carcied } \\ \text { mat } \\ \text { Ind. }\end{array} \\ \text { Ind }\end{array}$ white roses and gardenias.
Marilyn Schwart was her sis-
ter's maid of honor and the Childrens' League bridesmaids were Diane Miller To Meet This Friday and Carol Smith They wre peaz The regular meeting of the dor frocks with belt shaped
skirts and matehigan League for Crippled hair bands. Their bouquets were
of white carnations, lavendar in the Hencose Hotel with
doch session set for for 11
a, bock and luncheon at $12: 30$
 for his brother and the ushers
were Grant Smith, Charles
Narin, Carl Schwarz program will not be an-
nounce until the members
gather at 2 o'clock.


SHOLS

114 Rercheval on the hile
Crosse Pointe
245 pierce
Birmingham

Elizabeth: Mrs. William Her-
mann. 1914. Fairway, hostess.
Mrs. Robert Lucero, Mrs. A. Mrs. Robert Lucero, Mrs. A
Ghesquiere, co-hostesses. Cal:
Tr $5-1919$.
Esther: Mrs. Arthur Wither-
ell, 1127 Anita, hostess. Mrs.
Harold Lyndrup, Mrs. E. M.
Stiles, co-hostesses. Call TU 4-
Hannah: Mrs. Paul Wright,
384 Ridgemont, hostess. Mrs.
Dwight More, Mrs. Andrew 384 Ridgemont, hostess. Mrs.
Dwight Moore, Mrs. Andrew
Campeell, co-hostesses. Call TU
$5-1454$. L-1454.
Lydia: Mrs. Ernest Chielens,
1960. Lochmor, hostess. Mrs.
W.
Ruscell Mrs. Wainwright W. Russell, Mrs. Wainwright
Taylor, co-hostesses. Call TU Taylor
$4-6966$
Mar
Martha: Mrs. Alex Gill, 1898 Fleetwood, hostess. Mrs. Roger
Carothers, Mrs. Alan Pritel,
co-hostesses. Call TU 4.4232, The evening groups will
meet Tuesday, March 14, at 8
p.m. Mary: Mrs. Malcolm Jolliff, 911 Washington road, hostess.
Mrs. Robert Knapp, Mrs. Wil
tiam Sasser, co-hostesses. Call Hiam Sasser, co-hostesses. Call Miriam: Mrs. Marshall Moser,
2041. Wan Antwerp, hostess.
Mrs. Hug McKee, co-hostess. Mrs. Hugh McKee, co-hostess.
Call TU $4-0628$.
Naomi: Mrs. Jack Washburn,
3643
Somerset.
hostess. Mrs. ichard Fernstru:I, Mrs. Wil
iam Curiuss, co-hostesses. Cali

## Pro Musica Sponsors Season's Last Concert

The third and final concert
given by Pro Musica this season
will be performed Saturday,
March 18 at $8: 30$ octoccu in the
Lecture Hall of the Detroit In
CYDGe. 10 PRIUR

## B. Jiaged



## Society News Gathered from All of the Pointes


 Screened and Glassed Terrace: (17 $\left.\times 17^{\prime}\right)$. Second floor:-Three Bed. ,

We Have Many Other Grosse Pointe Houses Our system of photographs ond small floor plans con
shorten time-consuming period of preliminary inspections MAXON BROTHERS, Inc.

83 kercheval avenue
Deol with Full Time, Intormed Grosse Pcinte Speciolists

I
$\left\lvert\, \begin{aligned} & \text { So } \\ & \text { Fo } \\ & \\ & \text { Alu }\end{aligned}\right.$

## 

Taylor to Talk|From Another Pointe of View At Town Hall
(Continued from Page 11)
on Saturday all the childrens of Deplands turned up
to touor the twelve year old at another party given by on honor the twelve year old at another party given by
to hathy and Jackie Vaughn.

Cynthia Schultz, sthdying at Webber College in
Florida, is missing all the pre-moving festivity and will se her new home in Lake Forest when vacation time
GPYC to Re-open-
When Grosse Pointe Yacht Club reopens March 15
after a month long vacation closing, it will be just in
ime to decorate for a real celebration. "Roaring 20's
The opening festivity will be a Costume Party" according to the clever-cartoon invi-
tations mailed to the members with March 18 set as
he big date. Haford Keribawy, enteriaimnent chairman, is finalizing plans this week

An 35th birthday is worthy of a big celebration and Mrs. J. W. McKinnon will welcome kine folk from
all over the country next week, when she celebrates
her anniversary. Mrs. McKinnon's danghter, Mrs. Ben her anniversary. Mrs. McKinnon's daughter, Mrs. Ben
Beyer, of Lochmoor boulevard, will travel to her home-
town Breeton, Ala., to help mark her mother's birthday. History of Trial Gardens
The Trial Gardens at the War Memorial have always
en big blue ribbon winners and are the pride of all been big blue ribbon winners. and are the pride of all
the Grosse Pointe Garden Clubs who participate in planting the various plots.
This Monday in the Pemberton road home of Mrs. Vernon P. Johnson, members of the Grosse Pointe Park
Garden ciub will learn how the Trial gardens began
and slides will be shown of outstanding years by Mrs.

## CAMP DEERHORN



RHINELANDER, WISCONSIN
 Horseback Trips, Houseboat Cruises. Euxcees. Overnight Food.
Modern Equipment, Physician. Mature Staff. 3nnd Season-
Dr. and Mrs. Don C. Broadbridge, Owner-Director

## Use common sense - steer clear of driving practices that

## Camp

 Ta-Ho-Mee for BoysThe impressionable years are importane
Your boy will learn good health rules, pleasing manners, interest in nature, the rewards of true
sportsmanship, respect for authority Excellent supervision and guidance.

4 and 8 Week Sessions

- Water Sports • Riflery - Archery
- Ball Games - Creative Arts Let the camp director call on you
and $m$ make ail
final ar arrangements., Write: FRANK A. PATzRR, JT.

Do you want to sell
Your Grosse Pointe house

CALL A MAN
MAXON BROTHERS, Inc.

He knows how to treat you
He has learned the ethics full time.

| Mercy College Fathers To Attend Breakfast <br> Sunday. March 12, has been $\left\lvert\, \begin{aligned} & \text { chosen by the Fathers Club of } \\ & \text { Niercy College for their annual }\end{aligned}\right.$ Father-Daughter Breakfast Biass in the college chapet. Craplain, the Reverend homas Mass. <br> J. According to Chairman, John J. Lawlor, Who will be escortin Nursing at Mercy College. and their dutiful daughters are expected to attend. <br> the Pointe and daughters from Carpenter and Käy, ôi Lakeand Mcric Gay of lane. Thomas Blessing and Vir ginia, of Lewiston road. <br> Sometimes when history rehearing. <br> FRANK'S <br> CABINET SHOP <br>  <br> KEnwood 2-8523 |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

[^0]

A Completely New, Fireproof Nursing Home in a beautiful setting at 626 East Grand Blvd.
Here the lafest nursing facilities and private and
semi-private accomodstions ara provided for the
semi-private accomodations are provided for the
aged, the chronically ill and others reauiring skiled

fions. Centrally located on the East Side within
minutes of Grosse Pointe. Rates ara extemaly minutes of Grosse Pointe. Rates are extremely
reasonable. Under the same administrative manage. ment as the Kretzschmar Nursing Home and the
Callahan Nursing Home.

## Woman's Page . . . by, of, and for Pointe Women

## Welcome Club Set For Annual Party

| Benefit to be Held in War Memorial Center at Noon on March 16; Proceeds Go to Philanthropies Backed by Organization |  |
| :---: | :---: |
| The Welcome Club will hold its annual benefit luncheon card party on March 16 at 12 p.m. in the War |  |
|  |  |
|  |  |
|  | be obtained by calling Mrs. F. |
| fund raising activity of the | b |
|  | rs. T. O. Deaumer is the |
|  |  |
|  | bene |
|  | Hookarson, Mrs. H. D. T. Towson, |
|  | Mrs. Gordon Wing, Mrs. G. M. |
| e nu | Kelly, Mrs. Edward Callah |
| se proje | Mrs. Allen Sckwartz, Mrs. Fred Wicklund, Mrs. F. E. Eads, Mrs. |
| After the lun |  |
|  | Wicklund Mrs. F E. Eads, Mrs Burt Ballard and Mrs. William |
|  | Hermann. |
|  | TB Society |
| The public is invited to attend this function. Tickets may | Pointers to Board |
| Smith College |  |
|  |  |  |
|  |  |
|  | Society at the group's annual meeting last week. |
| The next meeting of the Detroit Smith College Club will be held Tuesday, March 14 at 7:30 o'clock in the Yorkshire road home of Mrs. Dwight Black. | Among the local women |
|  | named Mrs. vames H. H. |
|  | Oscar L. Olson.and Mrs. Foster |
|  |  |
| After dessert and coffee Mrs. $\begin{aligned} & \text { nenschmidt was elected treas- } \\ & \text { urer. }\end{aligned}$ | Winter. Mrs. Arthur R. Pfannenschmidt was elected treas- |
| George N. Halfinger, president of the Birmingham Smith Club, will report on the alumnae council session recently held on the Northampton, Mass.; campus. | UNCANNY |
|  | The fellow with a trained sense of touch knows just when to strike for a loan. |
|  |  |

William Austin Inc. cordially invies you to see ${ }^{a}$ Collction of Spring Jabric

Draperies, Uphoblerey, Slip Coures, Accesories, Wall Paper

16841 Kercheval Plece
5-3601
Member American Institute of Decorators



## K

No longer is a trip abroad restricted to the fortunate few with time and money to spare. Now, anyone-even those Hmited to a two weeks' vacation-can experience the unforgettable thrill of touring Europe. No where else in the world may anyone travel such short distances and yet encompass so many centuries of olvilization as in Europe. For complete travel service, why not call Moorman's today ... Europe is as close as your telephone.


Moorman's Travel
service, inc.
$\qquad$
 Group 5 will aiso hear the
Reverend Marcus Johnson at
$7: 30$ p.m., March
Chapel Lounge. 15 at 1 p.m.,
On March
Group 7 , the Senior Sixteens,
will

for their regular meeting with
Mrs. Helen Shaffer as hostess.
ansolidatoin but rather greatansolidatoin but rather great-
er govenmental cooperation on
voluntary bosi Many a convincing public
speaker can't get a hearing at

FIRST STEF speaker can't get a hearing at at
home. $\begin{aligned} & \text { site in any endeavor-acomu- } \\ & \text { plishment is practical oproof } \\ & \text { they have been carried out. }\end{aligned}$


Select your new Easier hat on MISS MLLINERY DAY in our Grosse Pointe store Saturday, March 11

Ada McCafferty from our downtown store will be in Grosse Pointe all day
to help you choose from a new and exciting Easter collection.
 $*$
$*$
$*$
$*$
$*$
$*$
$*$
$*$
$*$
$*$
$*$
$*$
$*$
$*$
$*$
$*$
$*$
$*$
$*$
$*$
$*$
$*$
$*$
$*$
$*$
$*$
$*$
$*$
$*$
$*$
$*$
$*$
$*$
$*$
$*$
$*$
$*$
$*$
$*$
$*$
$*$
$*$
$*$
$*$
$*$
$*$
$*$
$*$
$*$
$*$
$*$
$*$
$*$
$*$
$*$
$*$





Fules to payne - Flying
from Los Angeles to join her hubband, John Payye, who
was atruck by an auto while
 Mrs., Alexandra (Sazdy)
Payn heas for a taxd at
Idiewtld Airport. Payne is

of restaurants greiv from 170,000 in 1939 to 230,000 in

EXECUTIVE MANSION TOD LONEIY-Gregory Gallaghor, \&,
and his brother Chritopher, 4, are the new ownera of Caroline Kennedy's Correr cat Tom Kitton. Deciding the Execu-:
tive Mansion was to lonely for the cat, Mra. Jacquelino



CONVERTIBLE CONVERTiBLL-One of the most interesting Peatures of the Chicago Auto
Snow ts this Amphicar, made by ynduastrie Werke Karlsruhe en west Germany and shown
doing its stuff in Lake Michigan. It's a convertible -convertible from top up to top own

namet inmumy ore. 12
$5+2=3$


Corron BAILED OUT-More than 7,000 bales of cotton Jam the waterfront at Columbues,
Gen eter wanchowemea moved





Offers ChIIDREN FOR ADOpHION-Darrell Barr, 32, of his sitve children" (from left), Archie, 3, Mary, 7, and claytion,
8, because of his financial straits. He already has "given





CONGRATULATIONS, SPENCE'; YOU, TOO, BURT' $\rightarrow$ Nomin Spencer Tracy (leet) annual Burcademy Award conpetition


|  |
| :---: |

aEAKASAST BEFORE LIAVING-Before enplaning for Europe
and her home outside Paris, actress Ingrid Bergman had breakfast at the San Francisco Airport renta
daughtean Jonay Lindatrom.

CALL TUxedo 2-6900


## (107)



Church News
 Monday, March 13,
Womens.
Assocition
Bowit
Bowing





## Another Fine Nursing Home Opens <br> 

## Plannod and equipped to ogive the finest care to gilriatrie, post-operative, convalescent and dhronicall ill patients the Geor ill patients, the Georyian Court Nuscring Hond Hone hancalust been opened at 686 East Grand Boulevard. Skilled

poinare unitaman shovided by a meticulously selected

|  |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

## 





Classified Continued 21Z-LANDSEAPING

|  |  |
| :---: | :---: |
|  |  |
| , ives |  |
| Sillemmond |  |
|  |  |
|  |  |
|  |  |
|  |  |
| Heomit |  |
| may | dis |
| ters | ${ }_{\text {The }}$ |
| Ciass, ghin | Cims |
|  |  |
| didey - Mareh 10.1 pm |  |
| Elosd | - cone |
| Sill | Friday, March 10: |
| for week-end |  |
|  |  |
| commuricans |  |
| S. Sundis-March |  |
| Mr Atmod will prear on tha |  |
| or. |  |
|  |  |
|  |  |
|  |  |
| new gym at the High |  |

## VILLAGE OF

## Grosse Pointe Shores

95 Lake Shore Road
Notice of Public Hearing Vacation of a Portion of Moorland Drive

## 





Now Therefore be ir resolved that this Coun-






Rroceservings, however, to the public from such vacation







 Clifford B. Loranger, Clark

VAN'S LANDSCAPING AND GARDEN SERVICE
Complete
gawn maintenance.
 PR 6-2320 PR 6.7459

LANDSCAPE PLANTING \&
CONSTRUCTION SPECIALZZING

- Patios \& Walls

Re-landscaping

- Everreen Planting
- Flower Bed Building
- Trimming \& Peplacenting

For consultation without
ligation, Call
METROPOLITAN
ANDSCAPE PLANTING
SERVICE
Thursday, March $16: 7$ a.m.
Eucharist. 8 p.m., Lenten
De

$\underset{\text { ST, PAUL EV. Lutheran }}{375}$ Pho Lo Tuxedo at 1-6670, 1 -5014
Phastor, Charles
Past
 Thursday, March $9: 8$ Eilza-
beth Circle, Riegle's.
 Sunday, March 12: 8:30, Wor-
ship. 9.45, , Sunday School, all
ages. ages. 11, Worship. 11, Sunday
Schol, ases $1-8.4$, Luther
League, Mission Program. $6: 30$, Church Membership Class. Monday, March 13: 8, YACS,
Salem Memorial.
B, Recovery. Tuesday, March 14: 11, Re-
tired Group.
 Lenten Worship. B:45,
Choir.
Meeting, Parsonag.
Suday
A. H. PETERS FUNERAL HOME

Established 1917


2057 gratiot ave. 20705 mack ave, of vernier ru DETROIT 5 , MICH.
LAKEVIEW 6.7700 GROSSE POINED 4.55000
GODS 36 , MICH
staff of registered nurses. Georgian Court is under nare and Callahan Nursing Homest The food is etzsch-
lent and the rates nart and Cal.ahan Nursing Homes. The food
lent and the rates are extremely reasonable.


## 

## NOTICE

of Review of the



Tuesday, March 14, 1961 Tuesday, March 28, 1961




BOARD OF REVIEW
CITY OF GROSSE POINTE PARK, MICH. City Clerk
Published tn the GPN $3 / 9$ and $3 / 16$.

## Advertisement

Lifeguard and Swimming Instruction Piers in City of Grosse Pointe Woods Lake Front Park Pool
$\qquad$

## ment for installing

Two reinforced concrete Lifeguard and Swimming
Instruction Piers and neecssary appurtenances at Grosse Pointe Woods Lake Front Park Pool in St. Clai
Shores, Michigan, will be received by the Shores, Michigan, wili be received by the City of Grosse
Polnte Woods at the office of the City Clerk, 20025 Mack Avenue, Grosse Pointe Woods, 36 , Michigan, untii $3: 00$
o'clock P.M., Eastern Standard Time, Wednescay, March oclock P.M.M.Eastern Standard Time, Wednosday, March 29 ,
19b1, at which time and place the blds will be publicly
opened and read aloud . 1961, at which time and place the blds will be publicly
opened and read aloud. No bid may be wifhdrawn after
scheduled ciosing time for at lest thitt

## co losing time for at least thirty days.

be examined at the office of the City Clerk and must be procured at the office of the Engineers, PPate and Hirn,
Inc., 532 Milchigan Building, Detroit 26, Michigan. A deposil of $\$ 10.00$ will be required for contract doc
ments and plans nceessary for bidding. Entire deposit be refunded to hiddcrss only on return of plans in goud
condition within teposty condition within twenty (20) days. $\$ 5.00$ will be refunded to
non-biders after return of contract documents and plans in good condition wisthin of contract documents and plan
coniract documents will be furnished to pritime coples ond
 he mailed upon receipt or separate check in in the ameaunt of
\$2.00 per set, not refundable Bids may be rejected unle $\$ 2.00$ per set, not refundable. Bids meck in the amount of
made rejected unless A Certified Check or Bid Bond acceptable to the owner
in the amount of $5 \%$ of bid, made payable to the In the amount of $5 \%$ of bid, made payable to the Clity
Treasurer, must accompany each proposal. The deposit of
the successful bidder shall be forpedted he successful hidder shall be forfelted if he falls to execute The Clity reserves the right to refect any or all blds,
waive informalties in the blidding, or accept any bid lit may
deem in the best sitercsion LEONA D. LIDDLE City Clerk

Church League Having Banquet The annual banculet closing Thurrady, March 16. Parent




Public Notice
NOTICE IS HEREBY GIVEN that the Budget of the City of Grosse Pointe for the year 1961-1962 will be considered at a public hearing to be held in the City Offices, 17150 Maumee Avenue, 10:30 o'clock A.M. on SATURDAY, MARCH 18, 1961, fo the purpose of permitting the public to be informed as to the contents of such budget.

LAWRENCE C. SAVAGE

CITY OF
Grosse Pointe Tarms

Notice of Assessment


## meetings

FOR THE PURPOSE OF reviewing same WILL 日e held
TUESDAY, MARCH 14, 1961 TUESDAY, MARCH 28, 1961



Dawson F. Nacy
Published: Grosse Pte. News, Mar. 9, 16 and 23, 1961

## CITY OF <br> $\mathscr{G r o s s e}^{(P)}$ Pointe Tarms <br> SUMMARY OF MINUTES

February 27, 1961

## 

Absent: None.
Mayor William F. Connolly, Jr., presided,
 A proposed Amendment to the Zoning Ordinance, rela-
tive to Ios livin betiven Late St. Clair and Latee Shore
Road, was received and ordered laid on the table, and a

 Kerby Road and Chalionte, was orderea placed on the
bailot to be voted
Apriil 3 , 1961 .
 unless arrangenents satisfactory to the Council are arrived
at by that date remarding a dedcation of an easement by
Mr Gotel
 A contract between Begrow and Brown, Architects, and
the City, providin for e sudy an sporect requirements and
costs for a new ior remodeled City Hall, was approved.

 The bid of Shults Equipment Company in the amount
of shs.o., being the low bld for furnishing a street snow
plow, was accepted.

 The City Manager was authorized to participate in the
Mayor's Exhangre Day Program to be ehelon May 2,1921 ,
and to expend the sum necessary in connection thereto.
 Mr, Alonzo J. OCConnor. of 275 RIdgemont Road, was
awarded the contract to operate the Prer Park concession
for 1961 , under the same agreement as in prior yeare On motion made, supported and carried, the meeting
adjourned at $9: 50$ P.M.
$\begin{array}{ll}\text { WILLIAM F. CONNOLLY, JR. } & \text { DAWSON F. NACY } \\ \text { Mayor } & \text { City Clerk }\end{array}$ Published in the Grosso Polnte News,
Issue of March 日, 1861.
$\star \quad \star \quad \star$ Feature Page



JOIN YOUR ERIENDS ON A FABULOUS FORTNIGHT OF MATSON LINER FUN, FINE DINING \& SERVICE ROUND THE CLOCK\$ PLUS FIVE TO SEVEN DAYS IN HAWAII! TOUR PRLME nNELODES: * Matson luxury liner private bath accommodations round trip (SS Lurline and SS Matsonia) \& Shipboard champagne' party honoring your group og All limousine service to and from the ship os Special les greeting in Hawail \& Deluxe accommodations at Waikik Beach Hotel os Choice of Pearl Harbor or Oahu Island tours. ALL YOURS FOR ONLY

MATSON LINES SUBURBIA SEA PARTY 215 Market Street, San Francisco, California We'd tike the facts on our tocal Suburbia Sea Party. Please send exact saifing date, duration ( 15 to 17 days), ond complete cotails.
Name
Street
City

read SUBURBIA TODAAY in


## final combination offer - FOR spring planting



## 3-WAY GUARANTEE

1. If not salisfied on arrival return within 10 days for purchase price refund.
2. Any plant not developing replacement is free ( 5 yr . limit).
3. Any item from us... same grades...found for less, send prool and we will refund difference in cash.

Masses of Blooms Year After Year... Without Replanting!
Thrill to the aplendor of flowering abrubs, blootoing bushes, gorgoous garden planta, spee-
tacular trees, vines. . even a handeome hedge to dreas up and protect your yard and tacular trees, vines. . even a handeome hedge to dresa up and protect your yard and


Glant Assortment Sells for $\$ 20.29$ at Our Individual Prices A $\$ 20.29$ value for $\$ 2.98$ ? Unbelievable but true. Wo advertise and sell thousands of this same planting atock, sill graded to heights for lining out, individually at the prices listed on the righ and every item is a good value at theee prices. Yet you get this entire tif piece
shortment. . enough to landscape the averuge grounds into a blooming GARDEN OP samortment. . enough to landseape the average grounds into a blooming GARDEN OF
EDEN that srowi more bequtiful, refe valuable yeur aiter year ... all for only $\$ 2.98$.

Every Plant Certified Healthy and Fuily Guaranteed This 44 piece big bargain aseortment is nursery grown from seed or cuttings or pursery
grown tramsplanta grown transplanta , certifed heanthy in state of origin. - saipped vigoroualy aive, well with individuml ftem name. To order this money-saving offer check and mail coupon. Do it now!

 Combination offer of 6 popular varieties. 12 Evergreena,
2 to 3 year odd planting stock, nursery Erewn from seed or 2 to 3 year odd planting ptok, nurery Erown from oeed or
cuttinga. 4 to 12 inchee tall which is deairable size for this cuttinga t to 12 inchea tall which is desirable sice for thic
eany fint
Granaplanting. BLUE SPRUCE (Picen Pugzeng) \& EASTERN RED CEDARS (Jungperus Virginians), 2 PFITZER JUNIPERS (Juniporua Chinentis Pfitzeriana), 2 AMERICAN AR-
BORVITAE (Thuja Oceldentaik), 2 DWARF MUGHO BINEITAE (Pinu Mugho Mughus), 2 AUSTRIAN PINES (Pinum Nisra).
Shase Noney on your evergreen foundation planting.
Check coupon and Sheck coupon and set thereg 12 evergreens for opring
planting only $\$ 3.98$. . lesa than 34 eneh!

Cirale Your Grounds with $A$ Living
FENCE OF ROSES (Rosa Multillora)


50 FEET OF BEAUTY...
50 FEET OF BEAUTY...
25 MULTFLORA $\$ 798$ PLANTS OMLY $\$ 298$ 100 FEET (50 PLANTS) $\$ 5.75$ For lasting beauty, econoray, protection and atiractiveneass. plant an
UULTIFLORA
Living FENCE OF ROSES. IT apring masses of clusters of ingle white roces and in
the fall, the scaslet red berthe fall, the seazilet red ber-
riee and charming coior to ries add charming coior to
denite
denily lormal barrier. Specifoation same as fea-
ture oflea soone. michigan bulb co. Dept. SP-4672 Grand Raplds 2, Michigan
*Varietiea personally elocted
by our expertans being evitible
for moat perta of the U.S. In for moat perts of the U.S. In
 loe hanchpes. Blocm ilhus-
tratod are remomaty meemate as to mbape of ravieties namped although they may vary be-
enume nature ofter porpa out coume nature often trarpm out Where ele. While pout antio-
petos, whouid we nell out ope


 ototk, norney frown or mative Gietio beauty. EVER-
GRRANS-in extremely bot GREAENS-in extremety bot
Southern Cimate chect for grath ability. OUR 3 W

# Suburbia Today <br> the magazine of pleasant places Published Monthly 

## In This Issue . . .

## The Happiness Poll

. page 9
Dr. George Gallup is an inquisitive person whose desire to find things out has made him the country's leading pollster. He recently undertook a study to find out who are the happiest people in America, and though it has not as yet been completed, early returns, according to Dr. Gallup, indicate that a man's chances for happiness are higher if he lives in Suburbia.

## Summer Jobs For Teens

. . page 16
There are jobs for high-school students who want to work-providing they start looking for them now and don't wait till the schoolbooks and doors are shut, says Lydia Ratcliff, in a look at what kinds of jobs are available for our young people, who's most likely to get them, and how.

## The House Wreckers

Termites look somewhat like ants: have the durability of cockroaches; may live 25 years; and, annually, chomp up a hundred million dollars worth of a special diet that could include major parts of your house. We recommend you read reporter Ed Sammis study of the minute marauders-and then act quickly if you have any reason to suspect the presence of unwelcome, hungry guests.

## Sir Cedric Speaks

. . page 41
Sir Cedric Hardwicke, veteran star of many plays and, he says, too many movies, has been meeting the press for over 50 years. This month he asks himself some pointed questions and answers them for us, giving his witty, learned insights on love, Hollywood, and, of course, acting.

## CEM

Charles E. Martin, known to most people as the famous, humorous cartoonist-illustrator CEM, depicts on our cover the excitement and color of knocking down all ten pins in one shot. Just as exciting are the new fashions for bowling, previewed in our feature "Bowling ln Style," page 48.


LEONARD S. DAVIDOW
MARION LOWNDES Edifor
CHRISTINA PAPPAS PHIL PHILLIP DYKSTRA JOHN BALLE

SUBURBIA TODAY is distributed nationally with newspapers in selected suburban communities. Editorial offices af 60 Eas 56th St., Now York 22, N. Y. Advertising offices of 405 Part Ave., New York, N. Y. Business offices at 153 N Michigon Ave., Chicago I, III. Potrick O'Rourke. Adverising Director Ford King. Advertising Manager. Morton Frank, Director ai Publisher Relations. (C) 1961. Suburbia Publishing Corpora tion, 153 N. Michigan Ave., Chicago I, Ill. All rights reserved.

"I'll be darned if I'll take a credit card from a poodle!"

## GETTING AROUND

... to Our Pleasant Places and People

Attention, Explorer Scouts in Elkins Park, Permsylvania, and Nichols Hills, Oklahoma, and Whitehaven, Tennessee, and all other pleasant, active places that house growing youngsters-the National Explorer Bowling Tournament will be held on March 25, 1961. Sponsored by the Boy Scouts of America, the tournament is part of the Mail-O Graphic Tournament of the American Junior Bowling Congress and is open to five-man teams from any Explorer Unit in the country. Here's a chance to bowl in your own neighborhood with friends-and still maybe bring home a national trophy to your chapter of the Explorers.

When Maurice Podell, of Long Branch, New Jersey, was a young boy in Russia, he liked to swipe bread from the family table and knead the soft, inner dough into shapes of cows, sheep, and other farm animals. Now, 50 years later, he is a successful sculptor who stiil occasionally uses rye

bread as a medium. "Rye bread gets hard as a rock and is almost as permanent," says sculptor Podell, who also works in plaster and bronze. He has had three successful one-man shows, and his four-foot-high bust of Abroham Lincoln (in bronze) stands on a pedestal outside Long Branch's American Legion headquarters.

## - $\bullet$

At last report Rockville, Connecticur, still had no garbage dump (the Manchester Board of Directors decided not to let Rockville dump its trash at the Olcott Street dump). Rockville's Mayor, in an attempt to reverse that decision, said, "You don't know hew !ong six months can be until von'ue been without a ilump." But if Manchester refused to let it dump at Olcott Stree:, the valiant Mayor said, he would somehow find arother sol:: tion. "I've got a very large back yard," he jovially volunteered.

A while after a bartender in Brockton, Massa. chusetts, had refused to serve a drunk, he noticed that business was falling off. He discovered that the offended tippler had gone off to a hardware store and then tiptoed back and padlocked the cafés main door.

For guys of Little League age, the Boys Club of Linda Vista, California, is setting up 26 teams to form three leagues in what it calls"Biddy Basketball." The sport is similar to regulation basketball, but the basket is lowered two feet (making it eight feet from the ground), the basket rim is larger. and the ball is smaller. The miniature hoopers have been helped by the Harbor Optimists Club, which donates balls, baskets, and uniforms.

## - -

We'd like to tell you about a bunch of hotrodders who are far different from the groups of wild youngsters we are accustomed to hearing about. The boys call themselves the Street Cleaners Hot Rod Club and come from around the Brentwood and Clayton and Shrewshury, Missouri, area. Instead of a gang of ruffians creating public danger through irresponsible use of a hurting vehicle, here are 11 boys who are anxious

to become good citizens, who are ready to help stranded motorists, and who are, at an carly age. masters of their machines. They pay dues to their club and then turn over the entire club treasury to the Leukemia Guild, and they collect toys for underprivileged children in their spare time. The club members love their cars, and they take excellent care of them, too. They also love speed, racing. and daring-but not on public streets. They do their racing under controlled conditions in competition with other groups, at a local drag strip.

Continued on page 6

## You'll feel better about smoking

## with the taste of Kent!

KENT with the "Micronite" Filter
REFINES away harsh flavor...REFINES away hot taste ...makes the taste of a cigarette mild!


Kent's the best... for the flavor you like!

## Table Scraps Can Short-Change Your Dog



## Do right by the dog you love...balance each meal with GRO-PUP Ribbon



When you feed your dog table scraps, you can never be sure he's getting all the nutrients he needs. And yet, to stay fit and strong, he should have a well-balanced diet every day.

That's why thoughtful families are adding Gro-Pup Ribbon to every scrap meal they feed. Gro-Pup is an unusual kind of dog food. It contains an extra bonus of vital protein, important vitamins and minerals-far in excess of the minimum levels set by the National Research Council.
Even when fed with large amounts of "unbalanced" leftovers, the high nutrient level of Gro-Pup can safeguard against improper diet. When you feed Gro-Pup every day, you can enjoy the confidence that your dog is getting ar abundance of the essentials he needs for a long and healthy life.

Why don't you start tomorrow?

## Fun Way to

Revard Your
Dog-Gro-Pup
Dog Biscuit Treats
in T-Bone Form


## GRO-PUP

RIBBON
OIS1 hy kemes Company

"We've deciued to join a book clab."
$\qquad$

## GETTING AROUND

Continued from page 4

About the only person involved who hasn't lost any sleep over Curtis McKay's tax troubles is Curtis McKay, who lists his address as Linn, W'isconsin. The Wisconsin department of taxation, however, says that Mr. McKay's bedroom is located in the half of his house that lies over the Linn-Lake Geneva border and adds that since the location of a man's bedroom determines his domicile Linn must turn over to Lake Geneva the $\$ 10,008$ in tax money collected from Mr. McKay.

A wonderful experiment in brotherhood is being conducted at the Sylvania Heights, Florida, Elementary School, where about a dozen children, all just arrived from Cuba and all unable to speak English, have recently enrolled. Instead of being kept in a special, separate group, the children were immediately absorbed into regular classes with only one hour out of the school day set aside for English lessons. The regular student body has pitched in to help them with lessons, conversation, and extracurricular activities, and, we hear, the young Cubans are picking up the language and customs at an amazingly rapid rate of speed.

Mrs. Lilia J. Howry writes from Merrick, New York, to tell all of us about the day her young son came home from school munching on a chocolate candy cigar. When she asked where he got it, he said, "A boy in my class gave it in me. He had a pile of 'cm. He gave one to everybody in the class. His mother just had a new baby."

Hollywood, Florida, City Manager Joseph Watson has hired a firm to
take the color out of the town's drinking water. Although the color is harmless, many people complained that they didn't like $\mathfrak{i t}$, so the obliging City Commission decided to invest in the six-munth water-clearing project.

Eight years ago, Mr. Fred Block. of Woodland, California, was offered a simple choice by a judge: "Either pay your wife the money you owe her ( $\$ 750$ in back alimony) or go to jail." Mr. Block chose jail, even though he had the money, because, he claims, "I was married to that woman 25 years, and $\dot{I}$ just didnit think she deserved it." So, Mr. Block sat in the county jail, year after year,

playing solitaire and reading detective siories. His troubles started in 1925, he says, when at the age of 32 he got married. "I waited so long," he adds, "all the good ones got by. She never helped me. She was always on a diet, so I never got enough to eat. And she was always wanting to go dancing." Every once in a while the judge called him in and asked if he'd changed his mind, but Mr. Block, stubborn as ever, said. "No. and I'm never going to." A few weeks ago, however, the judge took matters into his own hands and let him out because it was costing the taxpayers too much to feed and kecp him.

## - -

Our School-Lunch-Of-The-Month award goes to Randy Blake, age six, who lives near Irving, Texar. His lunch, made by him: two mashed potato sandwiches-with mustard, of course.

In 1909, the Boston Post, in trying to improve public relations, gave away 700 canes made of the best Gaboon ebony, to as many towns in New England, with the proviso that the cane be given to the town's oldest resident and that it be passed on to any succeeding oldest resident.

Although the custom has not been kept in most towns, Bristol, Rhode Island, still passe: it along. It has recently been awarded to oldest resident Mr. Charles F. Dimond, who is a hate and hearty 96.

We've only now heard about Winifred $\mathbf{H}$. Goodsell, of Cleveland Heights, Ohio, who, while out driving one day, collided with the car of John H. Diersen, of South Euclid. Her car also piled into the stopped car of Alfred Salzano, of Chesterland. No tow was necessary, however, since Miss Goodsell was turning into the Chesterland Auto Body Shop when the accidents occurred.

Right near Detroit, there's a relic of a bygone era, the 32 -man posse of Oakland Coun19. Michigan, Sheriff Frank W. Irons. The riders, all volunteers, are officially called the Mounted Division of the Sheriff's Department. The posse is composed of salesmen, factory workers, engineers, carpenters, and men from the various professions. Riding to places motor vehicles can't reach, the posse searches in wooded areas for lost children or hunts down criminals, and it is called out for disaster duty, traffic cont:ol, and parades. Members are deputized and furnished with service revolvers, but each man supplies his own horse and western saddle.

Roland D. Officer, who lives near Glastonbury, Connecticut, says that although there's
a sign in a neighborhood luncheonette warning, "Please Do Not Insult Our Waiters By Tipping Them," there is a small white box on each table, with a slit across the top. The box is labeled "Insults."

From an Oswego, Oregon, friend comes the following good advice: Dogs, it seems, detest the smell of nicotine, and we are informed that a strong dosing of tobacco around your lot line will help discourage next-door and down-the-block pooches from enjoying the facilities of your front lawn. As a matter of fact, our friend, who is a champion cigar smoker, says that after his evening walk he places his cigar stubs at strategic spots around his yard, and it's very effective. This remedy works with skunks, too.

Last March, when the teacher of a very progressive nursery school in Wakefield, Massachuse:ts, asked her four-year-olds to draw shamrocks for St. Patrick's Day, only six of the 14 little individualists drew green ones.

## - -

In the realm of unusual statistics, take one that is the pride of Memorial Bend, Texas. This town of 250 families numbers twenty sets of twins among its citizenry-one multiple birth in every 87, a figure that has become a nightmare to statisticians.

## - -

Thanks for the tip, Lloyd Lowndes, of Palisades, New' York. Mr. Lowndes keeps cup hooks and screw eyes and washers and all the rest of that tiny mob in order by filing them in the compartments of empty egg boxes. When all else is in chaos, he reports, he ran calm right down by contemplating the regimentation in his egg boses.



## SPRING CRUISES THROUGH THE TROPICS TO SOUTH AMERICA

31 days, low Thrift Season fares $\$ 1,110$ up. From N. Y.: ss ARGENTINA Mar. 24, Apr. 28; ss BRASIL May 12, June 16. DAA You'll te cruising waters sailorscall the smoothest, sumniest sea lanes in the world. You'll put in at green, trepic islands; sightsee and shop in cities as cosmopolitan as Paris and New York. As you cross the Equator, join or watch the fun as King Nep-
 tune holds court on this cruise that takes you through the tropics, all the way to Buenos Aires and back. In port, your ship is your hotel, all first class, air conditioned, with all outside staterooms. Superb food, complete entertainment program. These are liners designed by, and for, people who know the best in cruising. Your Travel Agent has details and, if your time is limited, can arrange for you to fly one way and cruise the other. Sea-air combination rates apply. And remember, Thrift Season rates


Discover the wonderful world of


## Your Chevrolet dealer's variety makes choosing <br> a new car <br> more convenient than ever!

Once inside your Chevrolet dealer's, you're liable to feel like a little kid in a candy store. The variety! The shapes and sizes and colors and special delights! There's something for everybody. Impalas for luxury lovers. Basement-priced Corvair 500's for budget-watchers. Rakish hardtops, spacious station wagons, the versatile Greenbrier Sports Wagon, thrifty full-sized Biscaynes, two Corvair Monzas now, counting that 4 -door down below. Hop in and out. Slam doors. Bounce on the seats. Look into Chevy's cave-size trunk, by all means. And if after a while you still can't decide, just take any number between one and thiriy-one. You really car.'t lose.


There are five Impalas, including this Sport Sedan.


Biscayne 4-Door Sedan, in Chevy's lowest priced series.


Newest Chevy Corvair-the Monza 4-Door Sedan!


Inside the new 4-Door Monza. Color-keyed upholstery combines handsome leather-grain vinyl with striking pattern cloth. The front bucket fype seats are optional at extra cost.

## Where Are

 The Happiest People?

## A nationwide survey suggests they're in the suburbs

## BY GEORGE GALLUP <br> Director. American Instilute of Public Opinion

Some years ago, I undertook a study to find out who the happiest people in America are, where they live, and the circumstances of life which seem to contribute most to happiness. This investigation hasn't been completed, but enough has been learned to shed light upon a man's chances for happiness if he elects to live in Oak Grove, Mo., rather than St. Louis, or in Birmingham, Mich., rather than Detroit.
In conducting the survey, our method in each case was to ask people to place themselves in one of three categories-very happy, fairly happy, or not very happy. In addition we asked a battery of questions about schooling, occupation, domicile. and ways of living. All major groups in our population were represented and in the right proportion. In their answers, processed on the electronic machines and slide rules, lay the data we were seeking in our study.
One of the more interesting facts that has now emerged is that people who live in smaller communities are happier than those in the largest cities.
In fact, the unhappiest people in America are to be found in the largest cities. Usually these persons work in a factory or a a monotonous job. They get their fun out of life by going to movies or to a bar. They seek happiness not within themselves but from the world outside. Religion plays a relatively unimportant part in their lives.
By contrast, the happiest prople tend to be deeply religious. They find great pleasure in reading, gardcaing, and the pursuits norntally identificd with life in a smaller community. Their family, their friends, and their community mean a great deal to them.
Few relied on material possessions for happiness. "To live," as Justice Holmes observed long ago, "is to function-" and a man does not func-
tion by keeping up with the Joneses but by finding a way of life where he is effective, according to the happy people we interviewed.
These guides or conditions for happiness became apparent as we processed the data from thousands of interviews with the happy and the unhappy, the functioning and the floundering.
How do they relate to life in the suburbs as we know it today? First of all, let us explore first an area our studies showed to be vital-the bearing of religion on human happiness. People who live in the suburbs are churchgoers. Almost half of all adults in the nation (and this figure includes members of all religious groups) attend church once a week or oftener; on the average. In a recent survey it was found that $46 \%$ of all the adults interviewed across the nation had attended church during the previous seven days. But in the suburban towns more than half ( $54 \%$ ) had attended church during the same period. (By contrast, consider these figures from "the good old days"-in 1860 only $23 \%$ of the entire population were church .nembers.)

Ir goes without saying that the Ferndales and Park Views of this country qualify as the smailer communities where we found the largest percentage of happy prople. And in the suburbs, of course, people come naturally by the simple, personal pleasures iike reading and gardening which, on the record, count for so much in life.
But there is also the great question of functioning in Justice Holmes' sense-how effective in our new kind of urban-industrial society is the man who sets such store by his own house and lot, by his familiar round, in contrast to the boundless opportunities offered by collective life in the city?
To come to a conclusion, we must consider first
the response Americans everywhere are making to the new society. Here the facts are clear. Farming, which used to be our chief occupation is now the pursuit of only a small percentage of our people- $8 \%$ to be exact. And interestingly, along with the decline in farming as an occupation there has been a sharp decline in the number of unskilled laborers

Our new society requires more education, more training, and our people have responded accordingly. In the short period of twenty years the percentage of our population that has been graduated from high school has nearly doubled. Within the next two or three years more than half of all persons in America will have had a high-school education or better. To be effective today men need to be trained. And what is the situation in the third of our population which is suburban? One in every four of the adults living in these communities has attended college. The figure for the United States as a whole is one in six.

To me, one of the most interesting aspects of suburban life is the interest in education. In no other type of community can one find so many well-educated people, and certainly in no other type of community do so many parents want their children to have good elementary and secondary education leading to a college education later. In no other type of community, in other words, have people prepared themselves so well to live effectively in our world as it is today.

Ljuing in suburbia is certainly no sure road to happiness. Our investigation established definitely that people can be happy in almost any set of circumstances.

And having lived in a suburb myself for many years I am well aware of the mass of material Contimed on page 43


There's a world of fun and frolic . . . of new neatness . . . in sportswear by McKem that stays fresh and fair, all through a day of play . . . for Dacron* is the fashion fiber that keeps daughters neat . . . keeps mothers young. Sizes 3-6X, 7-14, and 8-14 Pre-Teen, in Nutmeg, Spice Green and Purple. Tops from $\$ 1.95$. Bottoms from $\$ 2.95$.

McKEM - 130 West 34th St, New York $1, N, Y$

| SEE THESE AND OTHER MICKEM SPORTS COORDINATES AT THESE FINE STORES |  |  |
| :---: | :---: | :---: |
| CALIfornia | Blrmingham: Pam's of Bloomfield | Silverton: Babyville |
| San Mateo: Loewe \& Zweirlein | Dearborn: Afichards Bors \& Grits Wear | Toledo: Morley's circus To |
| COLORADO | Ferndale: Richards Boys \& Girls Wear | PEMRSYCYANIA |
| Denver: Denver Dry Goods | Gorthiano Centert Himelhoct ${ }^{\text {Grose }}$ | Ambridge: Stork's Nest |
| CONMECTILUT | Piymouth: Dunning's ${ }^{\text {dept. }}$ Slore | Ambridge: Yount World |
| Hartiord: G. Fox | Trenton: Mullas 8 Ellilas | Beaver Falls: Benson's Dept. Stere |
| hlinors | Warren: Hlch chards Boys 8 Gir's Woar |  |
| Arington Heights Lorrains |  | urgh: Kaufmann's |
| Des Plaines: Buds \& Twigs | Kansas City: Jones Store | Pititsurgh: Mari-Anna Shoppe |
| EIgin: Kidala Clothes Line | St. Louls: Scruges-Yandervoort-Samey | Pittsburgh: Fown \& Country Shep |
| Elmhurst: Rubrys of Elmhurst | NEW YORK | Pittsburgh: Young World |
| Morton Grovei Den Mars | Rochester: Sid | Sewichley: Martha's Children's Shop |
| Park forestr Youngsters, Inc. | Syracuse: Addis Co. | Squirrel hill: Mary's |
| louisiana | OHJO | RHODE IS!and |
| New Orlearst D. H. Holmes | Berea- Jm 8 sudy Shop | Providenct: Gladdings |
| MARYLAND | Cincinnath: If. \% S. Pogu | TEXAS |
| Baitimore: Hatuler Bros. | Cleveland: Halle Bros. |  |
| Silver Spingsa dellef's | Columbusa ${ }^{\text {Sobbbach's }}$ | Houston: Joske's |
| Milerigichami Mlmelhoch Bros, | Caytone children's Wiord | WISEONSIN |
| 日irmisgham: Almelhoch Bros, | Mariemont: Margene's | Milwaukee: Den-Mars |

Blmingham: Pan's of Bloomfield
Dearborn: Richiards Bors \& Giris Wear Ferndale: Richards Boys \& Girls Wear Korthlano Centert Himelhoct 8 ros. pymouth: Dunning's Dept. Store Warten: Mulias 8 Elllas Whandotte: Chlldren's 8 Girts Woar missourl
Kansas City: Jones Store .
NEW YORK
Rochester: Sitbley's Eastway Piaza
Syracusa: Adis Co.
OHIO
Berrad- Im 8 sudy shop
Cincinnatl: li. \& S. Pogue
Cleveland: Halle Bros.

Coaronct chivaren's Wiorid
Mariemont: Marseno's

Silverton: Babyyille
Toledo: Morley's Circus Town PEMNSYLYANIA Ambridge: Storn's Nest Aeaver Falls: Benson's Dept. Store Bethel Parki, Crris' childrens shop Piltsburgh: Kaurmann's
Pitsburgh: Marl-Anna Shoppe
 Pittsburgh: Young World sewichtery: Martib's children's Shop
Squirrel
Hillt Mar Wiltensburg: Lad \& Lassie
RHODE 15: AND
Providence: Gladdings
Texas
Houston: Joske's
nisconsia

Custom-Made - -

## Starting anything can happeqt

TTo make any of these decorations, all you need is a supply of blown eggs that can be saved for weeks before Easter (make a small hole in each end of an egg and blow contents into a bowl), plus Easter egg dyes, duplex crepe paper, pipe cleaners, clear household cement, and a batch of sequins and ferns and whatever other trimmings you choose.

To make the fowers use two pipe cleaners twisted together for stems, and glue into hole at large end of egg. All petals start as egg-shaped cutouts of crepe paper (six per flower). Iris petals are curled over scissors and pasted to stems, three up and three down. Lightly flute daffodil petals along outer edge, paste three evenly around egg, and put remaining three in between. Small cutouts may be put at top to cover hole. Stems are wound with green floral tape or crepe paper. Add leaves at bottom and place in your prettiest bowl.

All the birds are made the same way, basically. First, draw the simple outline of head, wings, and tail on double crepe paper that has been pasted together. Glue to egg and add sequins for eyes. Glue the center of a pipe cleaner to the underside of each bird, then twist ends down and around twig, branch, or perch on which bird is to be attached.

Finally, to make the tulip eggs, draw tulip petals on sides of a blown egg and carefully cut away with manicure scissors. The fresher the egg, the easier this will be. Attach pipe-cleaner stem and then dye the egg. Proceed as with other flowers and place in a low container.


## PLAYWEAR FOR LITTLE GROWIW'-UPS



Go ahead, little darlin'. Rough-and-tumble all day in your rugged Vanta Playwear. And don't worry a second, mother - Vanta created this smart growin'-up group for easy machine wash-and-dry

Short-Alls and Overalls from $\$ 2.00$ Short and Slack Sets from $\$ 2.50$


 SEE EITLLE GROWINT-UPS BY VANTA AT THESE AND OTMER FIME STORIES.

| FLORIDA <br> Miami: Burdines <br> Llimols <br> Ms. Prosisect: McMahon's <br> ndiana <br> Indanapoifist L Straus <br> KERTUCKY <br> Loussville: Purceli's <br> cousiama <br> Baton Reugor Rosenfied's <br> New Oriesnse Maisor Blancho <br> marylano <br> Baltimore: Hochschild Kohn <br> michigan <br> Detrelt: sarmi bee <br> Betrolit Smail fry Livenia: Childrea's <br> fashion |
| :---: |

MISSOUR:
Kansas City: Jones Stere
St. Louls: Scruggs-Vandervoort-
Barney
YOW
New York: B. Gertz
Rochester: Sibley's
OHIO
Cleveland: Ambert
PENNSYLYANIA
Ambridge: Young Worid Chamberthurg Footh Center Homestedo Sraitive
Jhnstown: Rudell's Nonnstown: Rucer
Noth Hilis: Gimbels


Pittsburghi MartAna Shop
Pitsburgh Jown Countif Pitisburgh Jown \& Country
Pittsburghi Young Worid Sewlickley: Marthe's Cbildren's Southamptons Reed's Wee Fashlons Squitrel Hilis Marpis
wilkensburga Lad 8 Lussio RHODE ISLAND Providences Outset Co
TEXAS Dallas: A Harfis WISCOMsIT Menomoneif Falles Chitwen's Festion Ceater

# Dining-Room <br> BY JOSEPH N. BELL 

## It used to be a family forum, morning, noon, and night... and it still can be, if

Several years ago my wife and I came to the conviction that a dining room might help us recapture some of the grace and solid values that we found ourselves missing in this generation of family living. We were also seeking a means of re-establishing lines of family communication, which had become frayed and uncertain. In the confusion and bustle of split-level living, somehow we seemed unable to find either the time or the opportunity to sit and listen to our three children, so that we were becoming virtual strangers to one another.
I still remember with shame the day one of our neighbors, who had a daughter in our son's class, congratulated us on his nomination as class president. We didn't even know about it. When we questioned him that evening, he shrugged and said, "I dunno. Everybody just seemed to be so busy all the time that I' never got a chance to tell you."
Searching our own childhood for' clues to better communications, my wife and I found that we both associated family activities with therdining room. We remembered our childhood dinin, rooms as eternally populated-with relatives, children, friends. There was always an exchange of ideas going on, and not just among adults. Children
were listened to in our dining rooms-listened to with kindness and patience and understanding.
There seemed little time for leisurely listening in our own home. Meals were usually hurried and disjointed; casual dinner guests posed all sorts of logistical problems; and a large family dinner meant a series of card tables scattered about the house, giving it the appearance of a night clubwith about the same potentialities for group conversation. When we had something we wanted to discuss with the children, we found it difficult to get them together and hold their attention once we had them. And I am sure they experienced the same difficulties with us. In this situation, my wife and I determined to try to offer our children a reasonable facsimile of the sort of family forum we had known.
Two things were lacking: the dining room and a suitable table to go in it. Neither was easy to find. We quickly discovered that in newly constructed houses the dining room is apparently equated in cost with an indoor-swimming pool. But we found a rich vein of dining rooms in older houses, and we finally bought one with a dining room larger than the living room.

The search for an adequate dining-room table
took almost as long. "What we're looking for," I would tell the furniture salesman, "is a maple table that will open to 110 inches. We don't want it to convert into a coffee table, or anything else. We just want a plain, ordinary, sturdy, cumbersome dining-room table."
The salesman, frowning at this persistent nonsense, would reply testily: "People don't buy those anymore. They've been out-of-date for years."

After weeks of shopping, we found just what we were looking for in a secondhand store and bought it on the spot.

At first, like the children, my wife and I regarded the dining room somewhat self-consciously. Perhaps, we thought, we should reserve it for state occasions-dinner parties and family holidays. Then, happily, we undertook some extensive remodeling in our kitchen and had to move to the dining room for our evening meals.
At first, we felt vaguely uncomfortable, as if wearing a too-well-starched shirt. Then gradually a subtle change began to take place.
We discovered that the grace we've always asked the children to say before meals somehow sounded less perfunctory and more appropriate around the


Every dog is more dog when he's fed the Diet of Champions


## Concentrated Ken-L-Biskit provides twice the power of lean beefsteak!*

*Ken-L-Riskit is a concentrated kibble. Ounce for ounce, it provides twice the calories (energy-power) of the most flavorful lean beefsteak you can feed your family. And unlike so many other dry dog foods, Ken-L-Biskit is not "blown up." This means, cup for cup, there's more protein, more vitamins, more minerals, more of every nutrient your dog is known to need.

Because Ken-L-Biskit does so
much more, you can feed less of it. Hence a most happy economy. And slow oven baking enriches the great flavor of Ken-L-Biskit. Makes for best digestibility, too.
Since every bit of every bite works to create the peak condition and wonderful spirit of a champion, it's no wonder Ken-L-Biskit is the world's largest-selling kibbled dog food! Now available at your favorite food store.

## KEN-L-BISKIT

## Dining-Room Table

Continued from page 13

-including the children-gathered about one table. We invite other guests more frequently and spend many stimulating hours with them at the table after dinner. Through these gatherings our children have learned respect for their elders and for dissenting opinions and have been introduced to the wonderful world of ideas.
Manners have become part of everyday living. Our children have learned not to speak when someone else is tulking, to seat the womenfolk, to offer in a large and sometimes strange group a prayer of thanksgiving that has meaning and substance, to sit patiently and not stuff themselves. Oh, they still sometimes have to be reminded, but they're learning to discharge these responsibilities with gratifying good humor.

There has been an eyolutionary interest on the part of our children in the nonfamily guests we frequently invite to dine with us. At our invitation, they now stily to listen to after-dinner conveisation, even offering an occasional contribution or question. We encourage this, and the children have developed a healthy curiosity and respect for opinions and philosophies new to them.
But most important, we've learned to communicateand thereby have grown, both as a family and as individuals. We talk about new plays and books and movies. We discuss the shades of meaning of new words, and we thrash over current events endlessly and heatedly since we have a frequent division of political opinion. But now it is friendly disagreement, and it adds up to tolerance in our childrena virtue, indeed-while preserving their individuality.

- We recently rented our house for a year to take a sabbatical in another part of the country. Although our tenant had his own furniture, he looked long and lovingly at our dining-room table, then said hesitantly: "I don't have anything I can use in this room. Would it be out of linc to ask you to leave your table?"
He has it now, with our blessing. I could tell from the spark in his eyes when he saw the table that he's one of us. May our table contribute to his family as it has to ours.




# How more than 850,000 lawn owners have licked their crabgrass problems with Halts 


#### Abstract

Introduced by Scotts in the late fall of 1958, Halts has worked wonders--even in hardest hit areas. You apply it before crabgrass sprouts.


WE had exceptional results with Halts in our back yard last year," writes a lady in St. Louis. "It even convinced my skeptical husband."
"Halts did a wonderful job for me on a particularly stubbom crabgrass-covered front lawn," reports L. J. of Cranston, Rhode Island.

We get letters like these every day of the year, from grateful people who have linally discovered the way to keep crabgrass from ruining their lawns.

The way is astonishingly simple. It takes less than half an hour for the average lawn. Yet it gives results that no amount of hard work could equal.

## Halts is an invisible barrier

Fach summer crabgrass comes up, chokes out good grass-then re-seeds itself and dies. Halts stops this vicious cycle. It creates a barrier on the soil's surface that prevents crabgrass seeds from coming up.

With the accurate Scotts Spreader, you quickly blanket the entire lawn with
tiny Halts granules. Each particle is more than a match for the wiliest crabgrass plant. Halts lies in wait, then strikes as crabgrass sprouts. Halts also destroys grubs, drives moles and skunks away.

When is the right time to apply Halts? The earlier the better. A good time is the first nice afternoon.

## "I used Halts..."

"Early in the spring I used Halts which I found very effective except for the rows that I missed with the spreader," writes a lawn owner in Winchester, Virginia. (Scotts summer crabgrass control, Clout ${ }^{\circledR}$, makes short work of such occasional escapees.)
"Last spring when I used Halts." reports Mr. W. G. of Allany, N. Y., "I got the horse laugh from a lot of people who said there wasn't anything that would prevent crabgrass. But now they see and agree that Halts can do it. My neighbors' lawns are infested with crabgrass and on my side, there is not one single plant!"

## Halts doesn't harm grass

Halts is death to crabgrass, yet it has the unique ability to let good grass sprout unharmed.
Think what that means. You can sow Scotts seed (and give it the balanced Turf Builder feeding it needs) on the very same day you apply Halts. No danger to the seed. And no delay in seeding.

This is a good example of the way Scotts research has created products that work together-in a program-to make a better lawn simple and sure.

> INTRODUCTORY OFFER
> SAVE $\$ 5.00$
> when you buy Halts and the Scotts Spreader together

With crabgrass under control, this can easily be the best year ever for your lawn. Your nearest Scotts Program dealer now offers a free Lawn Program Guide that tells exactly what to do and when to do it. Pick up your copy today.


Modern times have brought many' swimming pools, and with them go "pool sitters."


More than a million teen-agers will harvest crops this summer.

# Wanted: <br> SUMMER JOBS FOR TEEN-AGERS 

BY LYDIA RATCLIFF

## Six million of them will be looking for work-everything from cat-sitting

TThis June, when school doors and schoolbooks are shut tight, more teen-agers than ever before will be looking for work in a world where the demand for their services seems to be lessening. A million of them, it is true, will be needed to harvest crops--strawberries in California, corn in Kansas, vegetables in New England. Hundreds of thousands of them will wait on tables and watch over children everywhere. Resort areas will hire them in force and so will ice-cream manufacturers and soft-drink bottlers.

Modern times have brought some new jobs onto the scene. "Pool-sitting" is one. Last year, California's Van Nuys Valley saw 471 new swimming pools built in a single month and a part-time life guard is now aimost a necessity. The shortage of domestic help has brought on a boom in summer baby sitters.

But modern times have also taken some traditional summer jobs away. Electric golf carts and wheel-your-owns are replacing many caddies. There are fewer corner grocery stores to hire delivery boys. Each youngster who tries to find work this summer will face not only mechanical competition but also competition from the millions of other teen-agers battling for a sharply limited number of jobs.

To look at the dark side of the picture, the 1961 job market will be the tightest in more than a decade. Nearly a third-more than a million-of those who try will not get a job. And the situation is going to get worse: war babies have only begun to flood the labor market, just as they are overcrowding the schools. Says Eli Cohen of the National Committec on Employment of Youth, "The problem is frankly critical."

But on the brighter side, in spite of the statistics, great numbers of teen-agers should be able to employ themselves gainfully, or at least usefully, this summer-if they know how to go about it. Many organizations are ready to back them in their efforts and help find jobs.

The National Committee on Employment of Youth studies the problems of youth employment and solicits help from industry, government, and private citizens. The Public Employment Service has more than 1,800 offices, in every state, to heip young people get jobs. Youth Employment Services across the U.S. perform a similar function.
Several large industrial firms, banks, and insurance companies have set up summer training programs for future full-time recruits. International Business Machines, for example, has encouraged the electronic bent by hiring a few exceptional


## to computer-building

young scientists. One enthusiastic high-school student from Cedar Falls, lowa, started work on an experimental basis. By the end of three weeks he had completely programmed a game of ticktacktoe. Soon after, he put 3,200 vacuum tubes together to play a challenging game of checkersand won first prize at the National Science Fair.

IBM's 12-week "Uperation Cradle" program is now an annual event for a group of Chicago highschool seniors. This summer the company will launch an advanced scientific-training program.

In other parts of the country industries sponsor "JETS" clubs (Junior Engineering Technical Society) which allow high-school students to work with professionals on everything from cyclotrons to solar furnaces and analog computers.

Local governments are taking the initiative in some areas. Washington, D.C., has an Odd Jobs


The U.S. Govermment offers many opportunities. Here a dozen young boys study ground rules of forestry.
pool where teen-agers can find work opportunities, and the younger ones can participate in a carrier boys' delivery syndicate. Berkeley, California, has a "Workreation" program to combine paid park-and-trail maintenance with time out for sport.

The Federal government, too, has launched a broad program for summer job seekers. The Civil Service Commission lists positions in. eighteen Federal agencies, and jobs range from meteorological research for the Weather Bureau to petroleum engineering for the Interior Department and archaeology for the Smithsonian Institution.

In other cases, schools, local service groups, and citizens' associations have spearheaded the drive to help teen-agers find work. In Hancock, Michigan, a resort area, high schools offer a 2-day course to teach youngsters the essentials of resort and tourist work. In Minneapolis, a Market Garden Program puts them on to farm-job openings, and in Cedarhurst, Long Island, PTA's from nearby towns have a "Junior Dependables" agency to track down odd jobs.

ONe of the best solutions to the job problem is typified by the program in Boise, Idaho. Five years ago the YMCA joined forces with the State Employment Service, set up an employment agency in a YMCA office, and hired a telephoneanswering service to handle calls. Newspapers donated space for publicity, and Boise's mayor launched the program at a well-attended breakfast party. Today the plan is a large, successful endeavor.

In Waterloo, Iowa, a "summer-job committee" instructs youngsters in self-salesmanship, procedures for job application, and rules for how to hold a job. A "job clinic" reminds youth that applica-
tion blanks must be neatly filled out and qualifications well described, that shoes are nearly always necessary on the job, that you don't greet your employer with a "Hi!" when you arrive. The clinic has met with great success.

Public support can be a great help, but the business of job-getting is largely up to the person who needs a job. There are a number of pointers the National Committee on Employment of Youth suggests for teen-agers:

1. Begin looking early. Easter vacation is a good time.
2. Start at home with relatives and friendssuch special contacts account for $90 \%$ of summer jobs landed. If you have never been away for the summer, it is best to take a job near home.
3. Know your talents, and state them specifically. An employer wants to know what you're good at and what you've done successfully before -at home, at schooi, or in a previous part-time job you have had.
4. Know the child labor laws in your stateyour employer may not know them. They present no real barrier to summer employment. Normally, only "hazardous" work such as truck-driving, using power machinery, and operating elevators is forbidden to those under 18 during vacations.
5. Watch the want ads in your local paper and contact local agencies-State Employment Services, schooi employment offices, etc, and make application with local businesses. Remember to state what you can offer them.

Continued on page 19


## Sara Lee Cream Cheese Cake can be topped

(but only with Strawberries, Pineapple and Cherries)
... or any other fruit your heart desires. own particular favorite make Sara Lee Cream Sara Lee Cream Cheese Cake with fruit is an Cheese Cake a dessert that simply cannot be exciting new gourmet experience. Plump, ripe strawberries, chunks of golden pineapple, juicy Bing cherries or your topped for sheer eating delight. Have it your way today. At your favorite grocer's now. Completely baked, ready to serve.



For the young scientists, there is plenty of laboratory work.

## SUMMER JOBS continued from page 17

6. Don't give up early-many vacation replacement jobs open up in July and August. And some work is better than no work. Be persistent and follow up all possible leads.
7. Conduct interviews and fill out application blanks in a mature manner. Remember, competition is stiff.
8. Check on the reputation of any prospective employer if you dori't know it already. Your public employment service or your school may be able to help you here. You want a job, but you don't want to be exploited.

Many teen-agers will create work for themselves. They can start their own odd-jobs pools, dispatching hedge clippers, lawn mowers, or fence fixers for an afternoon or a day. They can organize groups to stage children's birthday parties and walking trips. They can publish a newspaper for a season in a resort area, or they can set up weekly puppet shows. They can conduct personal shopping, sell home-grown vegetables, or read to shut-ins. The amount of work and the money it brings depend on the resourcefulness of the teenagers themselves.

AND $1 F$ all else fails, there are still two constructive courses open to the young person who cannot get a job this summer. He can learn a skill that will heip assure him a job the next year. A summer invested in learning to type, for instance, is as valuable as any job. Or, he can volunteer to do any number of things, without pay. Social agencies everywhere are in need of free help. The Junior Red Cross recruits thousands of volunteer teen-agers every year to prepare bandages, serve meals, and read to patients in hospitals. The American Friends Service Committee has summer "intern" programs for high-school and college students who live in "work camps" and do constructive work in needy areas. In recent years, AFSC groups have built a lowwater bridge for a settlement in the Kentucky mountains. In Lame Deer, Montana, they built a recreation hall for an Indian village. And at Fort Defiance, Arizona, they built a playground for Navajo Indians. Other teen-agers go to Mexico every year for similar work, and others go abroad-to work camps in Italy, Pakistan, Tanganyika, and many other countries. For overseas projects, they must pay as much as $\$ 600$--but this fee can often be covered by scholarship funds.
With the competition for jobs so tough, why will more than half of all U.S. teen-agers set out to face it this summer and some even go so far as to pay for work when they could go right on being America's last leisure class? The fact is that today's teen-ager is itching for a chance to try his wings


Volunteer work-camp jobs are hard, rewards are great.
even if it means flying in the face of grim statistics. He is an immigrant in a hurry to get to the adult world. Chances are that money is not the only factor in his thinking-most of the money earned this summer will go for milk shakes, movies, and clothes. But the freedom and independence are vitally important. He wants responsibility and he wants experience. He wants a job. Furthermore, according to many experts, he should have a job.
"Young people," Eli Cohen says, "will not get the qualifications demanded by our present-day labor market by magic. Experience with a sumner job can be crucial to them when the time comes for them to get a permanent job."

Even if a young person has to pay for working, the return on that small investment is very great. How many teen-agers could tell a potential employer they have set up a technicalassistance program in Peru's high Andes, built houses in India, or worked toward international understanding in Pakistan? These, and many other volunteer experiences, serve as a strong recommendation for any job any time. And the same dignity, independence, and experience go with a volunteer job as with a paying one. Doth represent the same giant step toward adulthood.
This summer the expectation is that $43 \%$ of all the boys and $22 \%$ of the girls will get their jobs. But the hunt will be difficult, and many young people will be squeezed out. Still, by using all the resources at hand, plus a large measure of their own imagination, all young people siould be able to find some sort of useful work. The summer job may pay, or may not-or may even cost something. But the teen-ager who wants it and gets it will be the winner in any case.



That fresh-from-a-bandbox feeling... yours, when you use Tampax
Every girl knows the need to feel immaculate when all the odds are against you. You can stand good, honest, digging-in-the-garden dirt, but you can't stand a loss of personal daintiness that might be thought to be your faule.

The Tampax promise is personal daintiness . . . Tampax absorbs internally, not externaliy. Think of the difference that makes! No odor can form. Nothing cán show, no one can know. Disposal is personally achieved within the privacy of your bathroom. Incidentally, you can, of course, bathe while wearing Tampax.

Perhaps you are still in your teens and therefore think Tampax may have to be deferred until your twentics. Many. many, many teenagers use Tampax. It stands to use Tampax. It stands to ro fins reasun they would - for mapias not the least of the Na faos
wo 0 inas Tampax advantages is the freedom
of action it gives you. And teenagers are more active than anyone.

Try Tampax. Just try it-that's all. Your choice of 3 absorbencies. Regular, Super, Junior, wherever such products are sold. Tampax Incorporated, Palmer, Mass. \% Dress by Jeanne Campbell for Sporrwhirl


## SUCCULENT FISH andes SHELLFISH fAVORITES

From Lake, Stream, or Sea Come Fish and Shellfish<br>To Highlight<br>Early Spring Dinners

## MELANIE DePROFT

Food Editor

## BROILED TROUT

Purchase one 8- to 10 -oz. trout for each serving; if desired, remove head and fins. Rinse trout quickly under cold running water and dry thoroughly. Brush cavity of fish with tart French dressing and sprinkle generously with instant minced onion and salt. Brush trout generously with French dressing and arrange in a greased large, shallow baking pan or on a broiler rack. Broil trout about 3 in. from source of heat 5 to 8 min . on each side, or until fish flakes easily; brush with dressing during broiling. Remove trout to heated serving piatter and garnish with lemon slices, tomato wedges, and mint sprigs or water cress. (See photo.)

## SPICY PEACHES

to prepare: about 15 min.
(allow about I hr. for peaches to marinate)
1 1-lb., 13 -oz. can peach halves, drained (reserve $3 / 4$ cap sirup)
$1 / 2$ cup thawed orange juice concentrate
2 tablespoons brown sugar
3. tablespoons lemon jaice
${ }^{1}$ tablespoon soy sauce
1 teaspoon instant minced onion
Few grains salt
8 whole cloves
6 whole allispice

1. Combine the reserved sirup with the remaining ingredients, except peach halves, in a saucepan. Bring mixture to boiling, stirring until sugar is dissolved;


Broiled Trout is accompanied by Spicy Peaches in Rosemary Pastry Shells and a fresh vegetable salad.
cover and simmer about 10 min . to blend fiavors.
2. Pour hot sirup mixture over peach halves in a bowl, cover, and allow to stand for 1 hr., turning occasionally.
3. Drain peach halves thoroughly and serve in Rosemary Pastry Shells as an accompaniment for fish, meat, or poultry.

6 servings

## ROSEMARY PASTRY SHELLS

TO PREPARE: 25 MIN .
TO BAKE: $10-12 \mathrm{MIN}$.
1 cap sifted Gour
$1 / 2$ teaspoon salt
$1 / 4$ teaspoon finely crushed rosemary
1/3 cup shortening
2 tablespoons cold water
1 teaspoon lemon juice

1. Sift flour and salt into a bowl and stir in rosemary. Cut in shortening with a pastry blender or two knives until pieces are size of small peas. Gradually sprinkle a mixture of the water and lemon juice over flour mixture, stirring lightly with a fork after each addition.
2. Gather pastry into a ball and roll out about $1 / 8$ in. thick on a lightly floured surface. Cut into rounds about $41 \%$ in. in diameter. Shape pastry over backs of large muffin-pan wells. (Shells should be about $1 / 2$ in. deep.) Prick pastry with a fork.
3. Bake at $425^{\circ} \mathrm{F} 10$ to 12 min ., or until golden brown. Cool pastry slightly before removing to cooling racks. Fill with the Spicy Peaches or as desired.

## FRESH TROUT WITH SAUCE SUPREME

to prepare and cook: about 25 min.

## 6 cleaned fresh trout, 8 to 10 oz , each

6 tablespoons butter
$1 / 4$ cup finely chopped onion
1 large clove garlic, cut in halves
1 cup whipping cream
3 tablespoons tomato paste
$1 / 4$ cup chopped pimiento-stuffed olives
$1 / 4$ to $1 / 2$ teaspoon salt

1. Remove heads and fins from trout, if desired; rinse trout quickly under cold running water and pat dry ${ }^{*}$ with absorbent paper. Coat lightly with seasoned flour. 2. Heat butter in a large skillet over medium heat. Add trout to skillet and cook 5 to 8 min . on each side, or until lightly browned and fish flakes easily. Transfer to a heated serving platter and garnish with water cress or parsley sprigs.
2. To prepare the sauce, add the onion and garlic to the butter in the skillet. Cook until the onion is golden. stirring occasionally. Remove and discard the garlic. Gradually add the cream, tomato paste. olives, and salt, stirring constontly; heat thoroughly. Serve sauce hot with the trout.

6 servings
Trout with Lemon-Caper Butter-Prepare and cook trout according to directions in steps 1 and 2 of recipe for Fresh Trour with Sauce Supreme. To prepare sauce, melt $1 / 2$ cup butter over low heat. Stir in 1 tablespoon lemon juice and $1 / 4$ cup drained capers. Serve hot with the trout.

## LOBSTER SOUP ROYALE

This elegant soup is as temptingly rich as a bisque. to PREPARE AND COOK: 35 MIN .

2 cups cooked lobster meat
2 tallespoons butter
$\% / 3$ cup finely chopped onion
1/4 cup finely chopped celery
$1 / 4$ cup finely shredded carrut
3 tablespoons butter
1/ cup floor
$1 / 4$ teaspoon salt
Few grains cayemne pepper
4 cups chicken broth
1 cop clam juice
3 drops Angostura bitters
1 bay leaf
2 egg yolks, slightly beaten
1 cup whipping creãm

1. Heat 2 tablespoons butter in a skillet. Add onion, celery, and carrot; stirring occasionally, cook until onion is golden.
2. Heat 3 tablespoons butter in a large saucepan. Blend in a mixture of the flour, salt, and cayenne pepper; stirring constantly, heat until mixture bubbles. Remove from heat. Stirring constantly, gradually add the chicken broth and clam juice. Blend in the onion mixture, bitters, and bay leaf. Return to heat and bring to boiling, stirring constantly; cover and simmer 20 min .
3. Remove bay leaf. Stir about 3 tablespoons of the hot mixture into egg yolks. Immediately return eggyolk mixture to saucepan, stirring vigorously. Cook 3 to 5 min., stirring constantly; do not boil. Stir in the cream and lobster; heat thoroughly. About $\$$ servings

## BAKED FISH WITH SHRIMP STUFFING

to prepare: 25 min .
to baxe: $25-30 \mathrm{MIN}$.
12- to 3-lb. dressed whitefish, bass, or lake trout
1 cup chopped cooked shrimp
1 cup chopped fresh mushrooms
1 cup soft bread crumbs
$1 / 2$ cup chopped celery
$1 / 4$ cup chopped onion
2 tablespoons chopped parsley
$3 / 4$ teaspoon salt
Few grains black pepper
$1 / 2$ teaspoon thyme
$1 / 4$ cup melted butter
2 to 3 tablespoons apple cider
2 tablesproons melted butter

1. Rinse fish under cold running water; drain well and pat dry with absorbent paper. Sprinkle fish cavity generously with salt.
2. Combine in a bowl the shrimp, mushrooms, bread crumbs, celery, onion, parsley, and a mixture of the seasonings. Gradually pour $1 / 4$ cup inelted butter over bread mixture, tossing lightly until mixed.
3. Lightly pile stuffing into fish. Fasten with skewers and lace with cord. Place fish in a greased large, shallow baking pan and brush with a mixture of the cider and 2 tablespoons melted butter.
4. Bake at $375^{\circ} \mathrm{F}$, brushing occasionally with cider mixture, 25 to 30 minutes, or until fish flakes easily when pierced with a fork. If additional browning is desired; place fish under broiler 3 to 5 minutes. Transfer to a heated platter and remove skewers and cord. Garnish platter with sprigs of parsley.

4 to 6 servings

## WHITE SAUCE

Heat $1 / 4$ cup butter over low heat. Blend in a mixture of $1 / 4$ cup flour, $1 / 2$ teaspoon salt, $1 / 2$ teaspoon monosodium glutamate, and $1 / 6$ teaspoon black pepper; heat until mixture bubbles. Remove from heat. Grad ually add 2 cups milk, stirring constantly. Continue stirring and bring rapidly to boiling; cook 1 to 2 min . longer.

2 cups sauce

## OYSTER-POTATO FRIES

A crisp potato coating adds flavor and texture to oysters served as an appetizer or supper entree. TO PREPARE: 25 MIN. TO DEEP FRY: 2-3 MIN. Hydrogenated vegetable shortening, lard, or cooking oil for deep frying
pl. oysters, well drained
1 egg, beaten
$1 / 4$ cup thick sour cream
$1 / 4$ cup flour
$1 / 2$ tcaspoon sal
$3 / 2$ teaspoon seasoned salt
2 cups finely shredded potatoes, drained

1. Heat the shortening to $365^{\circ} \mathrm{F}$.
2. Stir the sour cream and a mixture of dry ingredients into the beaten egg. Combine with the potatoes and blend thoroughly. Add four or five oysters at a time to potato mixture.
3. Drop mixture by tablespoonfuls with an oyster in each spoonful into the hot fat. Deep fry at one time only as many oysters as will float uncrowded one layer deep. Deep fry 2 to 3 min ., or until golden brown. Remove with slotted spoon and drain over fat before removing to absorbent paper.

About 30
Continued

## Lusciously new... the things you can do with

 NEW KRAFT

It's delectable on hamburgers Try it on ham or turkey sandwiches. Great on ateak!

One taste and the temptation begins. Those blueveined chunks of blue cheese crumble on the tongue. They melt in the mouth. They come wrapped in a luxurious, creamy-smooth dressing. The texture is tantalizing. The flavor is uninhibited. Naturally you want more. And why not! There are more blue cheese chunks than you'll ever be able to count in this luscious new dressing. Only a cheese maker could make it this good!




Test your party reflexes: When the guests knock, do your knees follow suit, 'cause of the mixing duties to come? Hold on! Here's hope for the host who'd like a helping hand at the cocktail-fixing hour. Now you can give-and get a kick out of -home parties with this goof-proof recipe guide at your side. Never again need you be shaken by a guest's request. Why, even a reading acquaintance with this drink roster breeds confidence. And well it might, for these pages contain not the oddball or the off beat nip... but those most commonly called for. After long (and pleasant) rescarch. we've arrived at the easiest-best way to fix each. Plus ways to vary these basic stand-bys for a change of taste.

## and you need only a few basic liquors...

 Most of these drinks can be made from just a few staple Iiquors... whiskey, gin, vodka, rum and Southern Comfort. S. C. is so versatile, its unique flavor adds new pleasure to old favorites. Not to mention the many popular drinks that can only be made the Comfort** way!
*Sowhern Comfors"

## WHAT IS SOUTHERN COMFORT?

 In the gracious days of the Old South, men had time for the finer things. One such man-of-leisure in New Orleans was disturbed by the taste of even the finest whiskeys. He took time to "smooth his spirits" with some rare and delicious ingredients . . and Southern Comfort was born! The formula for this unique 100 proof liquor has remained a family secret to this day. We think you'II like it!THE MAGIC FORMULA TO SUCCESS = MEASURING! The best drinks are the result of exact measuremints of the finest ingresdents. Not even a highball should be mixed by the "eyeball" method. Here're the figures you can count on:
pony $=1 \mathrm{oz}$. one jigger $=11 / 2 \mathrm{oz}$. dash $=1 / 6$ teaspoon.


WHAT KIND OF SUGAR IS BEST?
Some prefer the way powdeiced sugar blends with ingredients in certain drinks, even though it "clouds up" a bit. Finely granulated sugar makes a clearer drink. Take your choice, but put sugar in the shaker ... first!

## CHILLED GLASSESBETTER COCKTAILS!

Before mixing cocktails, fill glasses with cracked ice to cool em. When mixtare's ready. dump ice, dry glasses-and pour.

## WHEN TO SHAKEWHEN TO STIR?

 If a drink is made only with clear liquors, it requires only stirring with ice for proper mixing (the Stinger is one of few exceptions). Shake drinks with hard-to-blend ingedients like: fruit juice, eggs, cream or sugar . . and give it all you've got!

SECRET OF THE FROSTED GLASS!
For "frosted" drinks, put wet glasses in the icebox, or bury in shaved ice. For the "sugar-frosted" glass, dampen rim of precooked glass with slice of lemon, then dip rim in powdered sugar for a few seconds. Knock off excess.

## INDEX

order in which drinks appear in guide


double duet for the whisleay set...


## MANHATTAN

Yidalian (sweet) vermouth - ${ }^{3}$ b bourbon or rye dash Angostura bitters
Stir with cracked ice, strain. Serve with cherry.

## WHISXEV SOUR

Khigger lemon juice - 1 tsp. powdered sugar
figger ( $1 / 202$. ) bourbon or rye
Shake well with cracked ice, and strain imo glars. Serve with an orange slice and cherry.
Dour laces will smile when you serve a sour made with Southern Comfort. t/2 Isp. powidered sugas, and less lemon

- TODDY

1 lump sugar - dash Angastura bitters
1 oz. water - $20 z$ bourbon, scotch or rye
Muddle sugar and bitters with water. Add ice cubes, pour in liquor. and top with a swist of lemon peel. Next time you're hot for a toddy, try one using Southern Comfort inslead of your regular whiskey.
n SCOTCH ' A COMFORT*
16 jigger ( 340 or.) each: water, scotch and Southern Comfort
 Pour wer cracked ice, add wist of lemon peel.

## PARMESAN PUFFS

Spread a mixture of mayonnaise and minced onion on bread rounds sprinkle with Parmesan cheese and paprika; pop under broiler 'til the cheese melts.


## whiakey classica tried and true...

## OLD FASHIONED

I lump sugar - dash Angostura bitters splash of plain soda - jigger (1he oz.) bourbon or rye Muddle sugar and bitters with soda; add 2 ice cubes and liquor. Serve with an orange shice and cherry.

## WHISKEY MIST

Jigger ( 11202 .) either bourbon, scotch or rye Fill Old Fashioned glass with shaved ice. Add higuor. twist of lemon peel, stir. Serve with short straw. Make the mist on the "most wanted" list, with Southern Comfart.

WARD EIGHT
th oz lemonjuice - $1 / 2$ oz orange juice 20z. rye * 4 daslies grenadine Shake well with cracked ice, and pour into glass without straining. Serve with an orange slice.

$\qquad$

## ROB ROY

1 part Italian (sweet) vermouth - 2 parts scotch dash Angostura bitters Stir with cracked ice, strain; add rwist of lemon peel.

Slice suffed green olives PRETZEL PICK-UPS on top of tangy chece or to halt crosswise. Place spear together with thin pretzel sticks.




## CEEERY BOATS

Mash avocado. Season to taste with lemon juice, salt, grated onion. Put mixture in 2 -in. celery stalks. add "sails" of potato chips and toothpicks.


## 4 with a boost of juice...

BLOODY MARY*
jigger ( ${ }^{11 / 2}$ oz.) vodka - 2 iiggers tamato juice \% jigger lemon juice - dash Worcestershire sauce Salt and pepper to raste: shake with ice and strain.

MARGARITA
1 ox. Cuervo tequila - tiz oz. Triple Ser 102. lime or lemon juice Shake with cracked ice. Moisten glass rim with frwit rind, spin rim in salt. Sip over the salted edge.

juice of $1 / 2$ lime or demon - 1 tsp. powdered sugar jigger ( $11 / 202$ ) light rum Shake with cracked ice 'til shaker froses, and strain. Avoid the humdrum, eliminate the rum, and make your Daiquiris with Soulhern Comfort ... ority $1 / 2$ tsp. sugar, juice same as above.

## SCREWDRIVER 2 oz. vodka - orange juice

 Put two ice cubes into a six-ounce glass. Pour in the vodka, fill with orange juice and stir. Jry your next screwdriver with a new twist Make it with $1 / 500$ Southern Confort instead of the usual vodka
## SURPRISE CUBES

 Cut salami or other prepared or canned luncheon meat into cubes. Spread with cream cheese and roll in chopped parsley. Stick with toothpicks to serve.

[^1] tall measures of pleaanner...


- Mint Julep

Several mint sprigs - 1 tsp. sugar
dash water - bourbon
Crush min and sugar with water in a 12 -ounce glass. Fill to ton with cracked ice, pour bourbon to liz inch of top. Stir until outside of glass is frosty.
Juleps jump for joy when you treat them to Southern Comfort and forget about the bourbon and sugar.
CUBA LIBRA
juice and rind of $1 / 2$ lime - cola - 2 oz. rum
Squeeze lime over ice cubes in tall glass and add rind.
Pul in rum, fill with cola and stir.
Viva ia revolution! Out goes the rum, in comes Southern Comfort.

- PLANTERS PUNCH
juice of $1 / 2$ lemon - juice of $1 / 2$ orange
4 dashes Curacao - 2 oz Jamaica rum
Shake and strain into tall glass filled with shaved ice. stir. Decorate with fruit, serve' with straws.

MILK PUNCH
1 tsp. sugar - 3 oz. rich milk
jigger ( $1 / 5 \mathrm{oz}$.) Southern Comfort
Shake with cracked ice, strain; dust with nutmeg.
POLYNESIAN PULLOVERS
Wrap canned water chestnuts in slices of bacon and fasten with toothpicks. Bake until the bacon is crisp, in a $350^{\circ}$ oven (for about twenty minutes).

Antoine's Restaurant. New Orleans


This drink is as enticing as the South's hospitality, as comopolitian as the French Quarter.
juice $h$ fresh lime
3 oz Ocean Spray cranberry juice 20y. Southern Comfort Shake well with cracked ice and strain into glass.
finish dimer with a flourish....

## ALEXANDER

14 02. fresh cream - is oz. creme de cacao liger (1: Gaz) gin or brandy
Shake well wii cracked ice and strain into glass.
For an Alexander you'll acclaim "The Great:" switch from brandy to $3_{4}^{4} 0$.
Southern Comfort when you make this dink
402. cream - GRASSHOPPER
102. white creme de cacao I oz. green creme de menthe
Shake well or blend with cracked ice and strain.
CREME DE MENTHE FRAPPÉE
102. green creme de menthe

Pour into glass full of shaved ice, add short straws.
Change your colors and make your frappe a different way-with Southern Comfori-for a "Golden Glom" rape.

2 parts brandy • 1 part white creme de menthe
Shake well with cracked ire and strain into glass. Brandy's dandy units Southern Comfort's handy . makes a stinger that's a humdinger

SAUCY SHRIMP DIP
Mix 1 can tomato soup. : cup mayonnaise, $/ \mathrm{L}$ cup sweet pickle relish. i hard-cooked egg (finely chopped). 1 tsp. grated onion, 1/2 tsp. mustard.




## - SNOWBALL FLAMEÉE

vanilla ice cream - toasted coconut Southern Comfort


Roll individual ice cream balls in coconut, place in dishes. Jgnite tablespoon of Southern Comfort; ladle over ice cream. (Blow out flame before cating, please!)

FBURNING GEORGIA
2 peach halves - 3 oz. Southern Comfort vanilla ice cream or whipped cream
Place peach halves in dish and add ice cream or whipped cream. Ignite Sowthern Comfort in spoon and ladle over top. (Real Souhern hospitality')

## - BLUE BLAZER

th white creme de menthe - 1 it Southern Comfort
Pour creme de memhe in cordial glass, floar Sowhern Confort on top and ignire. When llame dies, let glass cool and serve. Sure beats afterdinner mints!

## EGGNOG

I qi dairy eggnog mix - hist. Southern Comfort
Pour chilled ingredients ino pench bowt. Bean the mixhere and dust with mumes. Amount serves ten.

Save $1 / 2$ on all three sizes of these NEW Southern Comfort Steamboat Glasses

Suturing blue and gold steamboat motif sparkles even before you add your favorite beverage! Beautiful basic glasses: no advertising on them.
(1) New LONG DRTNK glass

Practically indispensable! For Collins, cooler or hidball . . . and every other tell favorite.

(2) DOUBLF. Old Fashioned glass

An all-purpose favorite with the generous host! Inviting for hi-balls, on-the-rocks, even coolers.

(3 )New ON-THF-ROCKS glass
Smart way to serve liquor and mists! Doubles as a generous frappe glass.

(4) ${ }^{*}$ matching MASTER MEASURE glass

This single glass enables you to Sold pour all correct measures: $3 / 4$ oz. atone (li jigger), $1 / 2 \mathrm{oz}$ ( jigger), $2 \mathrm{oz}, 50^{4}$ (double) and 3 oz ( (triple). each

(1)

(6) AREREI: GAY COCKTAIL "STEAMBOAT" NAPKINS


Cheery napkins say "Smooth Sailing " are colormated to glasses in blue, gold and black. Two plump packs of 40 each, for the price of postage and handling alone. 51.00 value, only $\geq 54$
Order items desired by number and send check or money order to: Deft. 1S. Southern Comfort. 1220 N. Price Rd., St. Louis 32. Missouri Offers wad wherever are is prohibited, faxed, or restricted by law.
SOUTHERN COMFORT CORFORATION IOG PRUOF LUJEUR ST LOUIS 32. MO. COMA MOTHER COMFORT CORPORATiON

...the new, easier, surer protection for those most intimate marriage problems

What a blessing to be able to trust in the wonderful germicidal protection Norforms can give you. Norforms have a highly perfected new formula that releases antiseptic and germicidal ingredients with longlasting action. The exclusive new base melts at body temperature, forming a powertul protective tilm that guards (but will not harm) the delicate tissues.

And Norforms' deodorant protection has been tested in a hospitat clinic and found to be more effective than
anything it had ever used. Norforms eliminate (rather than cover up) embarrassing odors, yet have no "medicine" or "disinfectant" odor themselves.
And what convenience! These small feminine suppositories are so easy and convenient to use. Just insertno apparatus, mixing or measuring. They're greaseless and they keep in any climate.
Now available in new packages of 6 , as wel! as 12 and 24. Also available in Canada.

Tested by doctors...
trusted by women...
proved in hospital clinics
 Read on next page
why new improved ELECTRASOL IS NOW BEST
for electric dishwashers!


# TERMITES THRIVE IN PLEASANT 

## They do about \$100,000,000 worth of darnage to our

in their own quiet way-and they like

BY EDWARD R. SAMMIS

Young Tom Jones was quite pleased with the house he had just bought. The former owner had added many attractive touches, like the decorative tiles on the window sills.
The thought of termites never entered the buyer's head until long after he had closed the deal and moved in. Then one day it occurred to him that perhaps he ought to have an inspection. The decorative tiles were the first thing to catch his inquiring eye. He pried them off and found in the wood beneath the telltale honeycombs.

Did the tiles indicate the owner knew he had termites? Even if they did, there was nothing Jones could do about it, for the eastern state in which he lived had no laws to protect him against this kind of depreciation. It cost him $\$ 4,500$ to put the house back in shape.

Termites are a strange, determinedly destructive, highly organized form of insect life, often referred to mistakenly as "flying ants," and every year they cause about $\$ 100$ million worth of damage to our houses.
They are a serious threat in almost every part of the United States, with the exception of the northern sector of the Middle West. And even there, sad to say, they have recently begun to make their appearance, as for example, around Sheboygan, Wiscoasin.

Although exterminators offer an inspection service free of charge, most homeowners close their minds to termites and their sinister potential, hoping, as is only human, that "it won't happen to me."

But the more you know about termites, the dimmer that hope becomes, especially for owners of new houses. Consider these facts:
Termites prefer recently built houses. In the old days, houses were more often built of cedar or of cypress in the south or redwood on the west coast, all of them woods not particularly to the termites' taste. They do like woods of the pine family, used in so
much of today's construction, especially new wood which has the sap still in it.

Termites find new houses not only attractive but easy to invade because too many modern builders fail to take the proper precautions.
Indeed, some practices, such as sweeping the leftover rubbish under the porch and covering it loosely with dirt, allowing wooden joists to come in direct contact with the ground without being treated, building cinder-block foundations or supports without sealing them off at the top, are all open invitations to termite invasion and subsequent destruction.
The conmmonest termites are the subterranean type, and they are the hardest for the uninitiated owner to detect until they have done their damage. Living in colonies underground below the frost line, they gain access to the wood of a house by tunneling up inside the wooden joists. When this situation is not available to them, they construct their own tubes of chewed wood and earth. These, too, are usually invisible because they are often built in the fissures or cracks of foundations. It is only when they are forced to build over an obstruction or guard that the tubes can be seen.

One veteran termite fighter said that in seventeen years of battling the insect, he had never encountered even one colony above ground.

The destructive, continuous chewing of the wood is done by the workerswhite, stunted, blind creatures who produce the food supply by converting wood cellulose into protein.
They pass food back to the colony through long supply lines, maintained throughout at constant humidity and temperature through fungus supply, an amazing feat of insect engineering.
With all the termites' destructiveness, their social order has a certain fascination. It is rigidly divided into three castes: the

## PLACES

## houses every year

the new ones best
workers, the soldiers, and the reproductives, or kings and queens. The workers, as noted, are small, white, and blind; the soldiers are formidable creatures, equipped with scissorlike mandibles that can take a sizable hunk out of their traditional enemy, the black ant. Some types have a nozzle in their foreheads which can shoot a stream of paralyzing liquid against an enemy for a distance of an inch.

Contimued

# Thanks to a radically-changed ELECTRASOL....even in hardest water 

# NOW YOU CAN SEE THE DIFFERENCE! 



No film! No streaks! No spots! 3,187 tests in all makes of dishwashers proved it!

In tests made in hardest-water sections of the country... using all makes of machines ...washing glasses, dishes, silverware... light-meter comparisons showed glasses came out 7 times brighter! Because exclusive new Electrasol conditions water...ends foam choke-up...releases full spray-action in all dishwashers... for all-out results!

## get new Blue Ribbon ELECTRASOL JUST RELEASED

## Termites Thrive In Pleasant Places

Continued from page 25

The kings and queens have it made. They are fed and groomed by the workers, the colony revolves around them, and the queen alone lays the eggs from which the next generation is hatched. A queen in British Guiana has been known to lay
more than three million eggs a year, but the output of the North American type is much more modest. Kings and queens may live for 25 years.

Termites are among the oldest of insect species, well-preserved specimens having been found in

fossils 55 million years old. They are kind of a first cousin to the cockroach with all of a cockroach's durability.

There is just one time of year when they make themselves known-annually, in the spring or the fall, the kings and queens beat their way out of the colonies and swarm, as a prelude to mating and founding new colonies. At this time they will have sprouted wings on their long black bodies, but before they go back underground the wings fall off, and they leave them in a carpet behind them, a telltale sign.

It is at this time, when they are seen, that they are easily mistaken for ants. But the ant is trimwaisted with a clearly segmented body, whereas the termite is of a piece and thick in the middle.

In the past, the subterranean termite was likely to lie dormant through the winter. But as we have improved our comfort through the spread of central heating, we have also extended our hospitality unknewingly to our unseen guest. This may be one of the factors accounting for his recent northward push.

There are many stories of the damage wrought by termites. One of the most picturesque is about a French family in an old chateau in the provinces who are said to have crashed, while at dinner, from the third floor into the basement when the beams, weakened by termites, suddenly gave way. Termites usually stop short of total destruction, although they have caused heavy pieces of furniture

# WARNNGTTOCHEX MANARSS:  

 Corn Chex fanatics, Wheat Chex nuts, Rice Chex psychoes! All you people who love Chex like crazy. Now you can get 'em all in one pack! In individual packages! Nine individual servings! Convenient! Variety every day! Fresher way to eat'em!Get new Chex-Mates now! Yum yum! 2ND WARNING: Chex-Mates is such a handy new way to eat Chex you'd better hurry before normal folks buy 'em all up.

to fall through the floor, and some houses which have toppled in earthquakes were believed to have been weakened by them first.

The householder's war on them naturally begins with proper building protection. Beyond that, there are effective new chemicals which are now available. Some of them are water-soluble rather than oil-based and therefore less expensive and less injurious to plant life.
An ingenious and dramatic device for locating termites by listening to them at work was invented about three years ago by a Dr. Craig, a California scientist, and approved by the California State Department of Agriculture.
By sticking a needle into the wood, amplifying the sound and picking it up by earphones, the chewing noise of the workers munching away unseen is magnified until it comes through like a mastiff crunching a hambone. Dr. Craig's amplifier proves particularly useful for locating termites at work in sills and rafters.

RECOMMENDED methods of attack will vary from one exterminator to another. The most generally approved all-out method, however, is to poison the soil in a ring around the house, either by trenching or "rodding." If the trouble can be isolated, a smaller, localized job may do the trick. The poisoning takes its effect on the colony underground and also ultimately reaches the workers, eating away at the end of the long tubes, because

of their constant contact and habit of grooming cach other. Prices for an exterminator job may run anywhere from $\$ 100$ or $\$ 200$ to more than $\$ 500$. A survey taken in a Middle-Western state several years ago showed an average cost of \$147 for 10,000 jobs.

Exterminators often reconmend poisoning the wood, too, for this reason: while termites are eager guests, they are also hospitable hosts to other members of the insect world So great is their engineering skill that they create a happy home into which others may wish to move-the destructive powder
beetle, for instance, and the black ant, the centipede, and the spider.

By and large, professional exterminators, who are to be found today in almost any community, are best equipped to deal with the problem.

For information one can always write to the Bureau of Entomology and Plant Quarantine of the U.S. Department of Agriculture, or to your state agricultural department.

If you have any reason to be suspicious, don't close your mind to termites.

Close your home instead.


Designed for the trend to lightweight equip ment and materials for lawn seeding and care.

## 7½-POUND 24" SPREADER

 does everything better!

Adaptable to household utility cart-carries leaves, soil, clippings, cuttings-anything!


- Used es Teederiat

Product of Ferry-Marse Seed Co., Mountain View, Calif.

Because it's made of tough, non-corrosive materials, Ferry-Morse's new 24-inch Gro-Cart weighs only 71/2 pounds-yet it makes gardening simpler. Easy to clean and store.
Why? Gro-Cart can't rust or corrode. Salt or chemicals won't harm the spreader mechanism. The patented Microjust meter can be simply adjusted for handling seeds and fertilizing materials. Big wheels, durable construction, and self-Iubricating parts make it stand up for years under constant use!
See the new 1961 Ferry-Morse Gro-Cart for yourself at your nearest garden supply dealer today!


Fingertip meter! Microjust handle meter sets quickly and easily, won't go out of adjusiment!


Can't rust, corrode, chip, or peel. Colors stay bright. Sun and cold weather can't harm it.


All the strength Red Cross has comes from you. You and your family und your neighber next door. Red Cross is people. People needing ... people heeding. Generous people giving confort and care person-to-person. In time of personal tragedy or national disaster, people turn to Red Cross for swift, unfailing help. This is why - now -Red Cross turns to you.


# I ASK MYSELF. 

## BY SIR CEDRIC HARDWICKE

Are actors inevitably egotists?
Inevitably. As George Bernard Shaw said of a celebrated stage star, "The trouble with him is that he's in love with his wife, and an actor can afford only to be in love with himself."
What differences do you see between Broadway and Piccadilly?
I regard England as my wife and America as my mistress.
How do you feel about sex?
Nostalgically.
Does your title affect your social life?

A knighthood inflates the cost of living beyond all belief. I suffer from what might be termed sir-tax. I consider myself a square at the Round Table.

Should a young man today become an actor?

No. There is too much competition. He should go into politics, where there is none.
Do you agree that too many modern actors are inaudible?
No. Boosted sounds on television and stereophonic movies create lazy listening. Why pin all the blame on actors?
Can you provide an example of unwilling audience-involvement?
Shaw found fault at rehearsal with the last-act explosion of "Heartbreak House" and demanded a bigger bang.


The stage manager assured him that on opening night there would be a bang to remember and accordingly warned the rest of the cast to that effect. When the cue came up, Edith Evans spoke the line, then prudently covered her face with her hands. Nothing happened. The audience was halfway out of the theater when a sudden, thunderous crash brought the ceiling down and sent two playgoers to the hospital. Shaw, for once, seemed satisfied.

What do you think of prychoanalysis in the theater today?
It's not new. Hamlet could have been a crazy mixed-up kid, maladjusted, emotionally unstable, and living in a broken home.
What is your advice to young actresses?

## Watch cats!

What is your advice to young actors?
Try it on the dog. A dog reacts splendidly. Please him, frighterı him, and anger him.

## What is your opinion of television?

Like the polite curate in a celebrated Punch cartoon, who was asked by his rector, "How is your egg?" "Good in parts," he replied.
Do you watch yourself on television?

Not if I can avoid it, but an old movie of mine before bedtime works better than Seconal.
How are the best acting effects created?

Mostly by arcident. Tree, whose memory was so undependable that he had a team of prompters concealed

After 50 years of being interviewed, famous actor Sir Cedric Hardwicke fires the questionsand answers them, too
about the stage, once played a blind man. On opening night, his fingers snapped constantly to signal the nearest prompter that help was needed. Yet Tree was unanimously praised for giving an inspired characterization, with its nervous twitch of the fingers and the attitude of strained listening, which the critics found to be typical of those unfortunate beings who cannot see.
Did you ever have a similar experience?
When I cut a finger just before going on at the Birmingham Rep. A hastily applied plaster kept that finger as stiff as a board throughout my performance. The critics, however, took it as an inspired bit of invention which they agreed quite made me an unusual and inspired actor.
What is the most moving moment you remember in the theater?
Seeing Ellen Terry when she was close to eighty years old play the trial scene of "The Merchant Of Venice." "As she approached Portia's "quality of mercy" speech, her face went suddenly bleak and lost. She struggled vainly for a moment, then moved down to the footlights. "I am a very silly old lady," she said, "I cannot remember what I have to say." Almost to a man, the audience shouted the lines and cheered as she smiled her thanks and returned to her place. She played the rest of the scene to an enthralled audience.

Continued


Proper pruning is the key to beautiful shrubs...and SNAPCUT Pruners are the lightest, easiest to use pruner you can buy. For this spring's pruning,

your lawn with SNAP-CUT Grass Shears. They're light, fasl cutting, blister proof.


SEYMOUR SAITH
$\&$ SON, INC.,
Oakville, Conn.

Al your hordwars stare, gordon suaply SEND 25¢ FOR THIS PRUNING HANDBOOK

Seymour Smith \& Son, Inc.
105 Main St.
Oakvilla, Conn.
Hera's my 25e. Piease send me a copy of your PRUNING HANDBOOK

Address

## NEW! (all

Guarantees the most

# spot-free dishes 

## any dishwasher can wash!



Not even hand-polishing gets glassware, dishes and silver more sparkling than new Dishwasher all. Over half a million dishwasher owners are proving this every day with shining clean glasses that formerly were left spotted or streaked. Prove it yourself -this week!


With Gertrude Berg in the hit, "A Majority of One," now on tour.

## I Ask Myself comimede

Your eeriest experience?
It happened in Boston, where I was directing Gertrude Lawrence in "Pygmalion" in a theater that stood next door to a movie house. One night, I opened the wrong stage door by mistake and stood petrified listening to myself deliver a long lecture-as Arnold of Rugby in the R.K.O. version of "Tom Brown's Schooldays."

What was the greatest shock you ever endured?
Seeing myself for the first time in the movies.

How many movies have you made?

Too many.
What about Hollywood?
I believe that God felt sorry for actors so He created Hollywood to give them a place in the sun and a swimming pool. The price they had to pay was to surrender their talent.
Has the theater as much scope as the movies?

No multimillion-dollar production can show you more than Shakespeare.
Are you bored by a long run?
When I started, there was no other way of earnirg a living in the theater. An amateur acts for his own enjoyment, a professional for the enjoyment of his audience.
What is the theater's greatest contemporary rival?

The drugstore, where you may get any mood or emotion in a pill.

What makes a good actor?
The ability to tell the audience more about the part he plays than another actor can. Similarly, if six artists paint a horse, the best of them is not the one who most realistically portrays the animal, but the man who on his canvas tells you something about horses that no other artist has told you.
Do you get the characters you play from life?
No; from imagination. A performance should be a portrait painting in depth rather than a photograph.
How do you choose a part?
I read the contract first.
How many plays have you appeared in?
Too few.
Have you enjoyed writing your memoirs?
Shaw must have the last word, since it provides the best answer. He Jiked to tell about a man whose ability to utter streams of curses used to hold all listeners spellbound. The day came when this monumental blasphemer was compelled to move from his house. On the steep hill outside his former home, the tailgate of the moving van gave way, and everything he owned in the world went crashing down the street in rack and ruin. The neighbors gathered in tense expectation of what would be a star performance. But our hero only shook his head.
"I cannot do justice to this occasion," he sighed forlornly.


WISS hY-power pruning shears Nickel plated, hand edged blades, hardened and tempered. This No. 908, $\$ 3.50$ at hardware, garden supply and department stores everywhere. Others from $\$ 2.95$ to $\$ 4.25$.


Wiss Hy-Power Pruners cut the toughest limbs with ease - never tear or bruise. Blades never distort. Green "Comfort Grips."

"GRASS MASTER," ND. 701-\$2.75. Easiest cutting grass shears made! "Comfort"grips protect hands. Others from $\$ 1.49$

WISS HEDGE SHEARS, NO. $81 / 2$ E- $\$ 5.95$. Finest cutting shears with shock absorber. One edge serrated and notched to prevent slipping. Others from $\$ 3.95$.
J. WISS \& SONS CO., NEWARK 7, N.J.
which has lately appeared "exposing" the suburban dream. No one will argue with the observationmade at firsthand-that "all is not sweetness and light around the barbecue pit."

But I would remind the critics that suburban life was a going concern for $40,000,000$ of us before the great explosion of the ' 50 s , the biggest migration in the shortest time in our history, when ten million people moved outside our cities. As in any migration, there have been in this one, too, the mistakes and maladjustments and heartaches that have provided the public with so much reading of late, all of it provocative, and some of it valuable.

MY ONLY CLAIM, on the basis of our nationwide investigation, is that the conditions of life as we know them in stuburbia today are as favorable as one can find in the whole of America in this universal pursuit of happiness.
I should like to bring up two last points for the sake of their bearing on the suburban environment. In a separate investigation which we made on happiness as it has been experienced by those of 95 years of age and over, we found that exercise, done with regularity and not overdone, is habitual with many who live long, useful lives. There is no need to dwell, surely, on this advantage of the suburban environment, the opportunities for exercise which present themselves, unfailing and abundant, in all seasons, and over all weekends, whether with lawn mower, broom, or putter.
There is also an interesting correlation between unhappiness and radicalism. When we extended our investigation to France it was discovered that most of the persons who were communists fell into the "unhappy" categories set up by the test. Left-wing organizations have always had their greatest strength where the conditions for attaining happiness are least favorable.

In suburbia there are few radicals, few communists, few left-wing organizations-which is another way of saying that the vast majority finds life good in these communities.


Suburbia Today, March 1961


Tying his own shoelaces . . . buttoning his coat . . a a willingness to pick up his cations of the way your child is going to accept responsibility ... obey directions . . . carry a job through.
Learn How MY BOOK HOUSE Helps Your Child Overcome The "I CAN'Y" Habit Send todny lor FREE STORY "The Littie
Engine that Could." This tamous tale of courage and determination will inspire your child to say "I CANI"Also revealing booklet
for YOU . "So Little Time," for YOU . . . "So Little Time."
THE BOOK HOUSE FOR CBILOREN, Dept. $\$ 361$


Grow these gorgeous cup-size specimen flowers


Join the thousands of gardeners whave discovered the joy of growing Spring Hili's giant football mums. These thrilling speci men howers can be yours, right in your you get easy directions for ferth each order you get easy directions for fertilizing and debudding. And with reasonable care they These are the largest of
These are the largest of over 400 chrys in our famous mum fields. You get a beal

## SEND FOR THESE <br> SPŔiNG HILL SPECIALS

Strawberaies - High yielding Senator Dunlap variety. Bright yed berries with
an exquisite fiavor. 50 plants $\$ 2$ an exquisite flavor. 50 plants $\$ 2$
ciump
size treas clumped ${ }^{3}$ single. ${ }^{1}$ ft. starter size trees clumped together, Fast grow.
ing, beautiful white bark. $\$ 1$ ing, beautiful white bark. $\$ 1$
$: \square$ LOMBARDY POPLAR-3 to 4 ft. size. break. 3 trees for $\$ 1$
$\square$ vansyinia - 12 to 18 inch. Spectabilis varlety, gargeous double blossoms of
golden-veliow. 2 for $\$ 1$
rated new bronze...an exquisite, highly ing yellow white ... a dazzing, breathtak. pink. All four and an extra large, intense are offered for only $\$ 2$ postpaid. Each is a sturdy, fully ronted pot-grown plant carefully packaged for guaranteed live-arrival.
You've seen these eirly flowering, florist varieties at tootball games. Order this special collection for your happiest flower purchase in 1961.

Spring Hill Nurseries
Dept. K-48, Tipp City, Ohio
Please send me the postpaid deals checked at left. I understand that I get a $100 \%$ live-arrival guarantee and a $50-50$ must. grow guarantef.

Name

Address
foofball MUMS - 4 for $\$ 2$


# glamorfinish yourpool with TILE-LIKE RAMUC ENAMEL 

## Used on More Pools Than Any Other Paint!

Ramue brings glamorous beauty. Select one of eleven lovely pool-proved Ramuc pastels. Pick the one that brings out your pool's individual charm.

Ramuc will delight you. It's easy to apply, easy to clean, lastingly lovely.

Write today for your color chart and 32 -page Handbook on Painting Pools - both free. Send us your pool's dimensions, tell whether it's metal, concrete or plaster, and the type of paint now on the pool; we'll send specific advice without obligation.

## Ramuc Enamel, Manufactured by

INERTOL CO., INE. 483 Frelinghuysen Ave.. Newark 12. N.
27 BB South Park. San Francisco 7, Calif.

# Get A Strangle Hold On Crab Grass, Now! 

Begin with an underground attack...follow up with a well-seeded, well-fed lawn.

## BY JOHN BRIMER

Unless a man is completely indifferent to the appearance of his lawn (and to black looks from his lawnloving neighbors), he will know after a single season what crab grass is: Lawn-Enemy No. 1. In practically all sections of the country we find its tentacles inching out, crab fashion, from the parent plant to root at stem joints and make new plants. It thus steals so much food and moisture from desirable grasses that they are crowded out from large patches of the lawn. Come autumn, we find the crab grass dying and turning brown-it is an annual-leaving a balding, scrofulous lawn for the entire winter.
In.our parents' time nothing much availed in the fight to rid lawns of this pestiferous weed except hand-pulling, and that was a backbreaking job, to say the least. But science has come to the aid of the gardener, and now there are several effective treatments which either render the seed harmless or kill the plant itself. Because the chemicals used are selective, only crab grass is affected, while good, permanent grasses survive the treatment and go on to flourish without competition.

The most recent development in this field is called
 the "pre-emergence" killer, for when it is applied in spring the seeds are killed before germination, and thus no plants get started. Since several companies offer pre-emergence killers, we cannot give instructions but recommend that the manufacturers' directions be followed to the letter as to when and how to apply for best results. They will vary according to formula and climate. However, NOW is the time to acquire your preemergence killer so that it can be applied as soon as the recommended time arrives.
The good feature about these killers is that most of them may be safely followed after about three weeks with a sowing of blue-grass lawn mixture (or whatever grass you have chosen for your lawn), and these seeds will not be affected but will get a good stari before the heat of the summer comes. These desirable grasses will cover the bare spots and also fill in between sparsely growing permanent grasses, so that the lawn thickeus up and leaves little area for future infestations of crab grass. The best weapon in the fight is a thick lawn, well-fed and frequently cut.
Should you miss the boat with a pre-emergence killer, you
needn't despair. You can still get a strangle hold and prevent this year's crop of seeds from adding to next year's crabgrass woes. There are a good many post-emergence killers on the market which act on crab grass after it has sprouted. All should be applied in early summer, before seed has formed. You have a choice as to how to apply them: As dry granules, distributed with a mechanical spreader of the type used for sowing grass seed and applying lawn foods, or in soluble form-either powder or liquid-put on with a sprayer. Some of these chemicals may cause temporary browning or slight injury to permanent grasses, and of course the crab grass will-yellow and turn brown, but the good grasses will recover in a short time. Sometimes a repeat treatment may be called for where heavy seedings of crab grass are encountered or where plants missed in previous treatment have been sprouting. Possibly, a second year's treatment or at least spot application may be indicated, since crab-grass seed may lie dormant in the soil for several years.
However, once you have got rid of one year's crop of crab grass, the surest way to prevent its return is to sow good lawn grass and get it established on bare spots and between the other grasses so that it will be thick and vigorous and leave no room for any future crab-grass crops. After the summer or post-emergence treatment, the most favorable time to plant the bare spots and to thicken the lawn is in late August to mid-September in northerly areas and a little later in milder climates. Kcep the lawn well-watered after sowing so that the tiny plants of good grasses will get a healthy start. Don't be alarmed if you recognize any seedlings of crab grass-they are annuals, and they will die when winter comes, while the perennial lawn grasses will continue to grow roots long after the tops have ceased vigorous growth.

Give your lawn a good feeding in September so that it will go through the winter in good shape. Well-fed, late-fed lawns will be greener all winter and will get an early start in spring, too. Follow the insiructions from the manufacturer of your crab-grass killer, watching carefully for a year or so and giving spot treatments as needed to climinate crab grass from your garden. You'll have a fight, but you've got what it takes--fierce killers and good seed.
㑭



shereanian.



Tycoon?

## Engineer?

This is SENATORIAL ... so modern, commanding, clean -with plenty of eye-appeal to help sell you-or your ideas on sight. Just one of the 16 handsome Olympia type faces to choose from?

## Socialite? <br> Hostess?

 Ben Mother? clear, graceful... adding a warm, personal touch to everything you write. And Olympia Pontables come in your choice of seven smart colors - contrasting keys!

## student?

## Author?

 Erohezo?This is CONGRESS ELITE... ... one of the "readingest" type faces ever. Tempered spring steel type bars... plus olympia's precisionquality...assures perfect type alignment - imprint!

## Olympia "Personalized!'

 Styles to Choose From!Your choice of type styles and colors are just two of the outstanding features of Olympia Portables. Even more important are the advanced typing aids you'll enjoy at no extra cost . . from exclusive spring cushioned keytops to convenient half-spacing! See, test and compare a precision-built Olympia before you decide on any other portable.


"Pipp looked at the pictures in the catalog. It said: 'Small, gentle burro for sale.' Bofore they knew it, Simpson was on his way.'


## THE

 MAIL-ORDER- Most children dream of owning a four-legged, furry animalespecially one that can carry several of his two-legged admirers. Few children would believe that you could write a letter and make this drean come true.

Exactly that happened recently to Peter and Victoria Jones and Pipp Gillette, when their parents sent away for an $\$ 87.50$ mail-order burro to model for a book. When Simpson arrived, author Lee Jones of Pelham, New York, and photographer Guy Gillette of nearby Yonkers pooled their children and talents and added the charms of the burro to produce the season's most delightful children's book, called "Simpson."

The children were more-than-willing subjects for the free-wheeling and sometimes surprised camera. But Simpson's own hamming-from child-nuzzling to flower-trampling to clothes-chewing-won him a permanent place in the Joneses' hearts.

Originally intended to be returned to the mail-order house, Simpson has happily settled down with them. They call him "the model who stayed for dinner."

"They all went down to the station to meet him. He had large. gentle eyes and a sofi gray coat. Simpson put his warm nose in Petcr's hand."







## WORLD'S MOST EXCITING VACATION! YOURS...WITH VARIG'S NEW LOW EXCURSION FARES



ONLY \$45 DOWN tor comantic. 3 oday ecursions* on Varig's Super Constellation Cruise Flights. From New York to Rio, tourist class round trip, regularly $\$ 740.20$, now $\$ 450$-or to Buenos Aires, regularly $\$ 878$, now $\$ 480$ ( $\$ 48$ down). "Subject to government opproval
ONLY \$59 DOWN Lor 45 S. day exexusions on Royce powered Intercontinental Jets. Nine non-stop hours New York to Rio-tourist class round trip, regularly $\$ 790.20$, + now $\mathbf{\$ 5 9 2 . 7 0}$ t-direct flights to Buenos Aires, regularly $\$ 934$, now $\$ 656 \dagger$ ( $\$ 66$ down). tet surcharge included.
SPEGIAL TOURS, Choose a complete vacation based on excursion fare savings. Sightsee Rio, swim at famous Crpacabana Beach, thrill to the modern wonders of Brasilia, see booming Sao Paulo, splurge on bargains. Ask your travel agent abour special through fares from your city.



# Suburbia Today s Crose country Shopper 



A Blessing For Folks Over 40

 int
 PRECISION OPTICAL CO.
Dept. $38-\mathrm{C}$, Rochelle, III.

## Gypsy Bait Oil MARES FISH BITE ORyN Mysterious aroma of Gypsy Fish lait Oit Compound makes compound makes through thousands of smeis organs covering their bodies. One drop on lure or live bait works in fresh or salit water whether you still fish, cait, spin or troll. iReally works. Only <br> 

 51.98 (3 for $\$ 4.98$ ). Cash orders postpaid. If C.O.D. postage exFREES. Handy water resistant pouch with every bottle. FNTMRA BONUS: Free liook EASS BY THE BOATLOAD' uith order or 3. Order fromWALLINS KEITH CHEMICALS, Ine. Doph. Ib-C Birmingham 1, Alabama


Amazing New Royal-T WALLPAPER REMOVER No expenziva stazming
No tiresome seraping Wallpoper practically folls off in your hand when you remove it wilh Royal. T WALLPAPER REMOVER. Simply mix 2 ozs. of thin monder working liquid concentrote in a gallon of spange or spray. WALLPAPER REMOVVER penetrotes spray. WALLPAPER REMOVER paper "skins off" smoothly in a matier of minules. Works miraculously on several lay. ers of proper and even on raublesome painted-arer wallipaper. As safe to use or water. Only 98c plus 25c hondling and pontoge for 6 oz . buttle, enough for walls ond seiling of one averoge rocm. Results gheack or money order to:
ROYAE-T PRODUCTS

## There's always good reading in SUBURBIA TODAY

School 'N' Campus

## CARRYALL






 Lepl. stala mine Friturg. Maine

A Ball on the Street is a Sign of Danger

DRIVE SAFELY


## Home

 Gardening Made Easy! How and what to do each month GUIDE and LOG... written by an ex nert and approved by the Missouri
Botanical Gardens... especially created Botanical Gardens... especially created for mid-America, bur a valuabte, aid io and instructor, is provides space for your nules, and monthly reminders on when io soed, transplani, what to on abous garden rests, elc. Spliral-bound with
washable coves for casy handling. Price $\$ 2.25$ postpaid. Send check or money order to fo Meycr. 3 Laduc Lane. Clagton. Alissouri


Dent. X-258
KEEP CESSPOOL TROUBLE


Septic Tank Trouble? NORTHEL Reactivotor keeps septic tank and cesspool clean. A bacteria concentrate
breaks up solids ard grease - prevents brtaks UP solids ard grease - prevents
overflow, back-up odors. Regular use soves costly pumping or digging. Simply mix diry powder in water, fivsh down tailet. Non-poisonous, non-caustic. Guaranteed to
reactivate septic tank, cesspool. Six months supply ( 23 ozs.) only $\$ 2.95$ Ppd. Northel Disiributors ST-3, P.O. Box 1103 , Minneapolis 40, Minn


Free Film! Exposure boll |T Export Bod | $\begin{array}{l}\text { Developed ond } \\ \text { Enlargeé .... }\end{array}$ |
| :--- | \(\begin{aligned} \& Developed ond <br>

\& Eniarged ....\end{aligned}\) PLUS FREE ...FRESH PLUS FREE...FRESH Rold Kodacolor Film, goll Kodacolar Film only $\$ 2.80$ only $\$ 2.50$

 ANO COMPLETARAKLIFTM
SUN COLOR LABS

## How to deal with

## your tensions!

I out of every 10 Americans has a serious mental problem These people need the understanding of all of us. Beyond this, we should learn to understand our own emotional tensions,
and keep them from makand keep them from making life unhanoy for us and others. Find out how. Send for the free booklet, -How To Dfal With Your Tensions. Write: Box 2500, New York I, N. Y.

## WANTED <br> THREE THOUSAND MEN AND WOMEN WHO WOULD LIKE TO ENTER THE SECURITIES BUSINESS

Public demand for stocks, bonds and other investments is moving WALL STREET to MAIN SREET of YOUR town. Member Firms of the New York Stock Exchange and other Securities Dealers are opening offices from coast to coast. THIS IS YOUR OPPORTUNITY to enter a profitable and prestige business because local people who know the cimmunity are preferred.

## ARE YOU INTERESTED? GAN YOU QUALIFY?

You need to know the variety of openings, both full and part time and how you can qualify.
No stock broker has time to interview hundreds of applicants, explain the business and how you can become a Customer's Broker.

## that is our business.

WE INFORM-WE ANALYZE-WE RECOMMEND.
We loeate interested men and women, furnish information about the opportunities and requirements and, if desired, analyze their qualifications.
Our Director has been a Customer's Broker, Manager of a brokerage office for a Member Firm of the New York Stock Exchange and head of his own brokerage business.
For over ten years he has located personnel, analyzed their qualificai:ons and recommended those qualified.
EVERY MAN AND WOMAN RECOMMENDED BY HIM WAS ACCEPTED by a member firm of the new york stock exchange OR OTHER SECURITIES DEALER.

Fill in the coupon below for description of the openings and requirements. Enclose ONE DOLLAR, cash, check or money order and MAIL TODAY to:

## STOCK brokers personnel analysts

 15 W . Mal ST.SOMERVILE, N. J.
name $\qquad$ STREET
TOWN
$\qquad$ ZONE state

Clair selects the

for Stardom Slyled in a delightful
rane." for prim.and-
oretly piay syan in a delightion
prane." por prime and-
pretly pay throughout
ine day. Supero quatity guarasitees this set will breeze its way through
fub. machine or dryer to Lus. machine or dryer to
mok pretty and perky
with iust easy cate shor with just easy case, Shart
sleeve. McMull seeve. Mchullen-colar
shiri. in White with Li.
lac, Red, or Nay ging.
ham check. Half boxer
her ham, check. Half goxer
twill shorts handsomely twill shorts handsomely
embroidered with gint.
ham weathervane. :izes $3.6 y$ we $\$ 3.00$ Sires : $7-14$
-54.00 . State size and color nhen orsering.
Sorry no C. 0. is.
satisfaction gUARANTEEO OR YOUR
 516 Fifth Avenue New York 36, N.Y

BUY


Day-n-Night Mailbox Marker $\$ 1.95$

 raicd letes that shime bright at niph! 5 firs any
 backeround
 Co. Spine Spear mule. Colorach Sprimes. Cinto

FURTHER INFORMATION ON
ZOWLING FASHIONS, PP. $48 \& 49$
The clothes shown ore from
Striped overblouse follows:
Striped overblouse .
Knee-twinkler "shori
Jumper-top culatte
Sumper-top cul
Print and striped
rint and striped suil .5750
Sharkskin separotes ... 5785
Equipment, bags, and shoes cour tesy Brunswick Corporation

## New VitoGROCOMPLETE NUTRITIONAL TREATMENT

## FOR

## G



## FORMULATED FOR DEEP ROOT FEEDING



# The amazing, new lawn food that feeds a full six months and will not burn! 



No other lawn food has all these benefits:

- Complete nutritional treatment-contains all elements needed by grass.
- More for your money-it's concentrated. Covers up to 5,800 sq. ft . per bag.
- Clean, odorless-no organic wastes.
- Lasts far longer-feeds a full six months.
- Feeds evenly all summer-no temporary surges of growth.
- Feeds the whole growth xone-builds deeper root systems.
- Never burns-never needs watering in

FOR OTHER LAWN PROBLEMS


KILL CRABGRA55 with new VitoGRO Crabgrass Preventer. Kills seedlings as they sprout. Prevents crabgrass all summer.


Handy Handle Bag
Pick it up like a brief case, slit the bag. Pour. It's simple with the handy new, lightweight handle bag. Easy to carry, too. Weighs only 33 lbs.


## WONT BURN



## Feeds Deep

Feeds the whole growth zone to encourage deeper rooting, springy turf, rich-green color.

AVAILABLE ONLY AT LEADING GARDEN SUPPLY DEALERS


[^0]:    

[^1]:    *Southern Comport ${ }^{\text {x }}$

