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### Plan Lectures on Politics

(Continued from Page 1)

ing. He was also a deputy director of the Michigan Workmen's Compensation Department and a commissioner of the Michigan Liquor Control Commission. He became a director of the Michigan Workmen's Compensation Department in 1957 and also served as Chairman of the Michigan Industrial Safety Commission and chairman of the Governor's Workmen's Compensation Study Committee. In 1960 he became a partner of Marston, Ganos and Ferency, a law firm. The following year he was made

executive secretary to Governor John B. Swainson and in 1963 was elected State Democratic Chairman.

**Mazy Affiliations**  
Mr. Ferency belongs to the State Bar of Michigan plus several Bar committees. He is also a member of the Hungarian-American Democratic Club, the N. A. A. C. P., the Old Hickory Club and the Andrew R. Strable Post #318, Catholic War Veterans. He has served on numerous committees in the Democratic Party.

The Rev. Bertram deHeus Atwood will give the invocation and the introduction will be made by George R. McMullen who organized the series under the sponsorship of the War Memorial Association.

Each lecture will be about one half-hour in length and be followed by a question and answer period, after which the speaker and guests will be served refreshments in the ballroom where the audience will have an opportunity to meet the lecturers personally.

Tickets may be obtained at the War Memorial Office at \$5 for the whole series of six lectures or at the door for \$1 apiece.

### Four Escape

(Continued from Page 1)

coming from the Luffy home, phoned in the alarm, and when firemen and equipment arrived within a few short minutes, flames and black billowing smoke were shooting out of the windows of the den.

The chief said that "we were lucky we got the call when we did, because another minute of delay would have been disastrous." He said the Luffys were a "lucky" family.

"How this family made it to the back porch, I'll never know," Chief Gaul said. "The fact that they survived the intense heat is a miracle. They certainly are lucky."

**Friends in Need**  
Dr. and Mrs. William McIntyre of 1233 Audubon, neighbors of the Luffys, took the fire victims into their home, saw to their comforts, and gave them warm clothing.

Dr. McIntyre treated the family for smoke inhalation, which did not require hospitalization.

Young George, his mother said, although he did not have to go to the hospital, inhaled enough smoke to make him sick for several hours.

### Park Police Probe Thefts

(Continued from Page 1)

Investigation of the burglaries were assigned to Det. Lts. Arnold Hough and Stanley Enders and Det. James LaPratt, it was disclosed by Chief Louwers.

Pessimists are just average people who can't kid themselves.

Mrs. Newell lost a keepsake wrist watch belonging to her late husband, a bottle of wine, and \$30 in cash.

At the Lawrence residence, a burglar entered the house by breaking the rear storm and inner door glasses while the family was absent between 5 p.m. and 9:30 p.m. The house was ransacked, police said.

**Gifts, Jewelry Taken**  
Lawrence told authorities that Christmas gift packages were opened and gone through. The thief took two wrapped bottles of liquor, a woman's diamond wrist watch valued at \$750; and a woman's ruby ring, valued at \$500.

Investigating officers asked the family if the garage door had been left open and were informed that it had been locked. Lawrence then discovered that the family car was missing from the garage.

The vehicle, a 1963 Buick tudor sedan, was recovered by Park Police Sgt. Charles French at 3:43 a.m. on December 24, in the 1200 block of Beaconsfield. It had not been damaged.

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### Accidents

(Continued from Page 1)

occurred when Merle J. Cornelius of 30337 Pinto, Warren, was driving west on Kercheval December 26 at 5 p.m. and stopped at the intersection of Notre Dame to make a left turn. His car was struck in the rear by a 1963 Chevrolet occupied by two women who continued west on Kercheval without stopping.

A good look at the family budget reduces the vacation fever.

### BURGLAR FOILED

An attempted breaking and entering was reported at 967 Washington road. The door knob had teeth marks around it on the outer edge as though someone had attempted to open it with a sharp instrument, but no entry was made.

### Grosse Pointe News

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(Continued from Page 1)

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### Policemen Get Citations

(Continued from Page 1)  
to the station, where Odell confessed to breaking into the Athanson home.  
Kerving was presented his

citation for the apprehension of John W. Lillibridge of 17348 Veronica, East Detroit, two hours after Lillibridge attempted to hold up the Grosse Pointe Ski Shop, 19271, on October 20, 1962.

The officer recognized Lillibridge and the car he was driving from a description given over the police radio, and stopped and arrested the man.

Handley and Kasper were cited for their part in disarming an armed Woods resident on November 12, 1962, who forced the officers to lay their service revolvers on the floor before he would permit them to enter his room to talk.

Handley and Kasper kept their heads and talked to the man, Edward Robertson of 897 Sunningdale, for two hours, trying to persuade him to give up his pistol, with which he had threatened his wife. He also threatened the officers.

The policemen finally saw their opportunity and jumped on Robertson and struggled with him for possession of the gun. During the struggle, the pistol went off, and the bullet narrowly missed Kasper and Director of Public Safety Vern Bailey, who had entered the room just before the battle began for the gun.

As the struggle continued, the weapon discharged again. The second bullet hit the nightstand and fell harmlessly to the floor.

Robertson was disarmed and taken to the station and booked on a charge of felonious assault.

### Burglar Nabbed in Act Of Robbing Beauty Salon

Two Farms patrolmen arrested a 21-year-old Detroit man in the act of burglarizing the Tres Chic Beauty Shop, 18700 Mack avenue, and held him for investigation of burglary in the nighttime.

Arrested and held was John M. Piegza of 14511 Houston-Whittier, who had sought to avoid detection when he saw the policemen, by running to the rear of the shop and trying to hide in a storage space.

Patrolmen John Farley and Marvin Krebs were checking doors of business places along Mack at 5:55 a.m., when they discovered that an attempt had been made by someone to enter the side door of the beauty shop. They found the wood paneling had been pushed in at the front entrance.

While Farley remained at the front of the building, Krebs went to the rear and looked in the window and saw Piegza trying to climb into a storage space at the rear of the store. The officers, service revolver drawn, ordered the suspect to come out via the front door. The command was obeyed.

Patrolmen Russell Roland and Donald Plon arrived and took Piegza to the station, while Farley and Krebs remained to investigate.

A call for assistance brought Woods Patrolmen Thomas Kane and Jack Eberst, who with Farley and Krebs, searched the

shop, in the event that Piegza might have had an accomplice. When this did not prove so, the Woods officers left.

Farley and Krebs said they found the handle of a money drawer had been broken, but the drawer had not been opened. They discovered several instruments used for prying near the counter and confiscated them as evidence.

Michael Brooklier of 36821 Lawton, Clinton Township, a partner in the beauty shop, was called and he arrived to make an inventory. He told the policemen that he could only find about eight dollars missing. Nothing else appeared to have been taken.

At the station, Patrolman Joseph Miller asked Piegza how he arrived in the area, and queried him about a car. Piegza denied he had driven an automobile, claiming that a friend had dropped him off on Mack. Finally, the man admitted he was using a relative's automobile.

Miller put out a broadcast and the car was found parked on Ashley and Mack in Detroit, by Farms Patrolmen Guy Lyford and James Blise, who drove the vehicle to the station. The car was later returned to the relative, who had no knowledge of Piegza's activities.

Det. Sgt. George Van Tiem said that he questioned Piegza regarding the entry into the shop, and Piegza said that he pushed in the front door of the place with the front end of the car, then parked the vehicle on Ashley and returned.

The detective said that Piegza at first denied he was involved in the burglary, claiming that someone else had been in the shop, and that he had entered to check the place. Piegza then changed his story, Van Tiem

said, and confessed that he had broken in the door with the avowed intention of entering and stealing whatever he could find.

In a search of the car driven by Piegza, police found a traffic violation ticket issued to Piegza by Detroit police.

Van Tiem said that the Detroit Recorder's Court Probation Department placed a hold on Piegza for violation of his probation, as a result of the break-in of the beauty shop. The man was on probation for a Detroit burglary.

The detective said that a warrant was sought from the Wayne County Prosecutor's Office, charging Piegza with breaking and entering into a business place.

Theories are worthless until they are harnessed to industry.

### Sleepy Driver Hits Four Cars

William R. McEachern, 22, of 21224 Crane court, St. Clair Shores, fell asleep at the wheel of his automobile, and crashed into four parked cars, causing extensive damage. He emerged from the crumple with a cut lip and pains in the chest.

Farms police said that no tickets were issued to McEachern because there were no witnesses to the accident, which occurred in front of St. Paul Catholic Church, 157 Lake Shore, while people were attending Christmas midnight services, Tuesday, December 24.

A police report disclosed that the motorist was driving east on Lake Shore, when he apparently fell asleep and his car went out of control and hit the four cars. McEachern's car was damaged in the amount of \$400

to the front end. The drivers of the other vehicles, and the amount of damage inflicted, are: Colette Lorke of 293 North Third street, Roger City, left rear and front, \$10; William R. Seelye of 23164 Gladhill, St. Clair Shores, side and front, \$250; George H. Runstadlee of 1536 Brys drive, right rear and front, \$400; and Helen Cassidy of 65 Lake Shore road, right rear and front, \$2,000. Her car was towed to a service station.

McEachern was conveyed to Cottage Hospital by policemen for treatment of his injuries and later released.

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**Plan Concert**  
(Continued from Page 1)

Queen of Peace church and as director of studies at the Palovina Institute, a Detroit school of liturgical music for Catholic organists.

Concluding the program will be the Brahms Horn Trio, opus 40, for piano, violin and horn, played by Helene Nordstrom, piano, Margery Aber, violin, and Ernestine Barnes, horn. This trio is the only chamber music by Brahms that includes a part for horn.

Ernestine Barnes, originally from Kentucky, studied in Cincinnati and at Interlochen. She is a former member of the Scandinavian Symphony and is presently a member of the Grosse Pointe Symphony, the Women's Symphony, the Center Symphony and the Windsor Symphony. Two of her sons are members of the Detroit Symphony, in the viola and second violin sections, and Mrs. Barnes joined them when she was invited to fill in with the Detroit Symphony for the November 21 and 23 concerts. Mr. Barnes plays violin and younger members of the family are busy studying music, so an orchestra made up completely of Barneses is a distinct possibility for the future.

Those attending the musical program are invited to remain for the coffee hour which follows.

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**TELLS OF LOSS**  
Mrs. Sally Pearson of 340 Kercheval, reported the loss or theft of her purse to Farms police on Monday, December 23.

She said it was a gold evening bag in the shape of a basket and that it contained her contact lens, valued at \$250, cosmetics and personal papers.

**Drunk Motorist Sideswipes Car**

Fred J. Odell, 21, of 12125 Russell, Detroit, was arrested by Woods police on Tuesday, December 24, and charged with drunk driving after he sideswiped a car while changing lanes.

Odell was traveling east on Vernier road, and crossed into the next lane and struck an automobile driven by Pamela Marie Addy, 17, of 540 Cook road, at Wendy lane.

Patrolman Donald Schmalz said that when he arrived, he ordered Odell out of his car, and the man appeared to be in an intoxicated condition, and his speech was slurred.

Odell was taken to the station, where it was said, officers had to hold him to prevent him falling to the floor. The motorist became abusive and used profane language in a verbal tirade against the policemen, and continuously pounded on the station counter, officers said.

Schmalz gave Odell a violation ticket for driving while under the influence of liquor, and locked the man in a cell until he was sober enough to be released.

Odell was not permitted to leave the station before posting a bond of \$150 pending an appearance in court. He was allowed to drive his car home, later, after he had paid towing charges to the proprietor to whose service station his car had been taken.

**Nab Youngsters In Stolen Car**

Two Woods juveniles, who stole a car from a neighbor's unlocked garage on Sunday, December 22, and drove to Port Huron and back, were arrested by Woods police and charged with unlawfully driving away an automobile.

The juveniles, both boys, one 16 years old and the other 15 years old, were taken into custody by Patrolman Adrian Meerhaeghe and Thomas Kerying, who noticed the pair in the car parked on Hollywood between Lochmoor boulevard and Sunningdale drive.

When the boys could not produce a registration for the car, they were taken to the station, where the 16-year-old admitted taking the car from the garage of Maurice Downham, 1083 Roslyn road. Downham is the owner of the vehicle.

The boys told police that they were driving around and decided to travel to Port Huron, but when they returned, the soft plug in the motor blew out, and they stopped in a gas station to have the motor repaired. The bill came to \$10.90, they said.

The teenagers said that they had about two dollars between them and they visited several of their friends to borrow money. They said \$5 was used to pay the repair bill, and the balance was used to buy gas.

The 15-year-old told police that the rest of the repair bill was taken care of when his companion removed the car's hubcaps and gave them to the gas station attendant as part payment. The older boy claimed the hubcaps were not on the car when he took it.

**One Claims Innocence**  
The younger lad said that he did not know the car had been taken without Downham's permission, claiming that his friend had approached him, stating that the car was his and asked if he wanted a ride. The 15-year-old said he accepted the invitation, and remained with his companion up to the time Meerhaeghe and Kerying came upon them while they were parked on Lochmoor.

Det. Sgt. Walter O'Dell and Det. Leroy Tobian said that charges against the boys have been filed with Juvenile Court authorities.

**FORCED INTO CAR**  
An accident occurred December 25 at 1:45 a.m. in front of 17124 St. Paul. John Prestine of 120 Hall place reported that he was driving east and was forced over by an on-coming car, causing him to hit a parked car owned by Milan J. Alexander of the St. Paul address.

**Obituaries**

**FREDERIC BOYD BESIMER**

Services are being held today at St. Michael's Episcopal Church for Mr. Besimer, 59, who died at his residence at 1121 South Oxford road December 30.

He was born in Ann Arbor and lived in the Detroit area for 34 years. He was a partner with the law firm of Miller, Canfield, Paddock and Stone in Detroit. He was at the William R. Hamilton Company prior to the funeral. Burial will be in Forest Hill Cemetery, Ann Arbor.

Mr. Besimer was a graduate of the University of Michigan, chancellor of the Episcopal Diocese of Michigan, past president of the Board of Trustees of Liggett School, a member of St. Michael's Church, the Country Club of Detroit, the Detroit Club, the University Club and the Players.

Surviving his wife, Armina C.; a daughter, Mrs. James Seegert of Ann Arbor; a son, Peter J.; and a sister, Mrs. E. C. Tourje of Camarillo, Cal. Memorial tributes may be made to St. Michael's Church or the Michigan Cancer Society.

**BERTHA KRIEGER**

Services were held Saturday, December 28, for Mrs. Krieger, 85, who died Thursday, December 26, in Cottage Hospital. She lived at 1410 Bishop road. The funeral will be from the Verheyden Funeral Home with burial in Evergreen Cemetery.

Mrs. Krieger was a native Detroit and a member of Bethel Baptist Church and the Women's Missionary Society.

She is survived by her husband, William; a son, William Jr.; a daughter, Mrs. Florence Wright; a sister; four grandchildren and five great-grandchildren.

**LOUISE DONNELLY**

Services were held for Mrs. Donnelly, 57, of 874 Neff road, Friday, December 27, at the Verheyden Funeral Home with burial in Woodlawn Cemetery. She died December 24 at Bon Secours Hospital.

She is survived by her husband, Vernon; a son, David H.; a daughter, Mrs. Shirley Land; and a sister, Lorraine Traut.

**HAROLD STRICKLAND**

Mr. Strickland, 78, died December 23 at his residence at 71 Clairview road. A memorial service was held at the home Thursday, December 26. Tributes may be made to Asher House, Lansing.

Survivors include his wife Mary; son, Harold Jr., of El. Kisco, N.Y.; daughter, Mrs. Fred Forrester of Pacific Palisades, Calif.; four grandchildren; three brothers and three sisters.

**EDITH BUELL WRIGHT**

Mrs. Wright, 87, of 344 Notre Dame died December 26. She was the sister of Winifred Wright of the same address; the late Henry Haight Wright of Merriweather road; and of Edward Farrand Wright of University place; aunt of Mrs. John Burton McPherson (Barbara

**Officers Named At St. James**

New officers of St. James Lutheran Church will be installed on Sunday, January 5, during the 11 o'clock service. They are: President, Marvin Asmus, Jr.; vice president, Richard Moelling; treasurer, Thomas Couser; financial secretary, Roy Hartmann; recording secretary, Carl Carlson; trustees, Arthur Neidow and Floyd Nixon; elders, John Morrow and Frank Mann; Sunday School superintendent, Kenneth Michel.

Those remaining in their present offices are: trustees, Roland Blank and John Jamieson; elders, Dr. James Kackley and Edwin Trinklein. Those who have finished their term of office are Douglas Graham and Earle Miller.

**Canine Bites Police Officer**

Woods Patrolman Thomas Kerving was bitten on the left hand by a female German Shepherd dog on Wednesday, December 18. The bite broke the skin in two places.

The policeman was assisting Special Officer Robert Anderson in trying to snare the animal, which was running at large. Kerving caught the dog by its leather collar, and the animal snapped at his hand.

The bitten officer was taken to St. John Hospital by his partner, Patrolman Adrian Meerhaeghe. At the hospital, Kerving was given an anti-rabies shot and released.

Anderson, who is the dog warden, finally captured the canine, and found that it had a Harper Woods license, and the license number was registered to Gerald Schultz of 1888 Littlestone, who had recently moved into the Woods.

Anderson took the animal to a local veterinary hospital, where it is being confined for the 10-day period required by law. Schultz was given a violation ticket for permitting his pet to run at large, with a court only stipulation.

Cray Wright) of Libertyville, Ill.; and Angus Cray Wright of Woodside, Cal.; four great nephews and nieces, Michael Murphy, Timothy Wright, Elizabeth and Heather Ann McPherson.

A memorial service was held Friday, December 27 at Woodlawn Cemetery Chapel.

**PARKED CAR HIT**

An accident at Neff and Kercheval took place December 25 at 7:30 p.m. when a parked car owned by John M. Bockel of 8713 Louise, Allen Park, which was on the north side of Kercheval, was struck by a car being driven by Harold Chapelton of 2617 Montclair, Detroit. Chapelton was issued a ticket for reckless driving causing an accident.

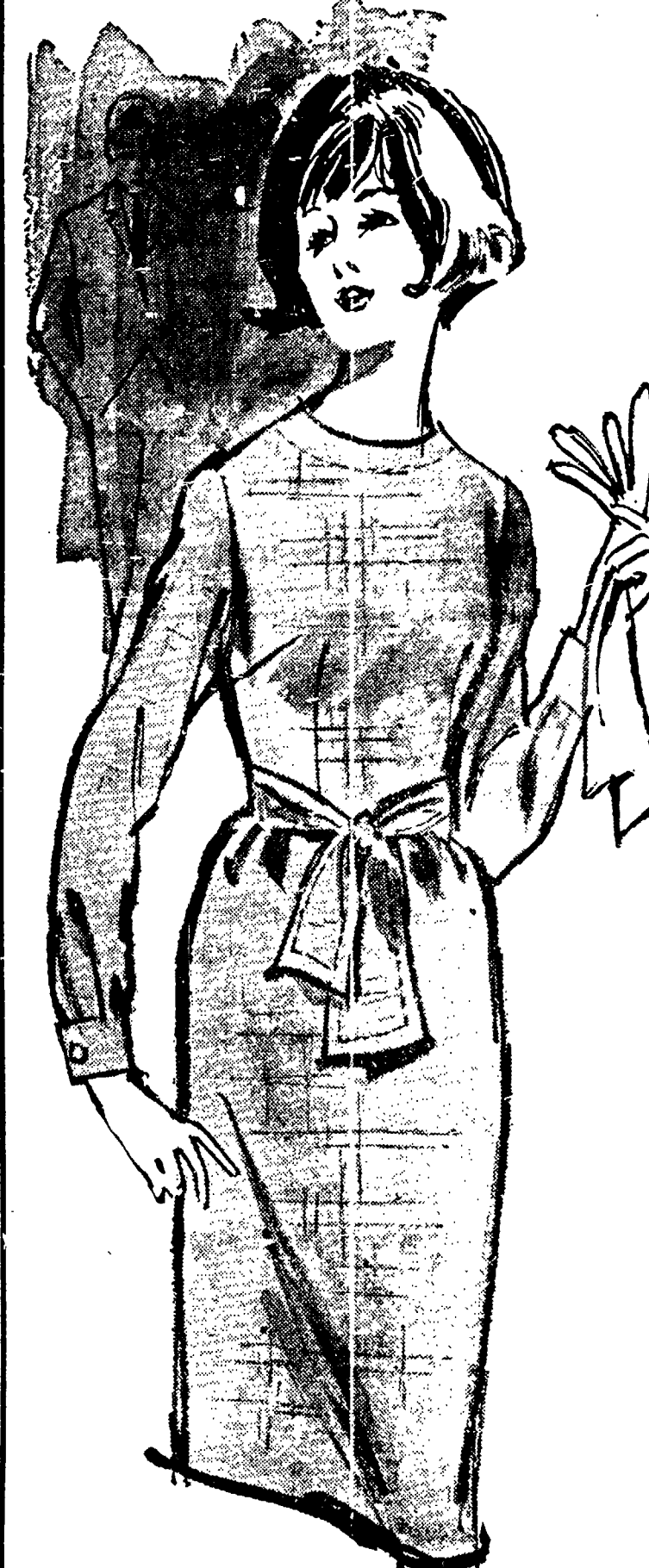
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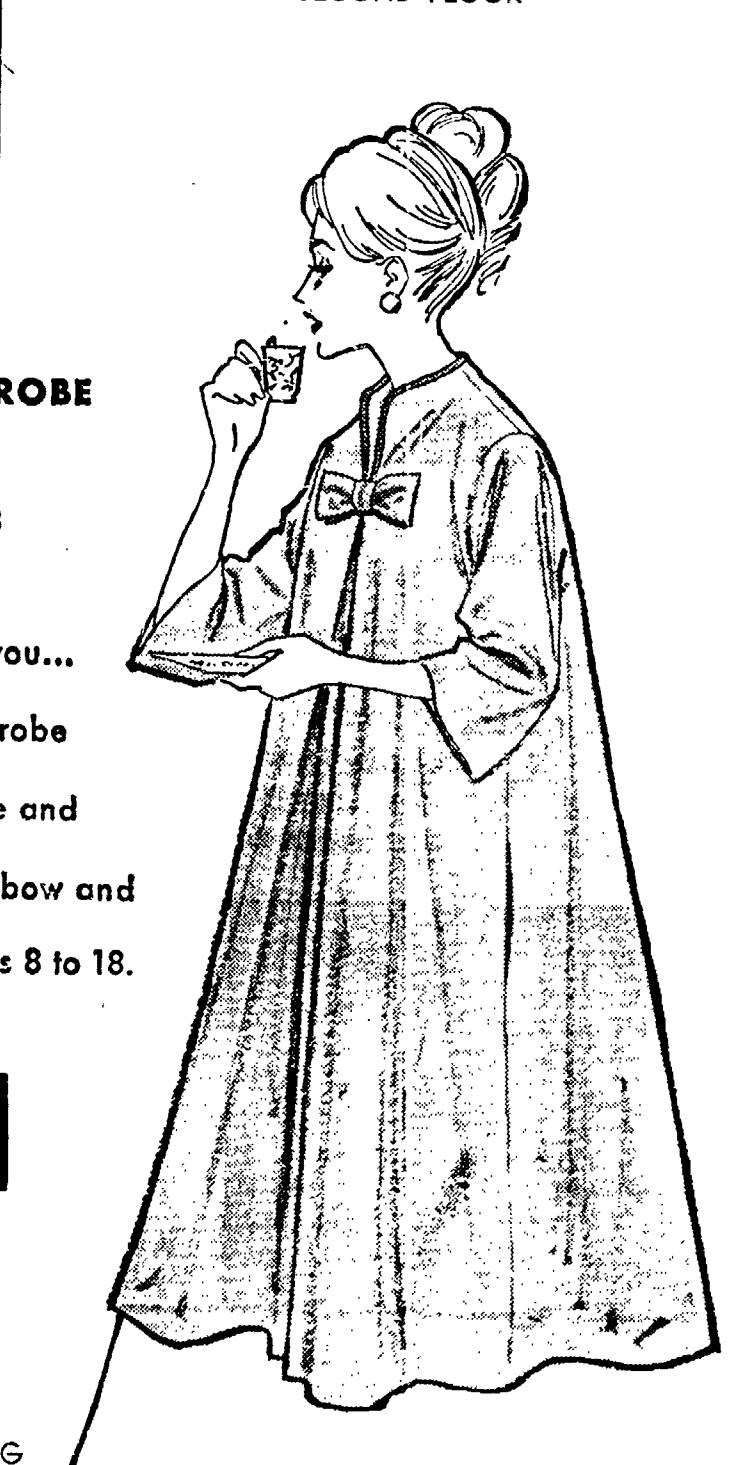
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Prescription Specialists

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There's no "limited prescription" service at CUNNINGHAM'S

Rx—We compound where indicated

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STOCK-UP NOW! LOWER THAN OUR EVERYDAY LOW-LOW PRICES

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For soft, smooth, lovely looking hands.

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DISCOUNT PRICED! **55¢**

8 OUNCE Pepto Bismol

For stomach distress.

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DISCOUNT PRICED! **69¢**

BOTTLE OF 100 BISODOL MINTS

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DISCOUNT PRICED! **59¢**

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REG. 98c

**79¢**

BOTTLE OF 100 CARTER'S LIVER PILLS

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BOTTLE OF 100 CHOCK'S VITAMINS

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BOTTLE OF 225 BUFFERIN TABLETS

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**1.69**

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We have a complete selection of imported and domestic wines and champagnes. Cunningham's has the most complete stock of beer and liquor.

Complete Accessories For The Home Bartender

FREE! Money Orders

For Your Convenience While You Shop CUNNINGHAM'S Sensational Values

WE RESERVE THE RIGHT TO LIMIT QUANTITIES!

CHARGE ACCOUNTS INVITED

## Burglar Robs Woods Home

A burglar took advantage of a four and a half-hour absence of the family of Thaddeus Olejniczak from their home, 1839 Prestwick, during the evening of Friday, December 27, and ransacked the house.

Olejniczak told Woods Patrolmen Everett Plumb and Thomas Kane that he and his family left the house at 8 p.m. and returned at 12:30 a.m. to discover that several rooms in the house had been searched, and their car was missing from the garage.

The officers said that entry into the residence was made by breaking a pane of glass of the door at the rear of the building and turning the lock.

Olejniczak said that he checked and found that the thief, or thieves, had stolen six bottles of whiskey, value not given; about \$200 in cash, including 15 silver dollars; and the car.

The car was recovered by Harper Woods police about an hour later in front of 20850 Harper, where it had been abandoned by the burglar.

The case was referred to Det. Sgt. Walter O'Dell and Det. Leroy Tobian.

## Men's Chorus Wants Singers

The Grosse Pointe Men's Chorus which meets every Monday evening at 8 p.m. at the Memorial Center is anxious to enroll new members. About 30 men now belong to the organization.

Anyone is welcome who loves to sing. No auditions will be held. If you are interested, attend one of the meetings. The chorus members will be glad to see you.

## League to See Films of S.A.

"Chasing Rainbows in South America" is the title of the film to be presented by Leslie Eby at the January 9 meeting of the Grosse Pointe Cinema League, in the Fries Auditorium at the Grosse Pointe War Memorial.

The Grosse Pointe public is cordially invited to attend this fine color film by Mr. Eby. Prior to the showing of the film, Dr. Richard Pear will present a short informal talk on using a lightweight tripod to obtain better movies.

Mr. Eby is no stranger to the Grosse Pointe viewing public as he has shown many of his fine films in the past. Last year the League saw "Miles and Smiles Through the British Isles." He has been a judge at the International Film Festival at Cannes, France, and has lent his fine talents in judging local film contests.

## Altar Society Meets Jan. 6

The first meeting of the St. Paul Altar Society, for the year 1964, will be held Monday, January 6, at 1:30 in the Parish House.

Father Robert Greene, Maryknoll's vocation director, will speak of his life in Kwangsi Province, South China, during 15 years as a missionary there. His topic will be "Experiences of One Missionary."

Hostess for the tea hour which follows the meeting, will be Mrs. Ray Huetteman, assisted by Mrs. Alonzo Backman, Mrs. Norbert Barba, Mrs. Charles Fromm, Mrs. Lionel Hyde and Mrs. James Claycomb, Jr.

## GOOD ADVICE

Bend your knees — not your elbows — if you expect to solve the world's problems.



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WORLD FAMOUS BROWNING

Automatic-5 Shotgun

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LEAVE CITY AIRPORT

9:15 A.M. — Return same evening. Twin Engine Service. For information and reservations call 371-6677.

MIDWEST AIRWAYS Detroit City Airport

## Fire Damages Woods Home

A two-alarm fire of unknown origin damaged the home of John L. Gallagher, 1880 Norwood, on Sunday, December 29.

The fire started in a cardboard box at the foot of the basement stairway, according to Gallagher, who directed firemen to the blaze.

The Woods firefighters sounded a second alarm and Farms and Harper Woods firemen and equipment responded.

Director of Public Safety Vern Bailey said that the fire damaged the stairway and the front part of the basement, and the living room on the first floor. There was extensive smoke damage throughout the house, he said.

The amount of damage has yet to be determined by insurance adjusters, it was said.

## MODERN SWITCH

Reason things out with your children—it is the best way to whip them into shape.

Like

Mock at Somerset

JUDE'S Plantation

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DONNA POPE with Comedian DIGK KEFGEN Will Entertain

2 Shows Friday & Saturday

Closed Sundays Sea Food a Specialty

Business Men's Luncheons From 11 to 2 Diners from 3 to 12 Excellent Accommodations Special Rates

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## Letters Praise Farms Firemen

A letter of appreciation in the handling of a fire at his home, 10 Beacon Hill, by Farms firemen, was sent to City Manager Sidney DeBoer by J. Vernon Davis, president of the Vernon Ginger Ale company.

The firefighters were called to the Davis home at about 2:30 p.m., Wednesday, December 25, when an overheated flue caused a fire to break out in the wall at the rear of the second floor.

Davis and his relatives were at a Christmas dinner downstairs, when the fire was discovered and the alarm phoned in, according to Fire Capt. Raymond Snay, who was in charge of the firefighting detail.

A second alarm was sent in when it appeared that the fire might spread to other parts of the house, the captain said, and the City dispatched a fire truck with five men. However, the City firefighters were not needed, and they returned to their quarters.

There was some damage, Captain Snay said, but most of it was caused when firemen ripped out part of the wall to battle the fire, which was extinguished within a matter of minutes.

The letter to DeBoer, dated December 26, reads: "Yesterday, I was unfortunate in having a fire in my house at 10 Beacon Hill, and I feel a letter to you is in order, to express my appreciation for the prompt service from your fire department, and the care and caution which was exercised in putting the fire out, including work they (firemen) did in cleaning up the mess afterwards.

"Please express my thanks to the captain involved, Capt. Raymond Snay, whom I believe was in charge of the detail. Happy New Year."

A letter was also sent to Farms Fire Chief M. William Mason, which although worded a little differently, also expressed Davis' appreciation for a job well done.

Capt. Snay disclosed that Fireman Thomas Chappell was taken to Cottage Hospital for a tetanus shot, when a nail from a board ripped from the wall of the Davis home, went through his foot when he accidentally stepped on it.

## Crecent Sail Club Elects

The Crescent Sail Yacht Club of Grosse Pointe Farms held its annual meeting and election of officers on Tuesday, December 17.

Those chosen to lead the club through the 1964 sailing season are: Commodore, Robert Schroeder; Rear Commodore, Roy E. Barbier; Vice Commodore, Harry Booker.

Newly elected Board Members who will begin their three year terms are: Max Homfeld, Robert Hornbeck, Francis Marsh, and Secretary Russ Baude.

Nineteen sixty-three was a highly successful season with both the Lightning and Thistle District championships being held here and many of the sail-rs winning more than their share of trophies in the D.R.Y.A. and other events. Crescent was also the site of the first International Collegiate Sailing Championships this year.

The club's ambitions are even higher for 1964. A new sea wall scheduled to be built in the spring will be the largest physical improvement for Crescent next year, and it should be a big help to existing facilities.

This small, but highly active 180 member club, is proud of its several members who have been elected to the D.R.Y.A. sailing "Hall of Fame."

## Wallet Stolen In Phone Booth

Nancy Dillon of 558 Pemberton reported to City police that while making a phone call in Kress's December 24, someone stole her wallet which she had placed next to the telephone.

It was white leather with gold sequins and contained \$65 in cash, her social security card and driver's license. The manager of the store was notified.

## BOY BITTEN BY DOG

Raiph DeDomenico, 11 years of age, of 837 Washington road was treated at Bon Secours Hospital December 28 for a dog bite. The dog was a German shepherd owned by John Spies of 797 Washington and will be impounded at home for ten days.

## Kids Like Us

Mock at Somerset

## PUNCH & JUDY

KERCHEVAL FISHER BLDG. TU 5-2550

LUXURIOUS LOGE SEATS

Now Playing

Jack Lemmon - Shirley MacLain in Billy Wilder's "IRMA LA DOUCE" in Panavision and Color For Adults Only

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One Show Only Starts at 2:00, Out at 4:05

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Home of Famous Banana Cream Pie

Your Hosts: PETER and DAN MASOURAS

Our new Phone Number — VA 3-2022 No connection with any other Cupid's Restaurant

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ONLY A FEW LEFT

1963 Buick Demonstrators FROM \$1995

Tom Taylor Buick

13033 Gratiot — 4 Blocks Below 6 Mile Rd. 10 Minutes From Any of The Pointes

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THE VERMOUTH THAT'S DRIER THAN GIN ITSELF!

Every drop of Gancia Extra Dry makes your cocktail drier. It's a fact—Gancia's drier than gin itself. Made in Italy for the American taste, it's the perfect silent partner for your favorite gin or vodka. Say "Ghan-cha." Do say it soon.

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Grosse Pointe News

PUBLISHED EVERY THURSDAY BY ANTEEBE PUBLISHERS, INC. OFFICES UNDER THE ELM AT 99 KERCHEVAL GROSSE POINTE FARMS 36, MICHIGAN

FULLY PAID CIRCULATION Phone TU 2-6900

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ROBERT B. EDGAR...EDITOR AND GENERAL MANAGER WILLIAM ADAMO...ADVERTISING MANAGER JANET MUELLER...FEATURE PAGE, SOCIETY ROBERT WELLS...NEWS

Sneaking Suspicion

Maybe it's our imagination, but it seems to us there were more holiday decorations, and especially outdoor lighting displays, in evidence this season than any time in memory.

The community-wide effort, which seems to increase in scope each year, is also undoubtedly due in considerable measure to the efforts of the Grosse Pointe Garden Council, which has been sponsoring a campaign for more and better outdoor displays annually for a number of years.

Of course the snow which came early and stayed with us, and was blown up occasionally by new fays, helped immeasurably. There's nothing quite like a White Christmas to stir an individual to extra action to help put the frosting on the cake.

And we can't help thinking that another contribution to the yuletide scenery was provided by that prowling rogue who has been plaguing the Pointe periodically for many months, The Cat Burglar.

Whatever the motivation, the mass effort produced most pleasing results and we are grateful to all who participated.

A Cordial Invitation

FOR 8 P.M.

TUESDAY, JANUARY 14TH

We are proud to offer for your viewing pleasure two films depicting the BAHAMA ISLANDS and the wonderful new development of Coral Harbour, just across from Nassau.

82 KERCHEVAL "ON THE HILL" TU. 1-6300

Johnstone & Johnstone

'64...good year for CAPITAL GAINS?

Statisticians and analysts across the nation appear optimistic about market growth in 1964. BUT...the purchase of growth issues for capital gains will require selective judgement.

Whatever your investment objectives, a First of Michigan representative can help you to plan a sound investment program based on research and analysis.

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Memorial Center Schedule

JANUARY 2 to JANUARY 9, 1964 OPEN DAILY 9 A.M. to 9 P.M.—SUNDAY 12 NOON to 5 P.M.

\*All Memorial Sponsored Activities open to the Grosse Pointe Public

Notice: Please call the office for lost articles. They will be held for thirty days.

Hospital equipment available for free loan—crutches, wheelchairs, heatlamps, and hospital beds. Blood will be loaned to Grosse Pointe residents in case of accident or emergency—free of charge.

GROSSE POINTE GARDEN CENTER AND LIBRARY—Mrs. Leland Gilmour on duty Tuesday, Wednesday and Thursday from 10 a.m. to 4 p.m.

THURSDAY, JANUARY 2

- \* 4:00-7:30 p.m.—Ballet Classes—Mary Ellen Cooper, Instructor \* 7:00 p.m.—Adult Ballet Class—Mary Ellen Cooper, Instructor \* 8:00 p.m.—G. P. Community Theatre Meeting on Detective Story

FRIDAY, JANUARY 3

- \* 9:30 a.m. and 1:00 p.m.—Oil Painting Classes — Prof. Robert Wilbert of Wayne State University \* 8:00 p.m.—Iadom Club—Board Meeting \* 9:00-12:00 p.m.—Center Club's Rapid Recovery Party for young single adult Grosse Pointers and guests.

SATURDAY, JANUARY 4

- \* 9:30 a.m. to 3:30 p.m.—Ballet Classes—Mary Ellen Cooper, Instructor \* 7:30 p.m.—Memorial Bridge Club—Duplicate Bridge—Mr. and Mrs. Andrew Walrond, Directors \* 8:00 p.m.—Good Companions—Sequence Dancing

SUNDAY, JANUARY 5

- 9:00 a.m. and 12 Noon—Sunday of the Grosse Pointes—Service and Unity of the School \* 10:30 a.m.—First Church of Christ, Scientist, Grosse Pointe Farms—Service and Sunday School —Fries Auditorium — Infants Room — Library of Alger House \* 2:30 p.m.—New Residents Reception for all who moved into any of the five Grosse Pointes in 1963.

MONDAY, JANUARY 6

- \*10:00 a.m.—Cancer Information and Service Center—Volunteer Work \* 12:15 p.m.—Rotary Club of Grosse Pointe—Luncheon and Meeting \* 1:00 p.m.—Memorial Bridge Club—Duplicate Bridge—Mrs. Andrew Walrond, Director \* 7:00 p.m.—Dale Carnegie Leadership Training—Class \* 7:30 p.m.—Evening Painting Class — Steve Davis, Instructor \* 8:00 p.m.—Grosse Pointe's Men's Chorus—Rehearsal

TUESDAY, JANUARY 7

- \*10:00 a.m.—Service Guild for Children's Hospital — Volunteer work \* 1:00 p.m.—Senior Men's Club of G. P.—Bridge and Gin Rummy \* 3:45 p.m.—Girl Scouts of America—Grosse Pointe District Troop 1811—Meeting \* 6:15 p.m.—Grosse Pointe Optimist—Dinner Meeting \* 6:30 p.m.—Kiwanis Club of Grosse Pointe — Dinner Meeting \* 7:30 p.m.—Allied Youth of Michigan, Inc. — Party and Meeting \* 8:00 p.m.—Grosse Pointe Camera Club — Meeting and Pictures \* 8:00 p.m.—Michigan State Alumni Meeting \* 8:15 p.m.—"A Forum on Politics '64" — Mr. Zolton A. Ferency, Democratic Chairman of Michigan

WEDNESDAY, JANUARY 8

- \* 9:30 a.m.—Conversational French—Class \* 9:30 a.m.—Village Investment Club Meeting \* 10:00 a.m.—Duplicators—Cards and Sandwiches \* 12:00 Noon—Grosse Pointe Real Estate Brokers—Luncheon Meeting \* 12:00 Noon—Grosse Pointe Woman's Club Bridge Club —Coffee and Sandwiches \* 12:00 Noon—Senior Men's Club of Grosse Pointe—Cribbage \* 1:00 p.m.—Senior Ladies Club—Tea and Cards \* 1:00 p.m.—Basic Drawing and Painting—Steve Davis, Instructor \* 2:00 p.m.—Unity of the Grosse Pointes—Unity Study Group \* 4:00 to 7:30 p.m.—Ballet Classes—Mary Ellen Cooper, Instructor \* 7:00 p.m.—Detroit Cribbage Group—Competition \* 7:30 p.m.—Grosse Pointe Toastmasters—Meeting \* 7:30 p.m.—Memorial Bridge Club—Duplicate Bridge—Mr. and Mrs. Andrew Walrond, Directors \* 7:30 p.m.—Yoga Instructions, George Johnston, Jr., Instructor \* 8:30 p.m.—First Church of Christ, Scientist, Grosse Pointe Farms Service—Fries Ballroom \* 8:00 p.m.—Adult Ballet Class—Mary Ellen Cooper, Instructor

THURSDAY, JANUARY 9

- 11:00 a.m.—Welcome Wagon of Grosse Pointe and Harper Woods—Meeting—Coffee and Sandwiches \* 12:00 Noon—Women's Republican Club—Luncheon and Meeting \* 4:00-7:30 p.m.—Ballet Classes — Mary Ellen Cooper, Instructor \* 7:45 p.m.—Dale Carnegie Alumni Meeting—Lecture \* 8:00 p.m.—Unity of the Grosse Pointes—Service—Alger House \* 8:00 p.m.—Grosse Pointe Cinema League. "Chasing Rainbows in South America", a color film by Leslie B. Eby, Judge of the International Film Festival at Cannes, plus a short talk on "Light Weight Tripods," by Dick Richard Pear. The Grosse Pointe public is cordially invited free of charge.

What Goes On at Your Library

By Virginia Leonard

Guest Columnist: Robert M. Orr Director of Public Libraries

It is always my pleasure and privilege to write our special New Year's column.

1963 was a good year for the Public Library in most every respect. As we prepare to meet another new year, it seems worthwhile to look back over the past 12 months.

The Grosse Pointe Public Library faces an opportunity and a challenge that is almost unique, serving a community which has been termed by experts as the most ideal library-use community in America; receiving solid support from the Grosse Pointe Public School System, as one of its divisions; having a Friends of the Library group which is looked upon as one of the finest, and among the biggest, such organizations in the entire country; physical facilities in the three Public Libraries which are equal to those of any comparable community, and an excellent book collection exceeding 100,000, as well as a well-trained dedicated staff.

As Director, it is my responsibility to see to it that every possible effort is made to translate these blessings into a high quality of library service. I am confident that our staff is working very hard to reach this ideal.

Statistics cannot be used to measure the quality of library use. It is impossible to over-estimate the profound influence a single book may have, and this is never lost sight of by the professional staff who work with our library patrons.

All Records Broken

Briefly, the past year again saw all library use records broken, for the tenth straight year. 510,000 library materials were circulated, of which 503,000 were books, 2800 records, 1300 films, 2200 tools, 4034 framed art prints, and 853 tapes.

As of December 1, there were 27,600 registered users, an increase of 1000 over a year ago. This constitutes 40 percent of all residents, an unusually high figure.

The most important contribution to the professional staff is in reference and readers' advisory use by patrons. This is difficult to determine, since one question may be answered in three minutes and another will require three hours.

Many Meetings Held

Excellent community use continues to be made of the meeting room facilities at the Central Library. More than 75 organizations met regularly at the Library, and 603 meetings were

held during the past year, attended by more than 10,000 residents.

As a suburban Public Library, it is impracticable to build a huge research collection. However, every effort is made to obtain books not available in the local collection from other libraries.

The above indicates to some extent the use being made of the three Public Libraries, and of the kinds of service given. No effort has been made to list the weekly summer film programs for children, the special holiday children's programs, etc., which constitute additional services of the Public Library.

In closing, I am deeply grateful for all that Grosse Pointers have done to enable the Public Library to maintain fine library service. A very special note of thanks to the Board of Education, our official Board; to the Friends Board of Directors, our Advisory Board, and the 1250 members; to Dr. Charles H. Wilson, Superintendent of Schools, and to Mr. J. Harold Husband, Assistant Superintendent; to Robert B. Edgar, Editor and General Manager of the Grosse Pointe News; and to the many residents whose interest in and support of the Public Library has meant so much. Here's wishing for all of you a New Year full of happiness and progress.

REPORTS MINOR FIRE

A minor fire was reported by D. B. Simmons the morning of December 27 at 478 Lincoln road. The trouble was coming from the stove which emitted a strange odor. Fireman reported that there was a great deal of smoke but no flame.

How to swallow a bitter pill

By FRED KOPP, R.Ph.

First, find a bitter pill. There are so few nowadays. It all started because children, bless 'em, are so good at resisting bad-tasting medicine. You can medicate their chins or hair, but getting the stuff in them is beyond the ken of science.

This is the 1044th of a series of Editorial advertisements appearing in this paper each week

What's New on THE HILL...

By Roberta

The harmony may be old-fashioned But the words are sincere... We are glad to sing this message And sing it loud and clear... To all our friend and customers The happiest New Year!... from The Hill

Now that the holidays are over there will be many sales and promotions.

Margaret Rice

is having a special promotion on cashmere sweaters... skirts... and slacks... many are dyed to match!

Mr. Ed. Pongracz

and his staff wishes his many friends and customers the warmest wishes for 1964 It's a "big" thank you.

The Trail Apothecary Shop

staff and management... is pinning-up their wishes for you... for a wonderful New Year.



City Preparing Hockey Rink

The City of Grosse Pointe is preparing a hockey rink on the tennis courts of the Neighborhood Club for the use of the newly-formed Hockey League.

The rink itself was constructed with a white vinyl liner and it is hoped that this will increase skating season and hockey playing.

The Wm. R. Hamilton Co.

Over a Century of Service

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For the top level executive...



\$97,500

ON THE LAKE with the whole world at your front door, this beautiful home has everything—yet it can be purchased at less than half its original cost.

Among the accommodations are a 35' living room, paneled library, card room, hotel type kitchen, powder room, 5 bedrooms, 4 baths, servants qtrs., chauffeur's apt., and games room with bar and vault.

In addition there is an elevator, a 4-car garage with electric eye door opener, tile roof and leaded windows and gutters.

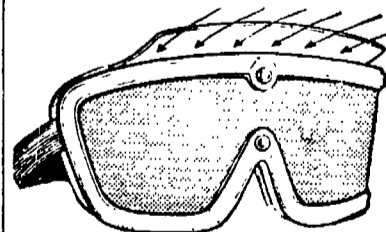
This is a truly wonderful bargain-priced home. May we show it to you?

SHOP THE SUPER-MARKET WAY. STOP IN AND SEE OUR ILLUMINATED PHOTO STUDIO OF HOMES OR PHONE FOR A LIST. NO OBLIGATION OF COURSE.

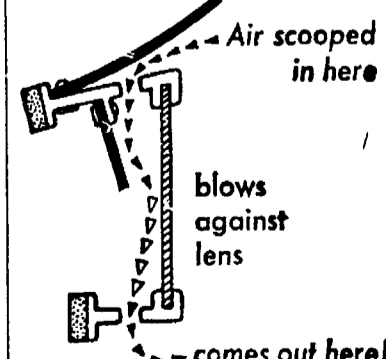
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# Suburbia

Magazine Section of

## Grosse Pointe News

GROSSE POINTE, MICHIGAN

# Today

JANUARY 1964



**You Can Ski Around the World BY LOWELL THOMAS**  
**Service Exit—Whatever Happened to the Maid? BY MAX WILK**

# Suburbia Today

## In This Issue . . .

### Lowell Thomas Skis Around the World . . . page 6

When he's not reporting on world events, it's a safe bet that Mr. Thomas is taking a quick run down some snow-banked trail in New England, the Swiss Alps, the Himalayas, or even the South Pole. Here he reports on his 30-year, world-spanning adventure with the sport he intends to follow "forever" (along with so many suburbanites).

### Travel Fashions—40 lbs. or Under . . . page 12

January—time to leave galoshes, sneezes, sniffles behind and head where the sun shines brightest—Palm Springs, Acapulco, St. Thomas. Just one small suitcase is all you'll need to pack the exciting thimble-weight, wash-and-wear evening and playclothes—new this season.

### Service Exit . . . page 14

Remember those lovely people (servants, they were called) who once took over the kitchen, made the beds, and even tended the kiddies? Here's some splendid advice—from a man, naturally—on how to glamorize the domestic services and get a maid when there aren't any.

### Surprises for Spring . . . page 16

In the gloom of winter it's fun to look ahead to spring and new plantings. Garden Editor John Brimer reports on the 1964 seed catalogues, out now with news of the prize-winning, spectacular new annuals—including pink salvia and green nicotiana!

### On the Cover



There it goes—whoosh! No, it's not a rocket, but artist Perry Barlow's rendering of that good sport, Dad (can you see him?) underneath a pile of one, two, three—seven kids, or roughly 350 lbs. muffled in snow pants, parkas, and stocking caps. One consolation—if they need to come to a quick stop, 16 feet dragging at the side ought to halt this sled on a dime.

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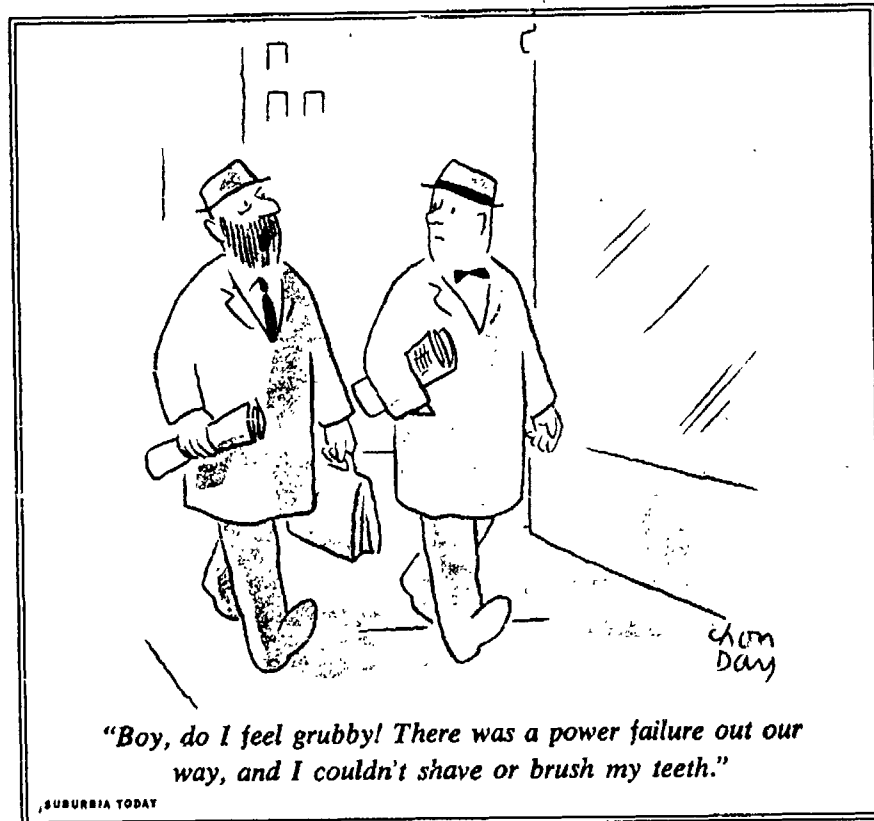
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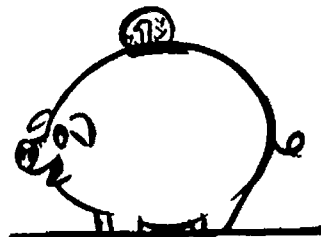


"Boy, do I feel grubby! There was a power failure out our way, and I couldn't shave or brush my teeth."

## GETTING AROUND

. . . to Our Pleasant Places and People

WE HEAR that penny pinchers caused a money shortage at the Town & Country National bank in Kettering, Ohio. It seems that while piggy banks were "getting fat" the bank was having a drought. Twice it requested \$1,000 in pennies from the Federal Reserve, but the Reserve was short, too. "Once it did eke out \$50, and another time \$200," says bank manager Dick Leonard. (Is



the penny shortage still a nationwide problem?) Anyway, it looks as if Kettering residents are going to have to start saving dollars or trading stamps or string. The bank has asked them to take the copper out of their old socks and cookie jars, and keep it out.

Jessica Mitford, author of "The American Way of Death," reports that when she was visiting in Arapahoe County, Colorado, lately a leading undertaker offered to put her away for \$150. She says she really preferred this one to some of the free offers she has had in other parts of the country. "The free offers," says Miss Mitford, "have been accompanied by an atmosphere of undue haste." (In her book she is strongly critical of our funeral customs.)

The students at a high school in Allison Park, Pennsylvania, call their version of "Happiness Is a Warm Puppy," by Charles Schulz, "Misery Is a Student Body Out of Spirit." Here's how it goes:

Misery is getting a cold on Friday instead of Monday.

Misery is baby-sitting on a Saturday night.

Misery is a pair of new levis.

Misery is hearing the words "cheerful" and "thrifty."

Misery is expecting steak and getting a tuna fish casserole.

Misery is too much Madras.

Misery is your girl friend's phone being busy all the time.

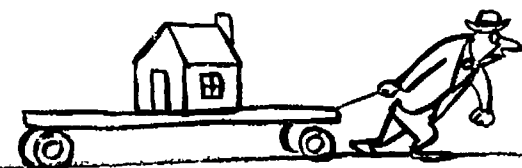
Misery is no mail except a 4-H circular.

Misery is losing a football game.

—Gee, kids, we hope things pick up soon.

Sorry we missed the giant tag team match held before the holidays at Mountlake Terrace High School in Lynnwood, Washington. The 601-lb. "Haystack Calhoun" (repeat, 601) and his partner "Abe Kiwi Jacobs" battled it out with the "Intelligent Sensational Masked Destroyer" and "Boom Boom Mahalik" in an evening that certainly was not for lightweights. The proceeds of the event went toward the purchase of a reader board for the high school.

Don Gamble of Los Angeles County, California, decided to surprise his small Donna with a second-hand playhouse. He found one, too, approximately six feet by eight and in need of paint—no prob-



lem to an old Do-It-Yourselfer. The hitch came in when he had to pay a fee to the city of Los Angeles (and a fat one) for a permit to move it.

(Continued on page 4)



# This range doesn't make oven cleaning any easier.



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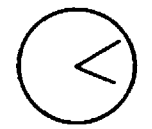




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and you've  
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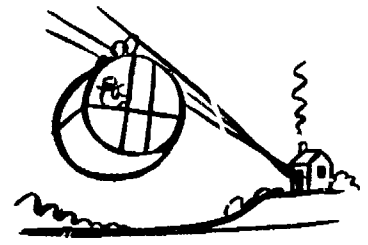


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## GETTING AROUND Continued from page 2

We think that one of the most successful events of the holiday season was the Christmas party given by the students of Holliston High School in *Middlesex County, Massachusetts*, for 30 underprivileged children from Jamaica Plain Neighborhood House in Boston. Although the Student Council arranges the event, all the students and most of the town cooperate. The students raise money for the gifts, the townspeople donate gifts, too, both for the children at the party and for those who can't come. The merchants furnish the refreshments, the school art department fashions a candy-filled piñata for the festivities, and the Lions Club provides the school buses to transport the children from the city to this friendly New England town. Each member of the Student Council and each honor student adopts a child for the evening, and when the bus departs at about 10 o'clock with every child clutching an armful of gifts, the spirit of Christmas is, indeed, in everyone's heart.

Don Shakespeare of *Royal Oak, Michigan*, writes that he stopped in at an old plantation on a trip to Louisiana and noticed a curious homemade cable car that runs from the back door to a nearby lake. When he asked what it was used for, his host replied, "I rent it for picnics—used to charge \$1.25 for the



ride and grounds, but everyone complained about the price. Now I charge 75 cents for the grounds, 50 cents for the ride, and I haven't had a complaint since."

Rufus K. Burton, Jr. of *Ladue, Missouri*, pulled the numbers game on the Government recently when he addressed a letter: 0-5220337

... 10423-ADS ... 79916 (his son's serial number, the box number at the United States Army Air Defense School, where he is stationed, and the Zip code number. As Mr. Burton puts it, he wanted to check the Federal system that reduces Americans to Arabic numbers. The letter got there, but four days later than normal delivery.

Hamburgerology 202, Efficiency 101, Don't Spare the Mustard 101A (alternating with Catsup 102 and Pickles and Onions 303-2) are all part of the curriculum at Hamburger University in *Elk Grove, Illinois*. It's no joke. A coast-to-coast chain of hamburger restaurants sponsors this training school where they send young men to study the distinctive, scientific way to prepare and serve hamburgers.



There are regular classroom lectures and laboratory demonstrations to teach the art of measuring the specific density of potatoes or squirting the exact amount of mustard or catsup. The restaurant chain finds that this university-style approach has contributed immeasurably to the success of their hamburgers.

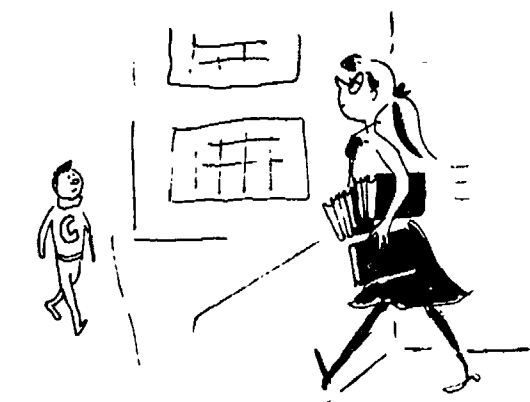
*Marin County, California*, will soon have a new force of "police patrol cars" lying in wait for reckless drivers. When the speeder slows down at the sight of them, he'll find that the car is really a wooden replica, realistically painted and then supported like a billboard. These mock-ups are designed by Harvey West, a California lumberman who has so far contributed 15 of them to several counties in northern California. Their effect on traffic has been so gratifying that Mr. West is getting inquiries from other states.



"Would you please put these scraps in a bag for my compost pile?"

SUBURBIA TODAY

# Book Plot



# Valiant/64 style

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F.P.C.

# You Can Ski Around the World

BY LOWELL THOMAS  
Lecturer, news commentator;  
author of "Seven Wonders of the World" and 45 other books



CBS Radio

The author— he didn't discover  
the sport till he was 40.  
Look at his fine, fast turn now!

*A famous ski buff covers a favorite suburban sport, from Stowe to the High Himalayas*

I'M NOT REALLY a hot-shot skier. In fact, I didn't discover the sport until I was in my 40s. But the 32 years since I started is the period that spans the entire history of skiing as we know it today. For me, its thrills have never paled.

Let me illustrate by telling how I celebrated my 50th birthday. The upper part of storm-swept Mt. Washington in New Hampshire is a cone where the average skier can have a ball. But then, abruptly, the cone drops over a 1,000 foot precipice. In late winter and spring, when Tuckerman Ravine fills with avalanche snow to a depth of 70 to 100 feet, some of this backs against the precipice, giving the Headwall a slope about the same as you get by leaning a board against your toes and your forehead.

On my birthday, with some of my ski-pro friends, down the cone we came, on our way to the Headwall. Some of my companions went on over in a series of traverses. No one takes it straight. Only one person—Toni Matt, the skier's

Paul Bunyan—ever took it straight and ended up still on his skis.

A Norwegian, Sigurd Winsness, took off just ahead of me, fell, and started spinning. Then over I went. For maybe 200 feet I was perpendicular. Then I, too, started going end over end. In fact, I fell all the remaining 800 feet. On the way down we both bounced over a yawning crevasse. If we had slid into it, maybe they would have found us a few months later—say in July. I was lucky—and I'll never forget that 50th birthday!

It's hard to realize that skiing was virtually unknown in America until 1932, when we held the first Winter Olympics on this side of the Atlantic. I went to the Adirondacks to cover them for my radio show—also because I, a mountaineer, had had a taste of skiing in the Italian Alps in World War I. We were particularly thrilled by the spectacular performance of the Norwegian jumpers—the Ruud brothers. But jumping, exciting as it is, bears about the same relation to

skiing as diving from an 80-foot tower through a sheet of flame into a tank bears to swimming.

It was during the 1932 Winter Olympics that I took my first ski lessons from Erling Strom, a young Norwegian who had been here for a few years. I suppose Erling is father of recreational skiing in this country. He shares pioneer honors with Katherine Peckett, who was responsible for what I call the "Austrian Invasion." Her father owned a famous White Mountain inn near Franconia, New Hampshire. When Katherine visited St. Anton-am-Arlberg in Austria, she was impressed with what the now legendary Hannes Schneider and others were doing with the new ski technique they had developed. Whereupon, she brought the first Austrian pros to this country—Harold Palmgarten, Sig Buchmayr, and Kurt Thalhammer. With that start, skiing over here quickly bloomed into a billion-dollar industry.

In those early days, the mid-30s, when I started skiing, it was still an esoteric sport. But



*Niigata Province, Japan—  
the author recommends flying  
to the "Japanese Alps"  
and exploring them on skis.*

now it is world-wide. Today you can almost ski around the world. One of my favorite areas is the Canadian Laurentians. After you have been there and have made the rounds in the White Mountains, the Green Mountains, and Adirondacks, and after you have had the thrill of skiing in the Rockies, the Wasatch, and the High Sierra, go on north to the Cascades and Idaho, then cross into Western Canada—and make Alaska your climax. Often in Alaska I ski with Lowell, Jr., on spectacular glaciers and mountains.

**B**UT WHY STOP IN ALASKA? From Alyeska, near Anchorage, I suggest you fly on to the Japanese Alps and then return home by way of the Himalayas, the Pamirs, and the Caucasus. Even in India, there are ski areas in the Himalayas—especially in the stunning mountains that rim that paradise on earth, the Vale of Kashmir.

Not long ago, in Tehran, while I was chatting with the Shah, who is an ardent skier and a

Sun Valley fan, he told me that by the middle of this season they expect to have eight or nine ski lifts on lofty Mt. Demavand and other peaks.

Why is recreational skiing spreading all over the globe? Because the Scandinavians—mainly the Norwegians—gave it a start, and then the Austrians and their neighbors in the Alps developed new equipment and new techniques that have made it a sport that can be enjoyed by everybody, from eight to 80. One of the early engineers on the Panama Canal, a Norwegian named Smith Johannsen, is one of the best-known skiers in Canada. In his 80s he can still out-ski many who are much younger. The U.S.A. and Canada are playing a major role in the ski revolution, with changes as great as what has happened in the world of aviation. Recreational skiing today—downhill and slalom—is as different from the skiing of 40 years ago as the Jenny is from the jet. Today skiing has become a sport for all.

We all know how beautiful mountains are in

summer, but they are even more awe-inspiring in winter. Come with me to the top of Mansfield or Tremblant in Eastern America or to Cannon or Whiteface; or to the summit of Germania in the Wasatch or Baldy in the Sawtooth or Aspen in Colorado or to Portillo in Chile or try the Parsenn above Davos in Switzerland or climb one of the peaks above Gulmarg and look down on the Vale of Kashmir. If you do, you, too, will become a hopeless ski addict.

Back in the 30s, along with Lowell, Jr., and me, young Joe Ryan, heir to some of the Thomas Fortune Ryan millions, made his first ascent of the highest peak in the Laurentians. Joe was overcome by the beauty of the winter scene, with the frozen lakes of Quebec spread out below us. He said: "Where could you find a more glorious sight?" Then he added, "But it's too darn difficult to get up here! I think I'll do something about it." And as many know, he did. He built a fairy village at the base of Mont Tremblant and trans-

*Continued on page 8*

# You Can Ski Around the World

*Continued from page 7*

formed Tremblant into a skiers' paradise. (He named part of it for Lowell Thomas.—Ed.)

A one-time neighbor of mine, and a well-known ambassador, once fell in a bath tub and broke both legs—a fatal fall. Skiing isn't as dangerous as your bath tub if you start with proper instruction and then use common sense. Bill Eldred, former editor-in-chief of the leading ski magazine, estimates that an average weekend skier will go about 120 years without an accident.

Part of the fascination of this finest of all sports

is that you have a different problem to solve about every second. This is because you are traveling at a considerable speed on your own two feet, over terrain that changes every few feet. Fifteen to 30 miles an hour on skis is more thrilling than 80 miles an hour in a car. No time for wool gathering, for problems back at the office or even the other sex. If you don't give your undivided attention, you are likely to careen off into the woods.

Chris Young, a surrealist artist and writer, learned this the hard way. Chris, a veteran skier, who takes the Alps, Rockies, and Andes in stride, was near the top of Mt. Mansfield's famous Nose Dive trail. Suddenly, he saw a vision of loveliness swish by, in a ballet-type skirt. Chris took off after her. She was beautiful and how she could ski! You couldn't blame Chris for keeping his eyes on her instead of on where they should have


been. Yes, he crashed into a tree and landed in the Morrisville, Vermont, hospital. Later he had the consolation of learning that the skiing Circe was an ex-Olympic skier. It all ended happily. He married her. Since then they have gone skiing blissfully through life—with me chasing both of them down many a mountain.

Actually, skiing is healthful; it's therapy. During World War II, Lowell, Jr., picked up a bug and for a time was tied to a ward in an Arizona Air Force hospital. Flying out to visit him, as our plane neared Davis-Monthan Field, I spotted a vast snow field on the north side of the Santa Catalina Mountains. Ah, a chance to ski! I knew that would please L. T., Jr., more than anything. He had been a member of his prep-school ski team and again excelled at it when he went on to Dartmouth. When I landed at

*Continued on page 18*



## MERCURY . . . THE CAR THAT MADE THE STATION WAGON BEAUTIFUL

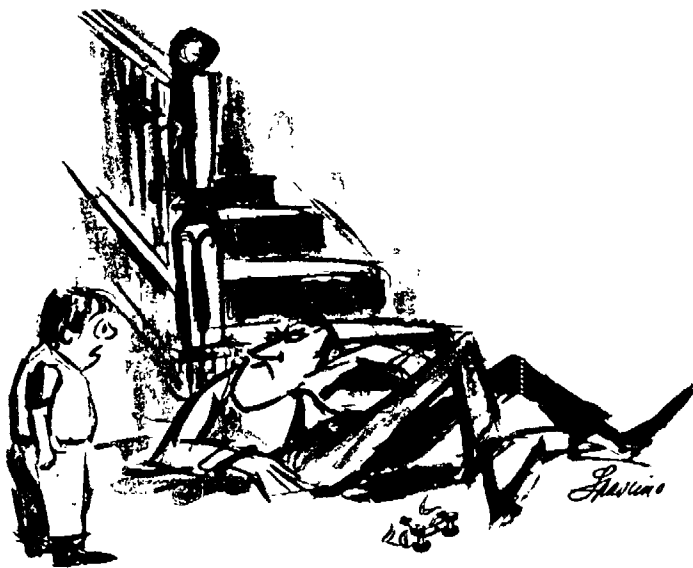
At one time you had to sacrifice beauty to gain the extra room in a wagon. Over the years, Mercury led the way in changing that. The room was kept, in fact increased (now 99.2 cu. ft. — just about the biggest there is). But Mercury knew that with most owners the station wagon is their only car. It has to do triple duty... as a family car, a "dress-up" car, and a cargo carrier. Mercury made it beautiful... luxurious inside. Just how beautiful you can see in the picture above. LINCOLN-MERCURY DIVISION  MOTOR COMPANY

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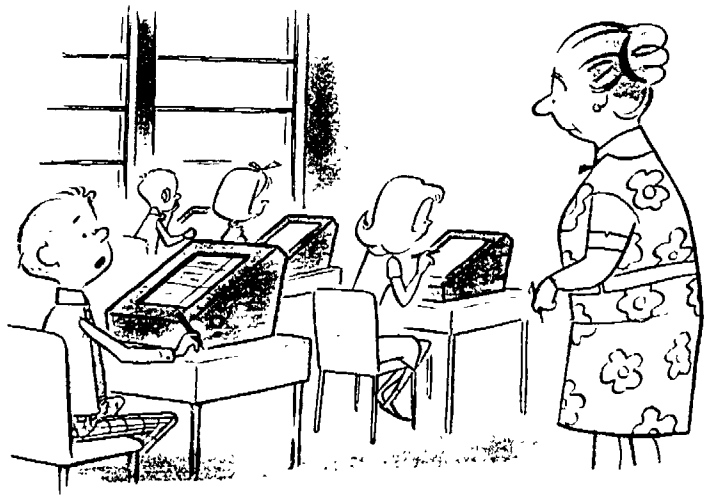
Growing Pains



"More or less stinks, doesn't it?"



"Be careful what you yell at me. These are my formative years."

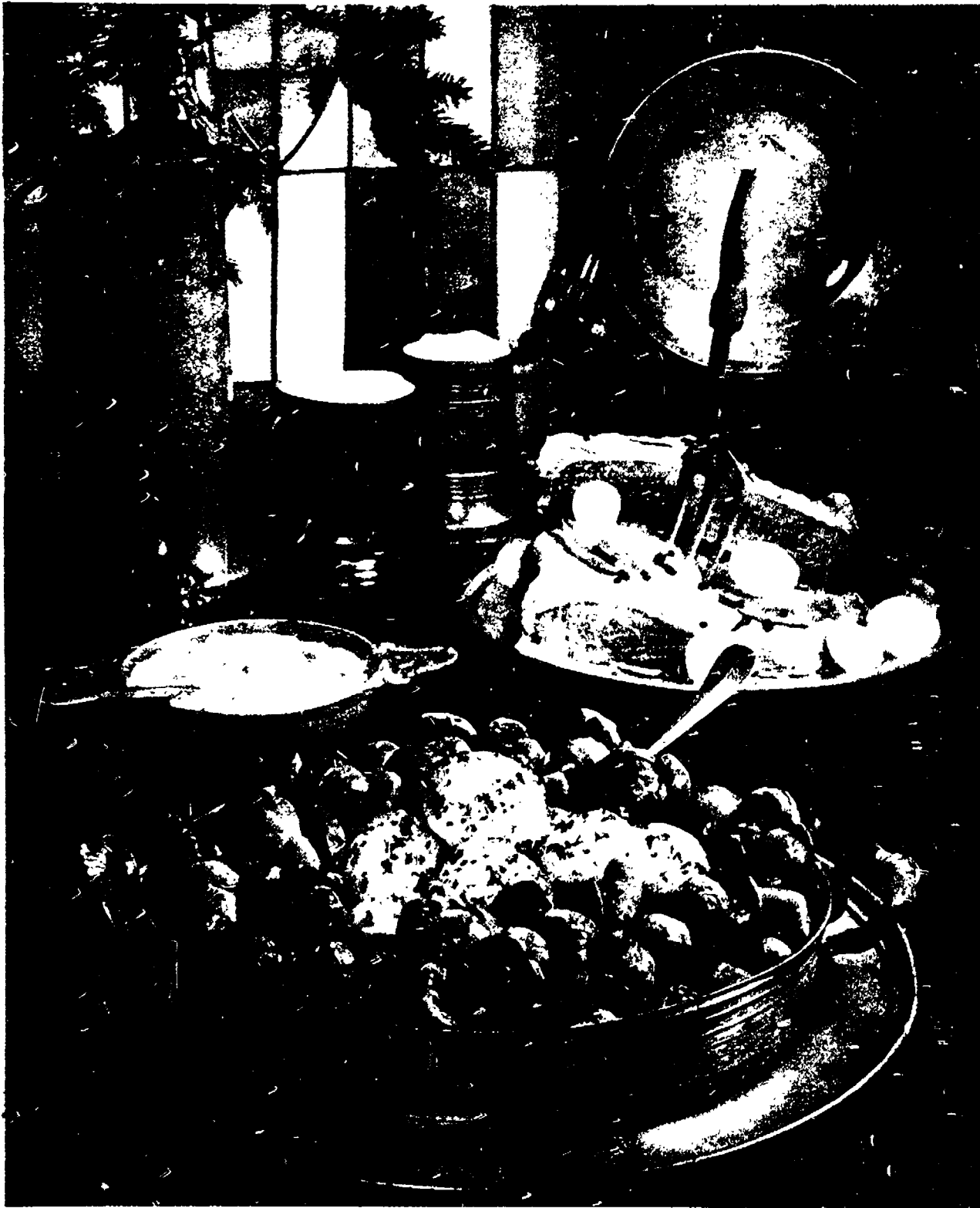


"I miss the old give-and-take of classroom sessions."

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*Bubble and Squeak, a corned beef-vegetable dish of English tradition, acquires its unique name from the succulent sounds emitting from the pot while cooking.*

# MALE ORDER

## BUBBLE AND SQUEAK

- |                                |  |
|--------------------------------|--|
| 5 lbs. corned beef brisket     | 6 small whole white onions, peeled                       |
| 1 onion, cut in half           | 1 lb. small whole carrots, pared                         |
| 1 clove garlic, cut in half    | 2 lbs. fresh Brussels sprouts (or 4 10-oz. pkgs. frozen) |
| 6 whole cloves                 | English Mustard Sauce (see recipe)                       |
| 8 peppercorns                  |  |
| 2 bay leaves                   |  |
| 4 stalks celery, cut in pieces |  |
| 6 medium-sized potatoes, pared |  |

1. Place corned beef in a large kettle; cover with cold water. Add next six ingredients and bring to boiling. Cover and simmer 3½ to 4 hrs., or until the beef is tender. Remove beef and keep it hot.

2. Bring remaining liquid to boiling; add potatoes and onions and return to boiling. Cook 20 min. Add carrots and Brussels sprouts and return to boiling. Cook, partially covered, until tender, 10 to 15 min.

3. Serve corned beef with the vegetables and English Mustard Sauce (see photo). *6 servings*

**Note:** If desired, brown slices of the cooked corned beef in a little unsalted butter before serving.

## ENGLISH MUSTARD SAUCE

- |                        |                               |
|------------------------|-------------------------------|
| 1 tablespoon flour     | 1 tablespoon cider vinegar    |
| 1 teaspoon dry mustard | 1 tablespoon butter           |
| ½ teaspoon salt        | 1 tablespoon prepared mustard |
| ⅛ teaspoon pepper      |                               |
| ½ cup water            |                               |

1. Blend the first four ingredients in a heavy saucepan.

2. Gradually add the water and vinegar, stirring until smooth. Bring to boiling; boil 1 to 2 min., stirring constantly.

3. Remove from heat; stir in butter and prepared mustard, mixing thoroughly. Serve hot. *About ½ cup sauce*

## VEAL SCALOPPINE WITH BURGUNDY

- |   |   |
|---|---|
| 2 lbs. thin veal round steak                        | ½ cup flour   |
| 3 cups sieved tomatoes (1 1-lb., 12-oz. can)        | 1 teaspoon salt   |
| 2 teaspoons salt                                    | ¼ teaspoon black pepper                                   |
| ¼ teaspoon black pepper                             | ½ cup butter  |
| ½ teaspoon oregano, crushed                         | 1 lb. mushrooms, sliced lengthwise through caps and stems |
| 1 tablespoon snipped parsley                        | 2 medium-sized onions, chopped                            |
| 6 tablespoons olive oil                             | ½ cup red Burgundy  |
| 1 clove garlic, crushed in a garlic press or minced |   |

1. Pound veal until very thin. Cut into 2-in. pieces. Set aside.

2. Mix the tomatoes and next four ingredients together in a large saucepan. Bring to boiling and simmer, uncovered, 15 min., stirring occasionally. Remove from heat.

3. Meanwhile, heat the oil and garlic together in a large skillet. Pour off all but 2 tablespoons of the garlic-flavored oil and reserve. Coat veal pieces with a mixture of flour, salt, and pepper. Add as much meat to the hot skillet as will fit uncrowded; brown meat quickly on both sides. Using a slotted spoon, transfer the meat to the tomato sauce. Continue frying meat using the reserved oil as needed, and transferring the meat to the sauce.

4. Heat the butter in a large skillet. Add mushrooms and onions; cook about 5 min., turning occasionally. Add to the meat and sauce along with the Burgundy; mix well.

5. Transfer to a chafing dish for buffet service. Garnish with a border of finely snipped parsley. Or if prepared a day or two in advance of serving, cool, cover tightly, and store in refrigerator. *About 8 servings*

## VEAL SCALOPPINE WITH CAPERS

Follow recipe for *Veal Scaloppine with Burgundy*. Omit the Burgundy; stir ½ cup drained capers into tomato sauce.



## POTATOES À LA RÖSTI

1 large potato, pared  $\frac{1}{4}$  teaspoon salt  
 $\frac{1}{2}$  cup butter or margarine

1. Cut potato lengthwise into  $\frac{1}{8}$ -in. slices. Cut each slice into lengthwise strips  $\frac{1}{8}$  in. thick. Pat potato strips dry with absorbent paper.
2. Melt butter in a 6-in. skillet. Pour off all but 1 tablespoon into a small saucepan.
3. Arrange strips crisscross-fashion to a  $1\frac{1}{2}$ -in. depth in the hot skillet. Pour remaining melted butter over the strips. Sprinkle with the salt.
4. Heat rapidly until butter sizzles. Reduce heat to medium and cook about 15 min., or until underside is browned.
5. Drain off butter and reserve. Using wide spatula, turn carefully, keeping potato cake intact. Return about one-half of the butter to the skillet; reserve remaining butter to use if frying additional potatoes. Cook 8 to 10 min. longer over medium heat, or until potatoes are browned on second side (butter should be sizzling).
6. Drain off butter and remove potatoes from skillet. Serve potatoes with a broiled 2-in. steak. *1 serving*

## MELBOURNE SALAD DRESSING

$\frac{3}{4}$  cup lemon juice 2 to 3 tablespoons  
 $\frac{1}{4}$  cup salad or olive oil Worcestershire sauce  
 $\frac{1}{4}$  cup sugar

Combine all ingredients, cover tightly, and shake vigorously to blend well. Chill until icy cold. Shake well before spooning over chilled crisp salad greens. *About  $1\frac{1}{4}$  cups dressing*

## APPLEJACK APPLE PIE

Cheese Pastry (see recipe)  $\frac{1}{4}$  teaspoon ground  
5 cups sliced pared apples cinnamon  
1 cup sugar  $\frac{1}{3}$  cup applejack  
3 tablespoons cornstarch 4 teaspoons currant jelly  
 $\frac{1}{4}$  teaspoon salt 2 tablespoons butter  
 $\frac{1}{2}$  teaspoon ground nutmeg

1. Line pie pan with pastry; set aside.
2. Gently toss apples with a mixture of the next five ingredients. Drizzle a mixture of the applejack and jelly over apples and toss lightly.
3. Turn into unbaked pastry shell, heaping slightly at center; dot with the butter. Complete as for 2-crust pie (see recipe for Cheese Pastry).
4. Bake at  $450^{\circ}\text{F}$  for 10 min.; reduce heat to  $350^{\circ}\text{F}$  and bake 30 to 40 min. longer, or until pastry is lightly browned.
5. Serve slightly warm. *One 9-in. pie*

## CHEESE PASTRY

$1\frac{3}{4}$  cups flour  $\frac{2}{3}$  cup lard  
1 teaspoon salt 5 to 6 tablespoons  
1 cup (4 oz.) shredded cold water  
sharp Cheddar cheese

1. Blend flour, salt, and cheese together in a bowl. Cut in lard with pastry blender until pieces are the size of small peas.
2. Sprinkle cold water, a small amount at a time, over mixture, mixing lightly with a fork until dough is just moist enough to hold together. Work quickly and do not over-handle the dough.
3. Shape one-half of the pastry at a time into a ball and flatten on a lightly floured surface. Roll into a round about  $\frac{1}{8}$  in. thick and about 1 in. larger than over-all pan size; slit in several places. Fold pastry in half and set aside.
4. Roll out second half and fit into pie pan. Turn filling into pastry shell, moisten pastry edge with water, carefully place top over filling, and press edges to seal. Fold extra top pastry under bottom pastry and flute edge as desired.
5. Bake as directed. *Pastry for 2-crust pie*



## Easy supper for the sitter to serve

Mom and Dad's night out? Here's a wonderful way to keep the kids happy, and wholesomely fed: Stouffer's delicious Macaroni & Beef with Tomatoes. So simple to fix, your sitter can heat and serve this tangy treat in minutes. And no wonder the small-fry eat it up! Stouffer's hearty homespun flavor hits the spot. Anytime. Guess why all the teen-agers in town will want to baby-sit at your house? Get Stouffer's Frozen Macaroni & Beef from the quality section of your grocer's freezer. It's one of Stouffer's Restaurants' most popular recipes.

**Stouffer's**  
Frozen Prepared Foods

There's always good  
reading in  
**SUBURBIA TODAY**



**FREE**  
catalogs

from Spring Hill Nurseries

BEAUTIFUL 60 PAGE SPRING SALE BOOK NOW READY! Low prices, big values. Peace Rose only 98¢ each. Mail coupon today for three fascinating, colorful garden catalogs as they come off the press—Spring, late Spring, and Fall. 1300 varieties—old favorites, new introductions, rare items. Gov't inspected stock... early order discounts... over 150 special sale offers. Our 115th year.  
**SPRING HILL NURSERIES, DEPT. H-21, TIPP CITY, OHIO**

Send free Spring Catalog plus late Spring and Fall 1964 catalogs when available.

Your Name ..... 0-000  
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Please fill in names of interested friends.  
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Address .....  
City ..... Zone ..... State .....  
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City ..... Zone ..... State .....

**BUY**  
**UNITED STATES**  
**SAVINGS BONDS**

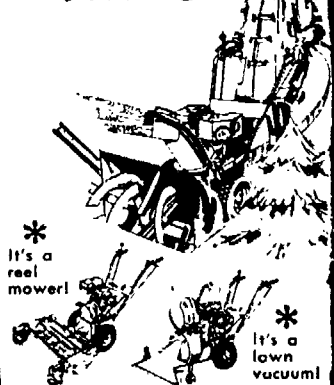
## Burpee Seeds Grow

Grow the best flowers and vegetables. Write today for a copy of the new Burpee Seed Catalog. Best selection of flower and vegetable seeds. **FREE** bulbs, supplies.  
**W. Atlee Burpee Co.** 764 Burpee Bldg. Phila., Pa. 19132  
or Clinton, Iowa 52733 or Riverside, Calif. 92502

Mow grass...  
Vacuum lawns  
with a **SNO-THRO?**

• Yes... if it's a 6 h.p.  
multipurpose

**Ariens\***



Tired of shoveling snow? Let a big 6 h.p., self-propelled, 2-stage ARIENS SNO-THRO do the job! Throws up to 30' away through 240 degree revolving discharge chute. Attachments? Lawn vacuum's powerful suction picks up grass clippings, leaves and yard litter... 30" reel mows finest lawns to make the multipurpose ARIENS your best value as a year 'round tool. Write for details today!

**Ariens Company**  
241 Calumet St., Brillion, Wis.

**Drive Safely**

**NOTICE**

**TO OWNERS OF**  
**DISHWASHERS**  
**WITH AUTOMATIC**  
**RINSE INJECTORS**

Over 10,000  
grocery stores  
now carry

**JET DRY.**

for this deluxe  
"spotfree drying" feature  
of your dishwasher

We'll be glad to send you a list of stores offering JET DRY in your community. Write **Economics Laboratory, Inc.**, Dept. ST 14, 250 Park Ave., New York, N. Y.



It's the  
bee's knees!



Back in the 20's, that remark was a laudatory expression that might be paraphrased in the vernacular of the 60's as —the most! These two modes of expression have nothing in common. But—20's or 60's—there's one cocktail that's common to the cognoscenti and connoisseurs of both eras. Today—as in bygone days—everybody's buzzing about that bonanza of the bar: The Stinger.

**The Stinger**

1½ oz. brandy, 1½ oz. Cointreau White Creme de Menthe. Shake vigorously with cracked ice and strain into cocktail glass.



The Stinger is only one of many popular, palate-pleasing, present-day cocktails made with Cordials by Cointreau—drinks such as the Side Car or the White Lady. For other fascinating food and drink recipes for entertaining the modern way, write for your free copy of "Gourmet's Guide" to Dept. 74

Cointreau Ltd.,  
Pennington, N. J.



Cordials by Cointreau,  
50 to 80 proof.



# PACK UP AND GO

BY DONNA LAWSON

■ All you'll need is one small suitcase with 40 pounds-or-under of the lively, simple new resort clothes, and you'll have the right thing for any kind of outing they can dream up, wherever the sun shines brightest—Palm Springs, Acapulco, St. Thomas. Suits, playclothes, and dinner dresses come in thimble-weight materials this year—some in smooth weaves and snappy pale colors, some as bright as macaws. Most of them wash like handkerchiefs and dry in those trade winds in an hour. Easygoing, literally.



Above: You'll arrive with nary a wrinkle in Anne Fogarty's cool-beige sleeveless dress and jacket of Dacron and wool. The jacket lining and neckerchief, a flash of white dots on orange.



Right: Sleek and neat—a sunshine-orange beach sweater with its own handy hood to tuck your wet locks under (slides down into a cowl, too). Designed in Antron nylon by Peter Pan.

Left: You'll stroll through the market, meet new friends, even four-legged ones like Pedro, in Hayette's pale yellow, lightweight knit of Orlon and Antron.

PHOTOGRAPHS BY JANE ARNOLD

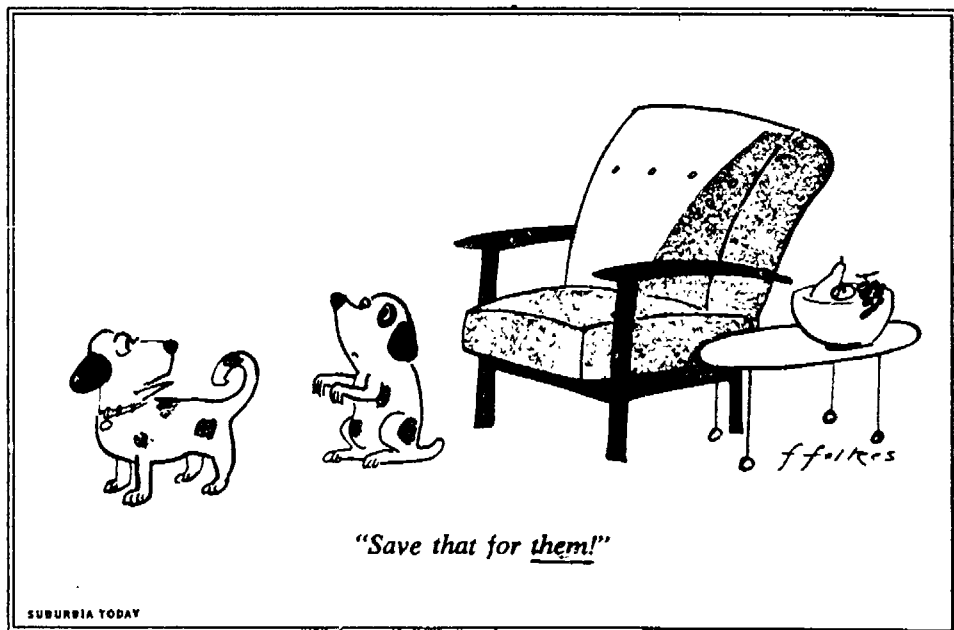


*Above: Here's a wash-and-dry dance shift that will whisk out of a suitcase ready to limbo night after night; a vivid, elegant tropical print designed in Antron nylon by Wilroy.*

*Below: For sundowners on the veranda, Wilroy's pleated beach pajamas in a vivid abstract print of Antron nylon. They're perfect for parties on your patio at home, too.*



*Here is a jaunty little red, blue, and beige madras-type plaid in Dacron and cotton, cut with sailing and seaside picnics in mind. Belted low in red leather. Designed by Petti.*



*"Save that for them!"*

SUBURBIA TODAY

## Great quartet for the high-chair set



SUGGESTIONS FROM  
MRS. DAN GERBER

Nothing like something new to nudge a baby's appetite. Newest Gerber® delectables to make their debut are Strained and Junior Creamed Corn and Apricots with Tapioca.



Sweet 'n' tender corn, combined with whole milk solids, makes this great vegetable variety notable for happy flavor and hearty nourishment.

Gerber Apricots with Tapioca is just the thing to make a menu sing. Flavor-right and color-bright it's bound to make a hit. And what a refreshing way to give your baby an extra ration of vitamin-A value.



Sunshine by the spoonful. Foods with come-hither colors and luscious flavors have a way of tempting babies. Gerber Strained Egg Yolks are a good example of a food with built-in meal-appeal. A wonderfully sunny color and a true, fresh-egg flavor make them a sure-fire menu choice. Nutritionally, they're rich in iron and vitamin A and a good source of protein. Have you tried brightening baby's cereal with a spoonful or two?

Perker-upper for supper. Why not surprise your pride 'n' joy with Gerber Creamed Cottage Cheese with Pineapple tonight? There's the thing to tune up the appetite of a bright-eyed sprite! Mild cottage cheese is flavor-kissed with mellow pineapple and then turned into the smoothest form that ever delighted a delicate palate. A good source of protein, it also offers riboflavin, an important B-vitamin which contributes to growth.

Gerber Baby Foods, Box 72, Fremont, Mich.



Why not borrow the lures of the Peace Corps for a domestic service crusade?

# SERVICE

Whatever happened to the maid—and to get her back?

YOU REMEMBER SERVANTS, don't you? I do. Every once in a while I pull my three children onto my knee—an increasingly difficult feat—and tell them about Servants . . . those mythical creatures who used to inhabit the kitchen, make beds, wait on table, and even tend to the kiddies. Believe it or not, I tell them, when one went to a restaurant, there were servants there to serve the meals. If something went wrong with the family car, certain servants stood ready to repair it before sundown; others came and tended the garden. On an overnight train trip (in itself a difficult concept to convey) there were affable men who brushed one's clothes off and others who actually carried a bag or two. And in one's favorite drug, department, or ten-cent store, they stood behind the counters and cheerfully tended to the purchaser's needs.

What happened to them? cry the unbelieving children.

All gone now, I sigh. An extinct species . . . like the Whooping Crane or Tyrannosaurus Rex.

Stop for a moment, and think how *your* own life has been changed by the lack.

Most of us do not even live in quarters that are adequate for the size of our families. We are cramped into six-room split levels or into five-room efficiency apartments with low ceilings. Who could ever operate more than a six-room home without help?

You wander aimlessly through vast stores where the only representative of management is the girl at the check-out counter, and she's too busy to answer any questions . . . and if she isn't too busy, she doesn't know the answers . . . and if she rings for the Manager, he's out having coffee.

And as for your social life . . . You and your friends still entertain, but when you do, it's buffet-style. Correct? You set out salad, rolls, and a casserole (gastronomic abortion) at the dining-room table, ring a bell, and 3-2-1, blast off!—it's every guest for himself. Instead of nervously (and somewhat blearily) trying to balance a laden plate, a glass of wine, a knife, fork, and napkin on your knee—tell me, how long has it been since you went to someone's home, were ushered in to a dining-room table covered with a cloth, were seated, actually *seated*, at a place setting, and then were served, actually *served*, three, even two courses?

And herein lies the paradox. In this, the most Affluent Society ever known, our affluence will buy us everything—except the one commodity we need the most . . . *service*.

Has anyone got any suggestions?

The author (who once spent two hours at a Group-Think conference at one of the larger advertising agencies and is thus eminently qualified to spark this great humanitarian campaign) would like to toss a few off-the-top-of-the-skull notions onto the conference table. Put more bluntly, how do we get anybody to *want* the damn job?

Psychology is called for, not just in the individual living room, but on a national basis.

The Peace Corps performs service in its most altruistic sense. Why not borrow some of its lures to dramatize the need for a *domestic* version of the same crusade?

By using posters and slogans:

(Patriotic) A house-coated lady points her finger at us. Caption: Mrs. Uncle Sam needs YOU!

(Sexual) A father stares longingly at his wife: she cannot return his obvious adoration because in her arms she holds three weeping infants. Caption: The family that has no help cannot whelp.

(Emotional) Two begrimed children sit sadly amidst a pile of broken crockery, while behind them their exhausted mother weeps. Caption: It takes a heap of cleaning to make a house a home.

These should merely be sample opening guns of a massive campaign. To transform the potential maid into the actual maid, we must resort to all sorts of stimuli.

She may be called something like Smiling Sally, the Happy Dietary Specialist.

SONGWRITERS have sold ladies cigarettes and soap. Now let them sell her a sense of purpose:

“ . . . When I come home at night,  
What's the first sight that I see-ee-ee?  
The smile on the face of my Sally,  
Who's keeping the house clean for me-ee-ee!”

Let's stimulate the wish-fantasies of the Great Unhired. Perhaps with paper-back novels about Smiling Sally . . . a bitter-sweet love story in which our heroine, working in a home in Shaker Heights, Ohio, gives up romance with a rich Brazilian playboy in favor of the simple, productive life of service with her ever-grateful employers. (Get the message?)

We'll get them young. To instill the desire for domestic service in the small fry, why not comic books, starring Sally, which chronicle and dramatize her constant adventures. Super Sally gives a miracle party . . . Super Sally and the mystery of the wonder recipe . . . Super Sally, dirt fighter!

# EXIT

what do we do

BY MAX WILK



Isn't it time we let Charles James or Larry Aldrich see what they can do about redesigning those sloppy, shapeless uniforms?

ILLUSTRATIONS BY FRANK MODELL

And we should not neglect that most solid of stimuli, high fashion. During World War II, women swarmed into WAVE recruiting offices, not because of any particular love of the sea but mostly because of that chic uniform supplied by a canny BuPers in Washington. Isn't it high time we let Charles James or Larry Aldrich go to their drawing boards and see what they can do about redesigning those sloppy, shapeless domestic uniforms that do nothing, absolutely *nothing*, for Smiling Sally's figure?

So there *is* a possible Way Out, way-out though it may seem. If this is properly mounted and executed, and we eventually succeed in restoring luster and lure to the badly tarnished Image of Service—who can tell? When the position becomes attractive enough, even your own wife may find it difficult to resist taking a job as an Executive Assistant to those new helpless neighbors down the street!

And another thing—

—Sorry. We'll have to continue our brain-storming session another time. Right now, I have to go help my wife with the dishes. \*

\*William J. Colihan, senior vice president of Young & Rubicam Inc., in an address before a convention of the National Wholesale Drug Association at San Francisco, noted that Y & R's research specialists had discovered some interesting facts about men.

Nearly 57 per cent of the men in the United States wash the family dishes on a regular basis and two-thirds also wash the windows, he reported; but only 25 per cent wax the floors.

Men are also doing more and more of the food buying, according to Mr. Colihan. Nearly 40 per cent of the grocery-store shoppers are men.

Men buy most of the liquor to be consumed in the household. However, after marriage, *husbands tend to drink less, and wives more.*" (Italics ours.)

—*New York Times*, Thursday, Nov. 8 1962.

One final note from the author: (to whatever readers he has left).

Having pondered this latest, ominous set of statistics, certain implications come immediately to mind:

a. The reason that, after marriage, husbands tend to drink less and their wives more (which statistic is open to debate by certain of my male acquaintances) must be that intensive home research has proved it is next to impossible for us 57 per cent of the American males to do any serious imbibing while our drinking hands are covered with those damned soapsuds.

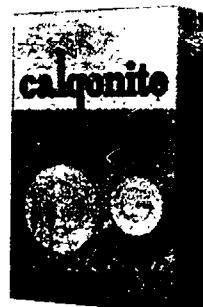
b. The reason that so many of us American fathers find ourselves with our arms elbow-deep in soapsuds at the kitchen sink is not only because of the current shortage of help, but also that, according to Y & R's opening statment above, 57 per cent of American mothers have quietly passed out in the living room.

c. As soon as we finish the dishes, we plan to join them.

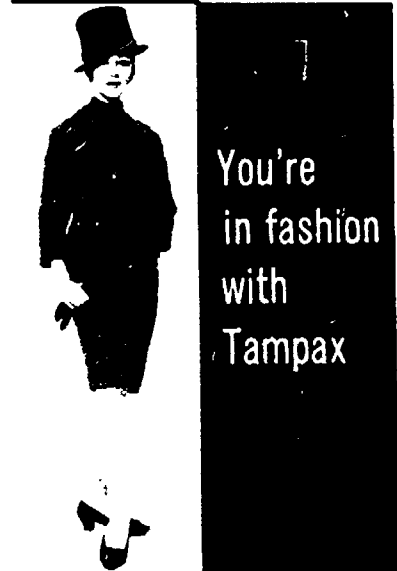


Black and Gold Florentine by Wedgwood

Captivating creamers  
that set you aquiver  
dry halo-bright  
with Calgonite®



Wedgwood recommends it



You're  
in fashion  
with  
Tampax



Every single year new enthusiasts join the Tampax "club." Tampax users now number in the millions. And they are enthusiasts; many even write us how much Tampax has done for them. Certainly Tampax has a kind of "clothes sense"—the good sense to stay out of sight. Who wants sanitary protection that's a constant reminder? Tampax® internal protection lets you forget the problems of problem days. Feel nicer, cleaner, fresher. Be in fashion. Use Tampax. Tampax Incorporated, Palmer, Massachusetts.

Cape: Jr. Accent  
Suits: Coleunits  
Dress: Mike Rice  
Hat: John Frederics

# PINK SALVIA . . . GERANIUM FROM SEED

SEEDSMEN HAVE BEEN working like horticultural busy bees for several years past, tinkering with new pollen crosses and "fixing" the best, and now the catalogues are out, listing, along with the old favorites, a crop of spectacular new annuals.

Take the All-America Winners to begin with. Two splendid new zinnias, a fine true-red cockscomb and a really good pink salvia have been chosen for 1964. Zinnia *Bonanza*, like its 1963 sister *Firecracker*, brought home a Silver Medal award. It is a giant cactus-flowered F<sub>1</sub> hybrid, golden-tangerine in hue, producing five to six-inch blooms over a long season on bushy, long-stemmed 24-inch plants. *Pink Buttons*, the other zinnia selection, is a 10-inch plant, its salmon-rose double blossoms only one and a half inches in diameter.

Cockscomb *Fireglow* has the familiar huge, velvety, *cristatum* shape, but its flowers are a cardinal red on 18-inch plants above luxuriant deep-green leaves. Also unusual is *Evening Glow* salvia, the first pink to equal the all-too-familiar scarlet salvia varieties. Salmon-rose in color with a tiny coral "tongue" in each flower, it is a vigorous 18-inch plant that gardeners will find many uses for.

Also new, though not an All-America Selection, is bachelor's button *Pink Julep*, a medley of frosty pink, rose, and red shades by Northrup King. We find it as refreshing as a peppermint stick. Team it in the center of the bed with medium-height pink zinnias and Northrup King's last year's success, *Bouquet of Blue*, a mixture of larkspur, bachelor's buttons, blue salvia, and others. In front, plant sweet alyssum *Carpet of Snow* and *Violet Queen*, and for a backdrop use pink cosmos *Radiance*.

They have been busy at Burpee's, too. In addition to the above-named *Bonanza*, they have produced a sister zinnia, *Princess*, a light salmon-pink, and two new chrysanthemum-type marigolds: *Geraldine*, a deep orange

and the bright yellow *Texas*. Both are good flowers, useful for bedding and backgrounds, too.

Last year's 12-inch *Bijou* sweet peas are now offered in separate colors—amethyst, deep rose, salmon, scarlet-cerise, and white.

In addition to their usual solid assortment of standard seeds Ferry-Morse features a novelty this year, *Nittany Lion*, a dark red seed-grown geranium that will come true to color. Blossoms appear within about 100 days, so that early spring sowing indoors will give early bedding colors outdoors. Seed is limited this year, but you may find *Nittany Lion* plants featured in your garden center, grown by greenhouse proprietors.

EXCLUSIVE with George W. Park Seed Company are several promising new petunias: The 10-inch *Heart-throb* and also *Peppermint* and *Strawberry Tart*, good pot plants and useful in terrace and window boxes. Their *Lollipop* gaillardia series sports three new colors—*Raspberry Red*, *Butterscotch Bronze*, and *Lemon Delight*—and there is also an enchanting new pale-green nicotiana, *Lime Sherbet*, which gardeners will welcome, to use with red and white.

Pan American Seed Company's petunias bloomed so profusely last year in spite of our dreadful drought that we are impatient to grow this year's new *Plum Double*, a sugar-plum lavender multiflora; large-flowered *Capri*, a thrilling deep violet-blue of dwarf, compact habit; and *Sugar Daddy* and *Pink Lace*, both fine additions to the F<sub>1</sub> hybrid petunia list. Other notables include *Salmon Magic* and pale violet-blue *Sky Magic*; both are medium-dwarf, single grandiflora petunias.

Here, then, are the outstanding new introductions among the annual flowers. Look for them in your seed catalogues or on the racks in your favorite shop or at the garden center—and remember who gets the worm!



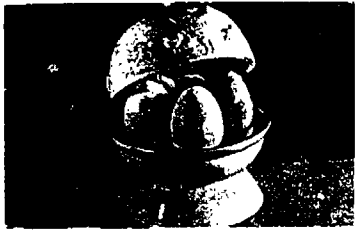
The '64 catalogues  
have news for you

BY JOHN BRIMER  
Garden Editor



Grown from seed, the new dark-red *Nittany Lion* geranium comes true to color.

# Suburbia Today's Cross-Country Shopper



**COOK EGGS AUTOMATICALLY** to your taste right at the table! Prepare 1 to 4 eggs — just plug it in... electric Egg-A-Matic shuts off automatically to give you boiled, poached, scrambled or shirred eggs exactly as you like them. Easy-clean ceramic decorated with cheerful roosters and hens. Ideal for busy breakfasters!

6124 — Egg-A-Matic ..... \$2.98



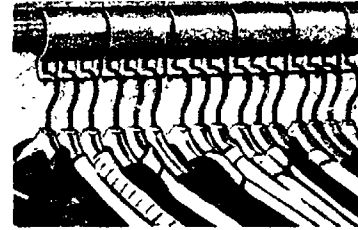
**MAGIC CLEAN-UP FOR "ACCIDENTS"** removes "impossible" stains ordinary cleaners can't touch! Gets out blood, vomit, urine stains, ice cream, coffee. Remarkable new non-chemical enzyme culture digests protein stains several months old! Great for all fabrics safe in warm water. Non-toxic.

6489 — Magic Clean-Up ..... 59¢  
2 for only \$1



**DON'T HIDE IN THE RAIN!** This crystal-clear Umbrella is gaily personalized to give a lift to your rainy day spirits. See where you're going even when heading into a storm. Metal ribs covered with heavy-gauge transparent vinyl. 32" wide. Child-size is 17" wide. Specify first name or initials.

P-6348—Adult's Name Umbrella ..\$3.98  
P-6349—Child's Name Umbrella ..\$2.98



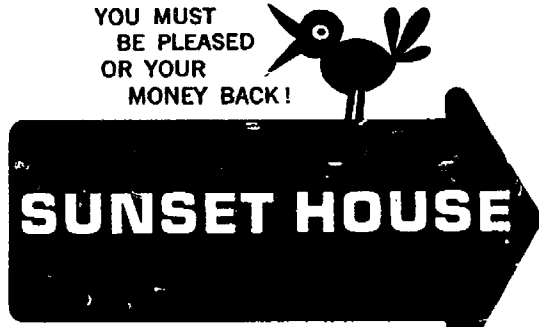
**NOW YOUR CLOSETS CAN BE NEAT!** Space-A-Hangers end closet mess forever! Just snap them on your closet rod and you'll be done with tangled hangers, bunched and wrinkled clothing. Protects your wardrobe, save cleaning bills. Smooth-sliding brown plastic. Set of 10 holds 30 garments!

4384 — Space-A-Hanger Set ..... \$1  
3 Sets (30) for only \$2.79



**SICK OF SCOURING** grease-caked pots and pans? The answer is Frypan Sparkle! Just spray it on any metal or porcelain surface. Allow the utensil to stand while liquid solvents loosen baked-on grease — then just rinse clean! Removes carbon from fry pans, ovens, grills. This shortcut to shine-like-new utensils preserves finish, too. 6-oz. can.

6083 — Frypan Sparkle ..... \$1



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996 SUNSET BUILDING • BEVERLY HILLS, CALIFORNIA

**MAIL THIS HANDY ORDER FORM TODAY!**

**SUNSET HOUSE**

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AIR MAIL REACHES US OVERNIGHT!

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**INSTANT HOT POT** boils a full 4 cups of water in only 2½ minutes! All-electric, perfect for making fast instant coffee, tea, soup, heating canned foods, baby's bottle. Practical pour-easy spout. Stay-cool base and handle let you use it right on the table. Made of unbreakable polished aluminum. Cord included. Great for home, office, travel.

4364 — Instant Hot Pot ..... \$2.95



**FIND A FORTUNE IN YOUR POCKET!** The small change you carry may include coins worth a fortune! Before you spend a cent, check the pages of this compact Coin Guide. Hundreds of high-value coin issues in everyday circulation are listed in this handy 32-page 3" x 4" book, plus tips on how to "cash in".

6465 — Pocket Coin Guide ..... 69¢



**HEIRLOOM CLOCK FROM A WATCH** — a miniature grandfather's clock on your desk — to showcase a family heirloom and give it a useful new lease on life. Take grandfather's prized pocket-watch out of mothballs and display it in this authentically detailed Clock Case. 10" high and 4" wide, carved of satin finish solid cherrywood. The face of the clock is the pocket watch (any size) you add. Hang it proudly on a wall!

5787 — Clock Case ..... \$2.98



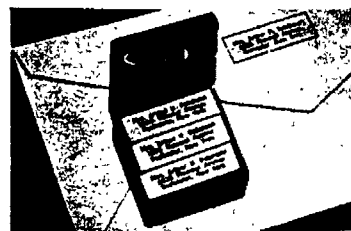
**IMPROVE YOUR FIGURE!** Stretch your way to a trimmer you with new, sturdy rubber Stretch-A-Way. Make any room your private gym with this scientific exerciser. Special chart shows you the safe method of toning muscles. Improve figure — tummy, thigh, hip and bust measurements — this natural way! Stores in any drawer.

2330 — Stretch-A-Way ..... \$1



**UNDERCOVER SAFE** — appears to be just another volume in your collection. Underneath the gold-stamped leatherplastic binding is a pilfer-proof safety box locked by a combination dial, with special coin-deposit slot. (An easy adjustment lets you change the combination at will!) Safekeeping for papers, valuables, cash! 8½" high.

6185 — Book Safe ..... \$1.98



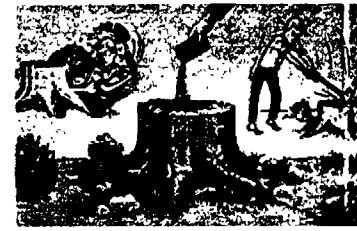
**1000 HANDY LABELS**... printed with your own name and address! So practical... they can be used on stationery, envelopes, photos, records, checks, books, greeting cards. Any message up to 3 lines is printed on 1000 high quality gummed labels, packed in handy plastic box.

P-1500 — 1000-Handy Labels ..... \$1  
2 packs for only \$1.87



**HANDY STAND FOR DRIPPY COOK-SPoons!** Brighten your kitchen with a decorative, chef-topped Stand of gaily colored ceramic. After you stir what's cooking, just park the spoon in easy reach to be used again... without messing up your clean stove-top or counter. The upright design takes next to no space, yet holds four stirring and tasting spoons neatly. A deep saucer tray catches all the drips! Makes a clever gift for any cook.

6167 — Chef Spoon Stand ..... \$1



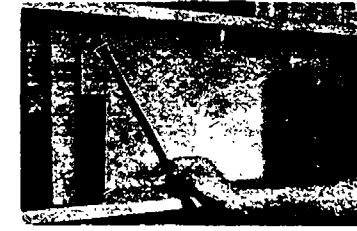
**DON'T DIG! DON'T CHOP!** Don't blast to get rid of ugly tree stumps. Remove them like magic with this amazing chemical. It quickly decomposes wood fibres all the way to root tips. Pour it into center of stump. Final removal's easy. Harmless to nearby planting. 8 oz. (for 1-2 stumps).

1053 — Stump Remover ..... \$1.49  
2 for only \$2.79



**KEEP PAPER BAGS NEAT** with this newly designed Bag Caddy. Holds up to 40 paper bags neatly in place. Now you can stop jamming bags into drawers, wedging them where they pop out again, stuffing small ones into big ones. Plated wire loops hold every bag you have — big ones, little ones, narrow ones. Added feature: 4 handy hooks at the bottom for hanging brushes, pot holders, other kitchen miscellany. Fastens to closet or cabinet door.

2958 — Bag Caddy ..... \$1



**SLIM, SLEEK BOOK-POLES** spring into action immediately... use only ¼ sq. in. of space! They support books, yet won't slip, slide or coast! Made of gleaming, brass-finish aluminum. Vertical spring tension holds them, rubber tips anchor them. Fit any shelves 9½" to 13" high.

6146 — Book-Poles Pair ..... \$1  
2 Pairs for only \$1.89



**31,000 SQ. INCHES OF PLASTIC** Two giant seamless 9' x 12' sheets of transparent plastic cloth — enough to cover an elephant — for only 88¢! Use it to protect furniture, rugs, cars, workbenches, planting. It's waterproof, oilproof, a perfect dropcloth — dried paint shakes off! Cut into smaller items: aprons, covers, bags, etc.

4484 — Plasticcover Set ..... 88¢



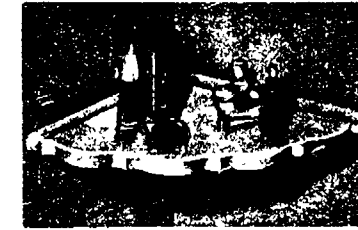
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5207 — Chair Cover Set ..... 75¢

# You Can Ski Around the World

Continued from page 8



New London, New Hampshire—road leads up to lodge and facilities at the top.

Tucson, I started scouting for Dartmouth alumni. Luckily, I found several, as well as a few other New Englanders with wartime jobs in that area. We located some skis and off into the Santa Catalinas we went. The results were as anticipated—perfect therapy for young Lowell—and for the rest of us. But it caused quite a hullabaloo in Tucson, where the Chamber of Commerce is called the Sunshine Club, with the motto: "Come to Tucson to enjoy the sun and escape the snow!" They denounced me for doing something they said might wreck their winter tourist program.

As a joke, we organized ourselves into what we called "The Sahuaro (giant cactus) Ski Club—farthest south ski club in the world." Paul Webb, at the peak of his fame as a cartoonist, drew us a stunning club emblem of a cowboy in full regalia—chaps, spurs, and all, plus skis—impaled on a giant cactus. We made many climbs to that lofty Mt. Lemmon snow field. Then, wonder of wonders, after we left Tucson the club continued to flourish, until today it has hundreds of members, its own ski lodge high in the Santa Catalinas, and a modern lift, all run by a veteran ski area man, Al Grasmoen.

To those of us who were in on this sport at the start,

the growth of skiing has been so rapid and widespread that we are dazed by it. Now not only are there hundreds of lifts and lodges and elaborate ski developments in New England, the Rocky Mountain states, the Sierras, and the Cascades, but the same is true even in such southern states as Tennessee, Kentucky, West Virginia, and the Carolinas; and Michigan, where there are no real mountains, claims to have more skiers than any other state in the Union. You have heard about the new snow-making machines. To a degree, these are eliminating the weather gamble for skiers who are content to do their wedlyn on gentle slopes. Catamount and the Toni Matt Ski School at Hillsdale, less than a three-hour drive from New York, usually turn skiers away on weekends, whether it snows or not, because they, like so many others, now "make their own."

As for ski equipment, it bears little resemblance to what we had in the early days when I took my first lessons. At first our skis were of solid hickory with simple harness, and the average proficiency of the non-pro was pitiful compared to what you now see on any ski slope.

AS YOU NO DOUBT have heard, today the element of safety is emphasized. There are dozens of "release bindings" which keep you out of trouble—if properly adjusted. As for your skis, they are made of laminated woods, metal, fiber glass, plastic, or a combination of all of them.

One of the new developments is the "short-short" ski, for which Cliff Taylor, a Vermont pro, is largely responsible. Cliff has even worked out an irritating technique that he calls "instant skiing"—annoying to some pros. If you spend a little time with Cliff he'll have you coming down intermediate slopes and trails within a day or two. To those of us who started back in the middle 30s, this seems like a miracle. I had so much fun on Cliff Taylor's Short-ees that I decided to try them out on some of the most famous skiers in the world. With only an exception or two, they all agreed they had a ball. Alf Engen, the only four-way champion in ski history, summed it up: "They're fun. And they're new. I'm for anything new in the ski world that's fun!" I haven't given up my six-nines. I just like the two-and-a-half-footers. I think the four-footers are great, and I've never had more fun in my life than on my special five-and-a-half foot metal Heads.

Of course, there is one thing about skiing that hasn't changed—the camaraderie. It's a sport that provides its addicts with so much joy during the day time that the fun spills over into the evenings.

So it's easy for me to understand why skiing is sweeping the world. For sheer exhilaration and robust fun there is nothing in all the world to compare with it.



"I guess it's a proposal. He asked me to change my zip-code number to his."

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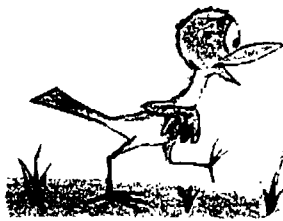
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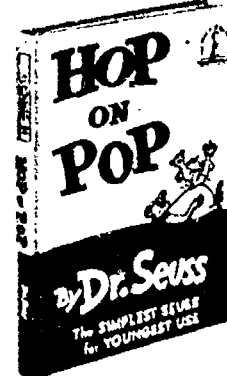
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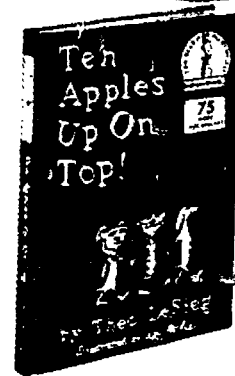
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We like to hop  
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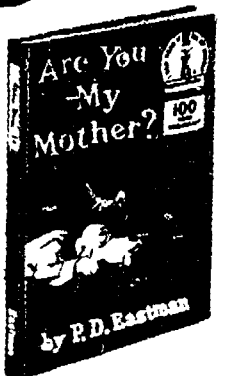
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and Richard Dennis Grow  
Friday at an evening cere-  
of Grosse Pointe Memorial

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best man. They are the sons  
of Mr. and Mrs. J. Alfred Grow,  
of Rivard boulevard. Ushers in-  
cluded the bride's brothers,  
James and Dale Clyma, and  
John E. Jay, a fraternity brother  
of the bridegroom.

Mrs. Clyma wore a bright  
pink floor length silk sheath  
with matching accessories. Her  
flowers were Elegance pink car-  
nations. Mrs. Grow chose a floor  
length sheath of pale pink wool  
with matching accessories, and  
pink Sweetheart roses.

Following a reception in the  
church parlors, the newlyweds  
left on their wedding trip to  
Fort Lauderdale, Fla. The bride  
was wearing a red knit suit  
with black fur muff and acces-  
sories.

Upon their return, they will  
live in East Lansing. They are  
both students at Michigan State  
University, from which Mr.  
Grow will be graduated in June.

# January

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Speak Vows Saturday in St. Joan of Arc Church;  
Reception Follows at Golden Lion; Newlyweds  
To Live in Royal Oak

Katherine Mary Campau, daughter of Mr. and Mrs. Vincent G. Campau, of Anita avenue, and Richard Anthony Bauman, son of Dr. and Mrs. Anthony A. Bauman, of Royal Oak, exchanged marriage vows Saturday morning in St. Joan of Arc Church.

The bride's gown of white satin featured a floor length sheath skirt with matching overskirt, trimmed in panels of Alencon lace. Matching lace frosted the scoop neckline and points of the wrist length sleeves.

A cluster of satin calla lilies caught her short bouffant veil, and she carried white poinsettias tied with green velvet streamers.

Honor attendant Judith Standish, and bridesmaids Sheri Peacock and Barbara Knost wore matching sheath dresses in Wedgewood blue crepe with lace jackets. Their headpieces and bouquets were fashioned of

cream baby mums and holly. Anthony M. Bauman was his brother's best man. Ushering were Peter Grimes, of Lansing, and Herbert Swartwood, of Berkley, Mich.

Mrs. Campau greeted guests at the reception immediately following the ceremony, in the Golden Lion, wearing a teal blue crepe sheath with matching jacket, its bodice fashioned of beige lace. Mrs. Bauman wore a beige brocade suit with beige satin blouse and matching accessories. Both mothers chose cymbidium orchid corsages.

The new Mr. and Mrs. Bauman are making their home in Royal Oak.

## Mrs. Richard A. Bauman



At a morning ceremony in St. Joan of Arc Church Saturday, KATHERINE MARY CAMPAU became the bride of Richard Anthony Bauman. Parents of the couple are Mr. and Mrs. Vincent G. Campau, of Anita avenue, and Dr. and Mrs. Anthony A. Bauman, of Royal Oak.

## Mrs. Glenn H. Friedt, Jr.



In St. Clare de Montefalco Church Saturday, BEVERLY JEAN WARTENA, daughter of Mr. and Mrs. Donald L. Wartena, of Ft. Lauderdale, Fla., formerly of Grosse Pointe, said her marriage vows to Mr. Friedt. He is the son of Mr. and Mrs. Glenn H. Friedt, Sr., of Windmill Pointe drive.

## Newlyweds Friedts Travel To Mexico

Beverly Jean Wartena and Glenn Harner Friedt, Jr., Wed Saturday in St. Clare de Montefalco Church; Reception at D.A.C.

Mr. and Mrs. Glenn Harner Friedt, Jr., are in Mexico, following their marriage Saturday in St. Clare de Montefalco Church.

The bride is the former Beverly Jean Wartena, daughter of Mr. and Mrs. Donald L. Wartena, of Fort Lauderdale, Fla., formerly of Grosse Pointe. She is a speech correctionist in the Grosse Pointe School System. Her husband is the son of the senior Friedts, of Windmill Pointe drive.

For her wedding, the bride chose an original gown by Christos, formerly of Dior, of antique silk satin in a traditional design, with Rosepointe lace appliques on the three quarter length sleeves. A matching Rosepointe motif centered the bell shaped skirt and bordered the full length train. Her veil was an heir-

(Continued on Page 11)

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## From Another Pointe of View

(Continued from Page 7)

brother-in-law, the Robert Hackathorns, of Hawthorne road, before heading north.

Susan Shaw, a working girl, and her cousin Bob Hackathorn, home from Texas Christian University, drove up for New Year's. Other cousins, Blay and Rick Schoenherr, sons of Mrs. Shaw's sister and brother-in-law, the Edward J. Schoenherr, of Stephens road, visited "ShawLet" during the holidays.

The Shaws will return to the Pointe this weekend, but plan many more northern winter excursions.

Their house can sleep 10, and Mrs. Shaw has a 36-cup percolator ready to provide coffee for innumerable friends who have promised to "drop in" after skiing, (in the winter), hunting, (in the fall), sailing, (in the summer), and just "getting away from it all," (in the spring).

With Christmas A Fond Memory . . .  
. . . And New Year's Eve behind them, Pointers are settling down to the long, cold winter.

Northerners learn to face these months with resignation, buoyed by a certain feeling of superiority, (after all, it takes stamina just to LIVE in this climate), but visiting Southerners actually enjoy snow and ice!

Mrs. Olive DeCuir, of Cottonport, Ia., spending her first winter in Michigan in several decades, thinks the Pointe looks like something out of a storybook. She is delighted with icicles, snowflakes, frosted windowpanes, etc.

Her cousin, Mrs. Gladys G. Randolph, of Lochmoor boulevard, whose Januarys and Februarys are suffered through far from Southern Louisiana, takes Mrs. DeCuir's houseguest observations with a grain of salt . . . and spreads considerably more salt on her driveway before she attempts to back out the family car.

MR. and MRS. JAMES D. CONNOLLY, of Harvard road, entertained 50 friends and neighbors at their annual champagne party in their home Saturday evening.

MR. and MRS. RICHARD M. KIMBROUGH, of Earl court, spent the early part of December in Yucatan, Mexico, and Nassau in the Bahamas, returning to the Pointe just before Christmas.

CHAPLAIN and MRS. CLARK McPHAIL (Diane Retzlaff), of Norfolk, Va., formerly of Grosse Pointe, announce the birth of twins, CARL and CAROL, November 12.

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